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- + NEWS: Students shop 'till they drop
- + OPINION: May the best contender win

California State University, Northridge | November 6, 2012 plume 54, Issue 42| www.dailysundial.com | FREE

Fernandez good as gold

CSUN headed to NCAA tournament after a Fernandez golden goal tops Cal State Fullerton in title match



CHARLIE KAIJO/ ASSSITANT PHOTO EDITOR

No. 2 CSUN carries senior forward Melissa Fernandez after her overtime goal won CSUN its first ever Big West title Sunday afternoon over No. 1 Cal State Fullerton.



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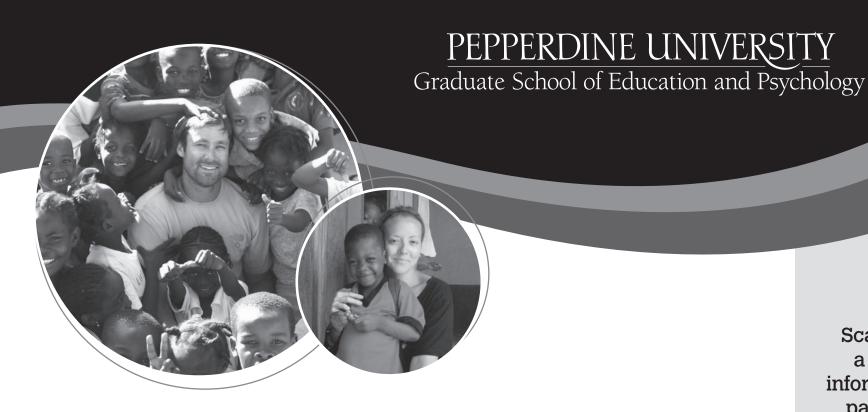


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Matador Mall inspires student shopping

Champ aign Williams Contribut or

atador Mall is back again this year for a week, with vendors selling a variety of items including jewelry, clothes, posters, and much more outside of Bayramian Hall.

For more than 14 years, the University Student Union (USU) has invited independent businesses to set up and sell their merchandise to students.

"The vendors allow students to shop where they are," said Shanell Tyus, USU event manager. "The more vendors there are, the more students are attracted to it."

Many vendors have been consistently participating in CSUN's Matador Mall for more than 10 years.

"Some (vendors) are familiar with campus and what students want and appreciate,

said Tyus. "It is kind of a community within a community."

Clothing & Sam's Accessories and Accent Design are two vendors



JACQUELINE KALISCH / Dail y Sun Dial

g raciela Vargas, 18, a sociology major browses for fashion finds at the U s U matador mall on n ov. 5.

that have participated in Matador Malls for years. Sam's Clothing & Accessories sells women's clothing, body jewelry, sunglasses, scarves and other acces-

"It's nice coming to school and seeing (Matador Mall) here. It's a stress reliever to come here during break and relax with friends," said Michelle Gutierrez, freshman kinesiology major. "They have good prices and it is convenient because I don't have to go to the mall."

Jose Valdez, marketing manager of FlashCards101, a nonprofit organization formed by Content Technologies Inc. (CTI), had a flat screen and computer set up in his booth to visually illustrate how his product worked.

FlashCards101 is a unique iPad and iPhone application that provides textbook specific flashcards for almost any textbook. Students can study

vocabulary words and content from any chapter using these virtual flashcards.

"We try to (come to campus) more so if students have questions we can be here to help them," said Valdez. "We have four out of five stars in reviews."

Some other non-independent business vendors participating in Matador Mall include Pizza Rev, Howl at the Moon bar in Universal Studios, and CostCo Wholesales.

Juan Rodriguez, sophomore business management major, said the Matador Mall is cool.

"I can walk out of class and just take a walk through it," Rodriguez said. "It's convenient and gives me something to do besides walk around.'

Stuart Sidwell, owner of Accent Design, has been participating in Matador Mall since 1993. Sidwell sells large plastic wrapped poster boards for \$10 to

"I love this school because it is very diverse." Sidwell said. "These kids are very artsy and I do well here."

Sidwell's son Michael is a junior business major here at CSUN and assists

his father whenever he comes to sell products at Matador Mall.

"It's really cool having my dad here. I get to see him at school and communicate with kids about my dad's business," said Michael Sidwell.

The business owners and company representatives have fostered a sense of community after participating in Matador Mall and similar fairs on other college campuses for years. Tyus said this is how many of the independent businesses are sustained, by travelling from venue to venue selling their merchandise.









