



| ONLINE |

A.S. discuss child abuse and neglect act reporting



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Can CSUN field a relevant football team?

| SPORTS | P. 8

Open forum for athletic director introduces additional candidate

FREE



DAILY SUNDIAL

CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

MONDAY, FEBRUARY 11, 2013 | VOL. 54, ISS. 71 | WWW.DAILYSUNDIAL.COM

Mayoral debate hits the VPAC

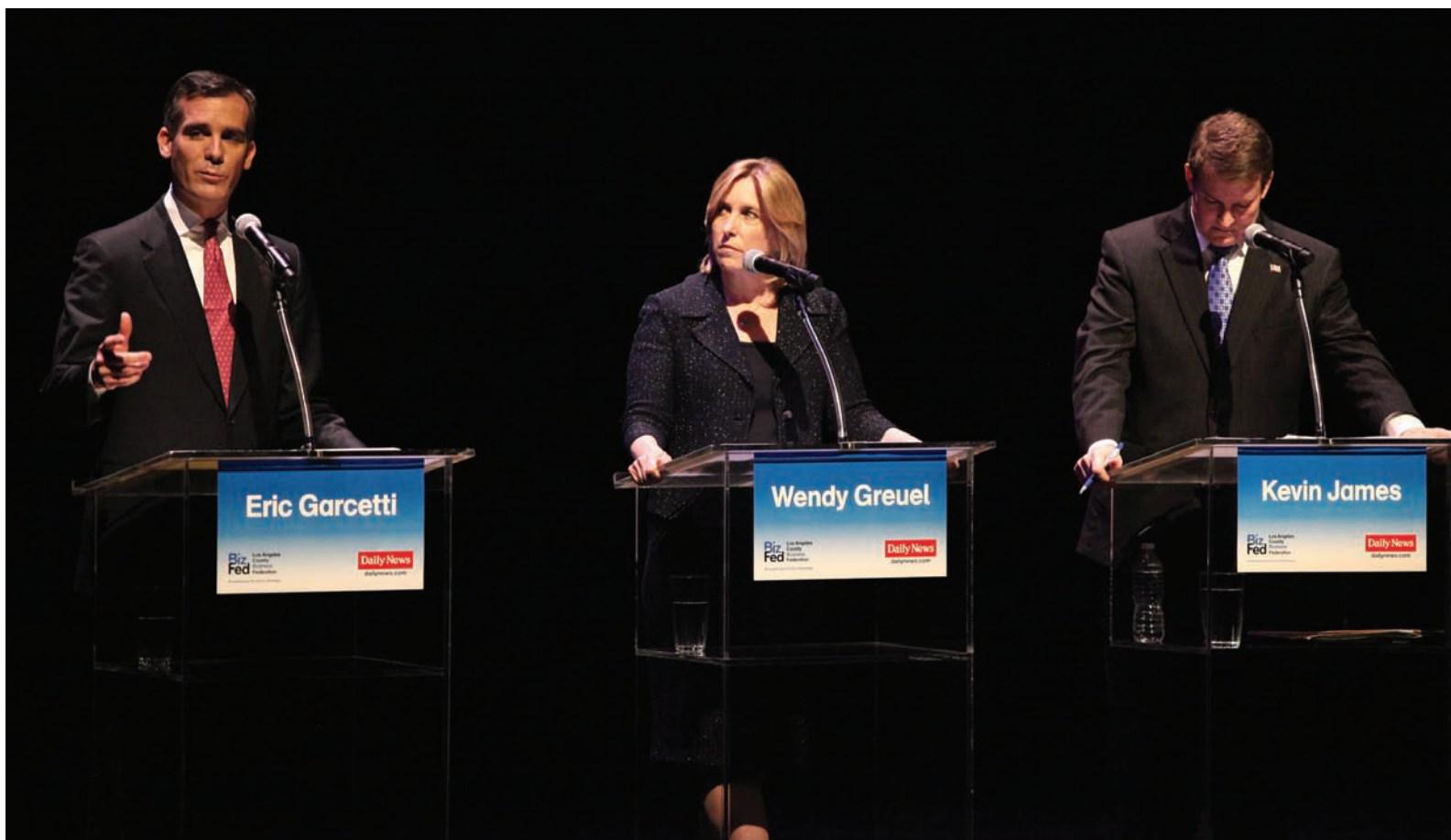
Main candidates discuss budget

MEGAN DISKIN
DAILY SUNDIAL

CSUN's Valley Performing Arts Center in conjunction with the Los Angeles Business Federation and L.A. Daily News hosted the Los Angeles mayoral debate Thursday, which focused on issues such as public safety, budget and transportation.