Professor receives EOP mentoring award

After 14 years of mentoring, proffesor wins award

Champ aign

Williams
Contribut or

he Equal Opportunity Program (EOP) will be honoring four CSUN leaders who have made exceptional contributions as EOP mentors today.

The honorees will each receive the 2012 Don Dorsey Excellence in Mentoring Award at a campus reception in Sierra Hall.

Among the four award recipients this year is communication studies professor Bridget Sampson, who has worked with EOP in providing training for student mentors and staff for more than 14 years. As a result of her positive influence in the lives of her students and colleagues, she will be receiving

the award.

Glenn Omatsu, EOP academic liaison and Faculty Mentor Program (FMP) coordinator, said the award is a special award given to only a handful of faculty, administrators, staff and/or students each year.

"Professor Sampson is the type of person that does a lot but is very humble," Omatsu said. "She herself does not go out and seek recognition. Unless we honor her, she will not be honored."

Sampson has worked hard to educate low-income students of diverse backgrounds about the higher education opportunities available to them through the EOP services.

"In my undergrad and grad work my biggest passion was really social justice: breaking down the institutionalized discrimination, lack of access, and opening up opportunities for underserved student population," Sampson said.

It was this passion that led Sampson to CSUN's EOP program where she could pursue social justice in an academic community.

"The EOP program is all about reaching out to young people and letting them know that there are programs specifically to support them in being successful college students," she said.

Orlando Roybal, EOP academic mentor, met Sampson his freshman year when he signed up to take her speech class. Now a graduating senior studying sociology, Roybal remembers his semester in Sampson's speech class as one of his best experiences at CSUN.

"Professor Sampson has a way of making you feel comfortable in any situation," Roybal said. "Her passion is clearly shown through the countless work she does with EOP and every one of her students. She is always willing to give of herself without asking for anything in return."

Michelle Hofmann, adjunct instructor at Pierce



KAT RUSSELL / Mul ti Media edit or

Bridget sampson is receiving the Don Dorsey mentoring award today at sierra hall.

Community College and freelance reporter for the L.A. Times, said she is a better instructor because of Sampson's influence.

Hofmann was a graduate mass communications student at CSUN in Fall 2010 and enrolled in Sampson's organizational communications course as an elective. The class soon became her favorite part of the week.

"I have modeled much of my teaching career and methods after Sampson's," Hofmann said. "She is always professional in appearance and attitude. Always prepared. Never demeaning. She creates an environment in which students feel safe enough to come out of their shells and open up."

Sampson's work in the EOP program has effected change in the lives of many students because the mentoring program utilizes a holistic approach. The mentors learn to focus on helping students in every area of their lives, not just academically.

"She loves to see people

rise," Hofmann said. "And she wants to see people genuinely better (other) people because of their experience."

Other recipients include: Bradley McAuliff, psychology professor; Christopher Aston, assistant director of Student Development; and Linda Reid Chassiakos director of Klotz Student Health Center.

The EOP award ceremony will take place in the Whitsett Room on the fourth floor of Sierra Hall tonight from 5 to 7 p.m.

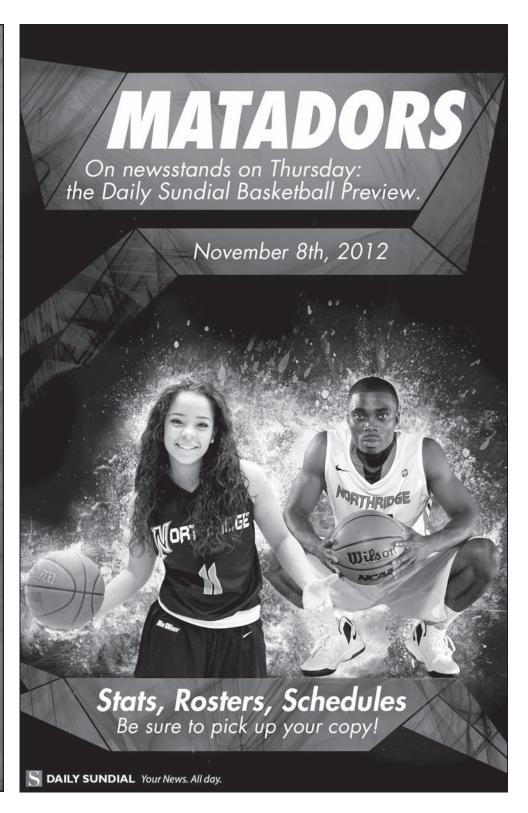
The 2012 Don Dorsey Excellence in Mentoring Awards

WHEN: Tonight from 5 to 7 p.m.
WHERE: Whitsett Room, Sierra Hall 451

Those being honored:

-Bradley McAuliff, psychology professor -Christopher Aston, assistant director of Student Development -Linda Reid Chassiakos, director of Klotz Student Health Center -Bridget Sampson, communications studies professor





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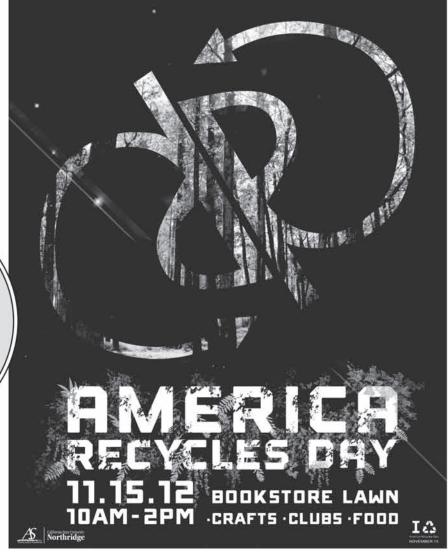


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PoLITICIZe yoUR mInD

It all comes down to this...

Four arguments for why either Barack Obama or Mitt Romney should win the next four years

ameRICa STILL neeDS obama

THE HOT SOUP

HanSooK oH DEMOCRAT **OPINIONS EDITOR**



hile the GOP does maintenance on Romneybot before the election results are hopefully announced tonight, the Obama administration should crack open a few beers and relax - this is no contest. Conservatives have wasted too much money trying to buy the White House and will never see their binders full of women be shelved in the presidential library. At least Paul Ryan will never have to paint Romneybot's face orange again.

Here are four reasons why Barack Obama, Joe Biden and Hilary Clinton will continue to keep this country going for the next four years.

1. It's the recession, stupid

Those who blame Obama for the pace at which the economy is improving, completely ignore the historic magnitude of the 2008 recession and the mess he inherited from the previous administration. Economists are still arguing about what caused it, but some of the likely factors were the mortgage crisis, faulty lending practices; deregulation of the banks caused by the Gramm-Leach-Bliley act of 1999, which a

Republican Congress and Bill Clinton passed; the national deficit, a big part of it due to over \$1 trillion spent on military operations since 9/11;

a weak dollar and the highest income inequality between the richest Americans and the poor since 1979.

The economy is recovering not in spite of Obama's policies, but partially because of them. His concern for the middle class is a stark contrast to Romney, whose party wants to extend tax breaks to the wealthy, but cut them for most Americans. Obama is esident who cares about the 100 percent, not just 53.

But in the end, the president does not have too much power to improve the economy. The presi-ILLUSTRATIONS BY GABRIEL IVAN ORENDAIN-NECOCHEA/VISUAL EDITOR

dency is merely a symbol for the vision a party has. The legislature, corporations, people and factors out of our control such as natural disasters are all active agents that shape our economy. We cannot expect either candidate to magically heal our financial wounds.

2. His foreign policy achievements and cuts to military will improve

One of Obama's strongest selling points is his foreign policy experience, other than having Osama Bin Laden finally killed. His presidency has improved our standing in the world, after the eight embarrassing George W. Bush years. According to an article by the Washington Post, the world is not ready for a Romney presidency, despite our poll numbers here.

Obama is uniquely bold to take a stance against expanding our military-industrial-complex. Not only has Obama cut military spending during the recession, in January he announced his plan to cut spending by \$487 billion over the next eight years. We spent \$700 billion on defense last year alone, which according to the New York Times, is half of all military spending in the world. I think we can handle a cut of about \$500 billion over the next several years.

Romney supports a highly militarized America and has called the cuts as "devastating." A highly militarized country is not something we should be proud of, as it was not an American quality until the Cold War. To support a big military is supporting a kind of big government, which is exactly what Romney opposes.

3. Gender issues, education and health care still matter

Obama may be the first president who will not violate minority groups' rights. Any president who believes that we should reverse our progress on issues affecting women, such as abortion, contraception and equal pay, should not be president. Any president who believes that LGBT people do not deserve the same constitutional rights as their heterosexual counterparts, should not be president. This should be a no brainer, but the GOP does not get it. We need to move past these archaic views, into a future where all of our citizens are equal.