Former Los Angeles Deputy Mayor Austin Beutner moderated the debate and began by asking the candidates what leadership qualities they bring to the position.

Kevin James said he has a unique perspective of City Hall not only because of his background in the private and public sector, but also from his media



LOREN TOWNSLEY / PHOTO EDITOR

See **DEBATE**, page 3 Los Angeles mayoral candidates debate city-wide issues at CSUN's Valley Performing Arts Center on Feb. 7.



CHARLIE KAIJO / SENIOR PHOTOGRAPHER

Models showed off clothing designs at the "Imagine: Runway to Relief" charity event held by the Alpha Gamma Alpha Sorority in collaboration with the Society of Orphaned Armenian Relief. Their goal was to raise \$10,000.

Fashion show helps orphans

Alpha Gamma Alpha's sorority donates money to children

CHRISTINA MOFITINO
DAILY SUNDIAL

In the fashion world, well-noted designers go big or go home. The sisters of the CSUN Alpha Gamma Alpha sorority took on that idea on when they hosted their first annual charity fashion show, Imagine Runway to Relief. The show was a year-long process that finally made it's debut Saturday Feb. 9 at the Northridge center.

Alpha Gamma Alpha made it a

goal to raise \$10,000 to donate to the Society for Orphan Armenian Relief (SOAR). SOAR supports orphaned Armenian children all over the world. Alpha Gamma Alpha philanthropy chair, Marine Piliposy, chose to work with SOAR because they directly handle the problems happening in other countries.

"The organizers travel to assess the situation, see what needs to be changed and pays to oversee the construction and make improvements. The money isn't lost in the process," said Piliposy.

CSUN's chapter of Alpha Gamma Alpha prides themselves on connect-

ing to Armenian culture and assisting with Armenian causes. They established an ongoing relationship with SOAR to help renovate a different orphanage every year.

With the dangerous war raging in Syria, the sorority also wanted the fashion show's money to aid the Syrian relief efforts. The war left many children without the essentials like food and warm clothing. "Hopefully we raised enough to split the profits both ends," Piliposy said.

The sorority's goal was ambitious for their first event. They anticipated

See **FASHION SHOW**, page 2

CULTURECLASH

GET READY FOR SOME LOVIN'
WITH OUR PRE-V DAY
ROMANCE GUIDE



FASHION SHOW

Continued from page 1

close to 200 guests and the house was almost full the night of the show.

Alpha Gamma Alpha hopes that with the fashion show's silent auction, donation box, ticket sales and national chapter donations they will make their goal. The entire fashion show was a CSUN community effort. Models volunteered to walk the runway with clothes donated by local stores and designers.

CSUN fashion major, Kadejah Henderson dedicated months of her time to help style the show as the show's wardrobe stylist. She put together a total of 32 looks with donations from local boutiques and designers.

The show displayed a variety of fashion-forward casual and formal looks. One of the biggest trends that hit the runway that night were body chains and bows. They were incorporated in several outfits and served as unique statement pieces.

Fashion line Mika Couture provided a majority of the jewelry. From beautiful headpieces to dazzling arm adornments, the body chains were an accessory every girl in the audience wanted to walk out with.

Bows in different colors and patterns were donated by The Social Bow, an independent fashion line, which

Henderson creatively styled as headpieces and necklaces, said Jasmine Terzian, committee member and model. The show overall hit right on this years trend by featuring a variety of sheer and leather tops, peplum skirts and the popular thigh-high slit skirts.

The audience was entertained and pampered with a few musical guests and refreshments during intermission.

"It was a great show. It's so inspiring to see all these organizations come together for a cause," audience member Rafayel Mgedesyan said. Kohar Mardirossian Pelter, Co-President of SOAR commended the tremendous effort of the Alpha Gamma Alpha girls. "I'm very impressed with their work. I'm so proud that they would dedicate their Saturday night into an effort for the needy and the abandoned children who have nobody else except people like us."



SCAN THIS QR CODE
for video from the
fashion show

Musicians take over the Pub

Covers, improvisation and R&B dominate spring's first Soulful Saturday

REANNE ROGERS

DAILY SUNDIAL

The spring's first Soulful Saturdays kicked off with some familiar faces including host Jonnae Thompson, and singers Noelle Chesnut and Trijean Wilkins.

The live band took the stage first, featuring a drummer, guitarist and keyboard player. Thompson opened up with a few improvisation songs to get the crowd warmed up and took ideas from the audience. Alumni Ytzel Fernandez suggested that Thompson sing about "Chocolate Panties."