Obama believes healthcare and education are rights, not privileges based on income. Because of Obamacare, health insurers are not allowed to drop people because of pre-existing conditions He has not flip-flopped as egregiously has Romney has on social issues and he generally sticks to his values and stances.

See **obama**, page 7

neeDS To TaKe CHaRGe Romney

THE ARMAN HAMMER

aRman GoSP aRInI CONSERVATIVE REPUBLICAN CONTRIBUTOR



here are a thousand reasons why the American people should fire Barack Obama on Nov. 6 and hire Mitt Romney instead. From broken promises, to a still wounded economy, to the bloody scandals like Benghazi and Fast and Furious; writing every little thing down could potentially fill the considerable amount of shelf space already reserved for more fun stuff like comic books and novels by Terry Pratchett. Nobody wants that.

Here are just four reasons, in no particular order, why Americans should vote for Mitt

1. Mitt Romney is a businessman

Say it isn't so! It's difficult to comprehend reasons why "businessman" seems to have become a slur. Without sounding too much like an Ayn Rand devotee; businessmen move this country. They're the steam that pushes forward the pistons of progress - actual progress - not the regressive nonsense the Occupy Wall Street demonstrators pursue. Businessmen remain the primary source of every innovation, every job,

and every dollar that makes American life so relatively comfortable compared to a majority of people on this

> Romney's career was spent taking horrible situations and turning

them completely around. Despite Obama campaign's caterwauling over Bain Capital,

the truth remains that the private equity firm saved a majority of the companies it took over, in turn saving more jobs than it lost to bankruptcies. One of those companies was Staples, a succesful American business and employer, and only one of the many victories on Romney's resume, including the Salt Lake City Winter Olympics.

These skills translate directly to this nation's current financial predicament. America needs a president who can run our government with the same efficiency and sense as the successful businesses he has run in the past.

2. Mitt Romney will reopen our vast energy resources

Reality must be viewed as it is, and not as we want it to be. The failure of the solar panel manufacturing company Solyndra is only one example of how the green economy the Obama administration touts is neither practical nor viable. That little disaster cost the taxpayers \$535 million, but it is nothing compared to the long term damage to our economy if we continue to turn our backs on America's vast natural resources.

President Obama has rejected the Keystone pipeline that would have brought us oil and jobs from friendly Canada instead of hostile Venezuela. He placed a crippling moratorium on drilling in the Gulf of Mexico, and also has reduced the number of permits for oil drilling in the U.S.

Romney, on the other hand, has pledged to increase our energy production, and to move us towards the path to true energy independence.

3. Mitt Romney will engage in smarter than "smart diplomacy"

The devastating cuts to our military that are inevitable under a second Obama term are certainly a grave danger to this nation's security, but cuts can be easily reversed. Relationships with other nations, however, take years to rebuild. No president has offended our allies, and cozied up closer to our enemies, more than Obama.

Obama canceled the missile defense shield that Poland had, at great risk, spent years collaborating with the U.S on. A few years later, Obama was caught on an open mic assuring the Russian president that in a second term he would effectively screw Europe over a second time once re elected. To appease the Russians in order to gain a meaningless nuclear reduction treaty, Obama surrendered the serial numbers of Britain's trident missiles against their protest. No president since Carter has shown as much contempt for our middle eastern ally, Israel, going so far as to demand that Israel begin land negotiations on the basis of indefensible borders that would all but guarantee an invasion, and the list goes on from the apology tour at the beginning of his term, all the way down to the current Benghazi scandal.

Obama has the made the U.S. a very unreliable friend, and a very good enemy to have. In contrast, Romney has promised, in both the debates and the campaign trail, to restore our alliances. He has been outspoken about Poland

See Romney , page 7

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o bama

Continued from page 6

4. Obama believes in the fact of climate change

The Obama administration is a huge improvement over the Bush administration because it does not deny climate change. About 97 percent of scientists believe that human activity is changing our climate. In the wake of superstorm Sandy, global warming has finally entered the conversation in this presidential race, and Romney falls flat compared to the president.

Obama's administration has set unprecedented standards on fuel efficiency, and will raise standards to 54.5 mpg by model year 2025. He supports climate change research and rejected hasty implementation of Trans-Canada's Keystone Pipeline to gain more information on how the pipeline would affect our environment and the economy. After the BP oil spill catastrophe, which is still hurting the gulf, America needs to be very cautious about drilling close to home, especially from an irresponsible companies like TransCanada.

Closing Statement

Obama is a game-changer not only in American politics, but American history. He is our first multiracial president and understands growing up in marginalized spaces. He was raised by a single-mother in a middle-class home, so he understands the struggles that most Americans go through. Though he does not have the big-business experience that Romney has had, Obama got to where he is because of his talent and self-reliance. We can benefit from four more years of such a leader.

- Hansook Oh is an angry, bat-shit crazy Korean homosexual and dreams of reporting on some battlefield somewhere, someday.

Romney

Continued from page 6

and Israel, and will not turn this nation's back on

4. Mitt Romney is actually a pretty

This one has to do more with character than policy. Romney gave his inheritance to charity. While Romney had his college paid for by his parents, as many students do, his fortune is self made. He gave the money earned as CEO of the Olympics to charity, which totaled over a million dollars. Most importantly, Romney has never taken money from the taxpayers, going so far as to pass up his salary during his term as governor of Massachusetts. It is refreshing to find a candidate that views public office not as a lifelong occupation, but an act of public service.

Add this to the fact that throughout the campaign, Romney has been much calmer, much more collected, much more gracious, and certainly more presidential than his opponent, who has instead resorted petty attacks on meaningless matters like Romney's wealth, Big Bird, and "binders of women".

Closing Statement

Romney is the man for the job. He has been the man for the job time and time again throughout a long and impressive career in business and politics. Romney is a kind, mild mannered, charitable, and gracious candidate, but above all he is a shrewd, practical businessman who will, as he has been called upon to do time and time again, roll up his sleeves, and get to the work of restoring, not transforming, America.

In 2008, Americans elected a man who could talk a good game. In 2012, Americans should elect a man who can actually read a balance sheet.

-Arman Gosparini is a pre-CTVA major who, if elected, would promise to be the bestest, most awesomest Galactic Dictator the universe has ever known. All hail our glorious space king.

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Solution to today's sudoku

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1	6	2	L	9	9	3	Þ	8
g	L	8	3	6	Þ	9	7	2
Þ	8	3	2	9	6	L	9	7
6	2	L	G	1	8	Þ	3	9
9	9	7	t	1	3	8	2	6
5	9	9	6	3	1	Z	8	Þ
1	L	Þ	9	8	2	9	6	3
8	3	6	7	t	9	2	9	L

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sudoku

How to play:

Fill in the grid so that every row, every column, and every 3x3 box contains the digits 1 through 9.

Solution above.

Los Angeles Times Daily Crossword Puzzle

Edited by Rich Norris and Joyce Lewis

ACROSS

- 1 Things to wear 5 Chemists' rooms
- 9 One who asks too many questions
- 14 Campus sports gp. 15 Irish name for
- Ireland
- 16 Christina of "Speed Racer"
- 17 Dough
- dispensers 18 Real attitude underlying a
- facade 20 Letter to Santa,
- essentially 22 Pennsylvánia in Washington, for
- one 23 Summer in Lyon 24 Sent a quick note
- online 25 The Hulk's alter
- 30 Barnyard brayer 33 Woman in Poe's

ego

- 'The Raven' 34 J. Paul Getty or
- J.R. Ewing 36 Dubai bigwig
- 37 "... to ___ it mildly' 38 Piece of ice 39 Revolutionary toy
- of the '70s-'80s? 42 "Boyfriend" singer

Justin

- 44 Fr. holy woman 45 Song covered by
- Michael Bublé,
- 47 Glásgow vetoes 48 Toronto's prov.
- 49 Dining room necessities
- 52 Photos at the precinct
- 57 Aunt Jemima competitor
- 59 Auth. unknown 60 Perfumer Lauder
- 61 "As I see it," online
- 62 Maker of Duplo toy bricks
- 63 Just behind the
- runner-up 64 Overly compliant
- 65 Flier on a pole, and at the ends
- and 57-Across
- 29 Pride and prejudice, e.g. 30 Caribbean resort
- 27 Bring together 28 Veggie on a cob

26 Put the check in

By Neville Fogarty

2 Play beginning

3 Farm butters

5 Beatles tune

"When I find

6 Like some Navy

myself in times

that starts.

of trouble"

7 Champagne

8 Set eyes on

11 Clickable pic

12 Sandy-colored 13 Levitate

19 Humped beast

21 Sidelong look

substitute

the mail

24 Mid. name

25 Anoint

10 Upset

9 "Ignorance is bliss," e.g.

designation

rescues

1 Emulate a

beaver

4 Big party

46 "Well said" 47 African river

11/6/12 Monday's Puzzle Solved

PEEPS P A N E L BANGFORYOURBUCK SLOMOAPRESSKI A L A W L P S POUNDCAKE CARDS E M B T I A C A N A D A OILIERKINBPE ESTER RAPARTIST M T A S L U R INITIATE HINGE RINGTHEDOORBELL ODDL S E L F E G A D S TDS

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- Mortimer 35 Scored 100 on
- 37 Domino dots 40 Practiced in the
- ring 41 Art of verse
- 42 Thailand's capital 43 QB's mistakes
- 52 Auntie of the 53 45 minutes, in

51 Pro debater

49 Atkins of country

50 Silence

- soccer games 54 Scott Turow
- 55 Roman robe
- 56 Smooch, in Staffordshire 58 ___-dandy

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WOMEN'S SOCCER

CSUN claims Big West title



CHARLIE KAIJO / ASSISTANT PHOTO EDITOR

No. 2 Northridge won its first Big West conference title Sunday afternoon with a 1-0 win over top-seeded Cal State Fullerton. Senior Melissa Fernandez earned tournament MVP.

CASEY DELICH

DAILY SUNDIAL

very victory the Matadors earn from now until the end of the season comes with the distinction of being a first, and Sunday afternoon in Irvine, the Matadors added another first to that list with a

golden goal that dropped Cal State Fullerton in overtime.

With this victory, Northridge earned its only Big West Conference Championship ever and a berth into the big dance -- the NCAA tournament.

"It feels amazing," said senior goalkeeper Cynthia Jacobo. "A great feeling

> Fernandez had seven shots on the night, four on goal, and recorded her eighth goal and fourth game winner of the season. Due to her offensive prowess over the last few weeks, Fernandez was named the MVP of the Big West Tour-

NCAA tournament for the

just like last time these

two teams faced off, came

within the first two minutes

of overtime. It was put in

the back of the upper right

corner of the net by senior

forward Melissa Fernan-

dez off an assist by fellow

senior forward Amanda

The game's lone goal,

first time."

nament. "It's such a team effort, but individually I'm very happy to win that award, I practiced finishing all summer long and wanted to bring that to the team," Fernandez said. "The team works hard for me and I decided to finish for them."

Though they won, things didn't look good for the Matadors coming out of the gates as their normal game plan of attacking and being aggressive was nowhere to be found. Instead, a complacent and maybe nervous team took the field, and the Titans tried to take advan-

"It feels amazing. A great feeling to see (CSUN) make the **NCAA** tournament for the first time."

> - Cynthia Iacobo CSUN senior goalkeeper

within the first 13 minutes. The Titans outshot Northridge 12-3 in the first half.

"I think we were a little nervous and a little tentative from the beginning, I just told them to go for it, let's not have any regrets," said head coach Keith West.

CSUN once again proved its defense tops the Big West as Jacobo posted her 27th career shutout and fifth in a row.. This game also marked her 34th win in goal as she dived, stretched and jumped throughout the night, saving five shots in total. Jacobo has given up one goal over the last seven games and has tallied 25 saves during the same time period.

One particular save, which brought the audience to its feet, had Jacobo divshutout.

Opening the second half with a more aggressive approach, the Matadors came out firing, but again were met by the stiff defense of the Titans.

gy, we weren't going to let our season slip away, I just told the team to let it all go and give it everything we got," West said.

The entire game came down to one turning point: a penalty kick from 12 yards out taken by the Titans. Northridge caught a break as the shot went just past the outstretched hands of Jacobo, bounced of the sidebar and rolled harmlessly out of bounds.

"This can't be it for us, this can't be how we end it, this isn't going to be the last," said Jacobo about the kick that slipped by her which could have put CSUN in a 0-1 hole. "Her not putting in the (penalty kick) was just a relief. It proves it was our championship."

Using the momentum of a second half that had CSUN outshooting the Titans 8-5, a determined Matadors team didn't even give Fullerton a chance in overtime as they advanced to the NCAA tournament.



CHARLIE KAIJO / ASSISTANT PHOTO EDITOR

Matadors hoist the Big West conference title.

tage by putting up six shots ing to her right to reach out and knock away one of Fullerton's six shots on goal with the edge of her fingertips, preserving the team's

"We brought more ener-