Chesnut took the stage with Wilkins as her backup and began with a couple of covers by R&B artists Jazmine Sullivan and Frank Ocean and covered popular songs from the 90s. She later invited Wilkins to do a few duets with her in an ode to Valentine's Day.

Chesnut, who is a frequent attendee and performer of Soulful Saturdays, recently graduated but was happy to come back as an alumni. She began singing when she was 2-years-old, and performed in the very first Soulful Saturdays.



LOREN TOWNSLEY / PHOTO EDITOR

Noelle Chesnut and Trijean Wilkins perform R&B covers at Soulful Saturdays on Feb. 9.

Wilkins, 22, who began singing in church when he was only 8-years-old said that it is nice to work with someone on the same page as him.

This was not the couple's first time working together. They collaborated in the last Noontime Concert in the USU.

"Noelle is great. It's cool because we share the same passion for music," Wilkins said.

Before intermission, Wilkins sang to the audience and the women cheered and

screamed for more.

Stonefire Grill was served to attendees during the intermission for free. Bread sticks, salad, pasta, tea, and cookies lined the table.

Wilkins took the stage, once again, with Chesnut as his backup, and sang an assortment of covers, beginning with Stevie Wonder's "Knocks Me Off My Feet."

"I loved it, it was a lot less nerve-wrecking than something like the showcase would have been. Everyone was root-

ing for us, it just felt good to be loved," said Wilkins.

Chesnut and Wilkins's final song together was a spin off of Miguel's "Adorn."

USU Events Assistant for Special Events, Quinesha Summerville, said she was happy with the outcome of the show. About a month's worth of work went into planning the show, but as this was her third time planning the event it was not too difficult.

The next Soulful Saturday will be on May 4, 2013.

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CALENDAR // FEBRUARY 2013

12

Hip Hop & Social Change in Africa: Film Screening

WHEN: 4-6 p.m.
WHERE: Redwood Hall 292
DESCRIPTION: Pan African studies presents a screening of "Democracy in Dakar" and "Discussion with Water-flow of Wageable: Hip Hop from Senegal, West Africa."

Hardware-Based System Security Protocols

WHEN: 12:30-1:30 p.m.
WHERE: Jacaranda Hall 1568
DESCRIPTION: Computer science professor will talk about security protocols for computer systems.

13

Euclid String Quartet

WHEN: 8-10 p.m.
WHERE: Plaza del Sol performance hall
DESCRIPTION: The quartet will be performing songs by Mozart, Still, Gardel and Schubert. Admission for students is \$5.

13 (CONT.)

"Old School" Hip Hop Dance Class: GROOV3

WHEN: 4-5:30 p.m.
WHERE: Redwood Hall 292
DESCRIPTION: Free class and open to any students who would like to participate. The class will be taught by Benjamin Allen with music from DJ Kevin Cider. Waiver forms will be given out and need to be filled out before participating in the class.

14

CSUN Cinematheque: Krzysztof Kieslowski: "Blind Chance"

WHEN: 7 p.m. - 9:45 p.m.
WHERE: Armer Screening Room
DESCRIPTION: There are three separate story lines to this film that all show the consequences of a man's choice and how his future could change.

14 (CONT.)

Jayme Alilaw "Black Love: Art Songs by African-American Composers"

WHEN: 12 - 2 p.m.
WHERE: Nordhoff Hall Recital Hall
DESCRIPTION: Students can come enjoy songs and music by African-American composers.

BSU's Valentine's Day Mixer: Grand Salon

WHEN: 7-10 p.m.
WHERE: USU Grand Salon
DESCRIPTION: Students can meet and greet others at a Valentine's Day mixer hosted by CSUN's Black Student Union.

SUBMIT YOUR EVENT

Go online to **DAILY SUNDIAL.COM** to add your organization's upcoming event to the calendar for free.

DEBATE

Continued from page 1

background as a broadcaster covering City Hall issues.

Beutner pointed out that it may be difficult for James in the mayoral seat, because he is a Republican among a heavily Democratic Los Angeles City Hall.

"Part of what it takes to lead is coming in with a lot of respect," James said. "It's about representing people in a fair non-partisan way."

One of the hot issues brought up by Beutner was the Los Angeles Department of Water and Power and Bureau of Sanitation allocating \$8 million to help open the Children's Museum in the San Fernando Valley.

Wendy Greuel called the joint venture a poor example of the private and public sector working together. She then noted that the VPAC was a prime example of both sectors working well together.

"This is a jewel, not only for the San Fernando Valley, but the entirety of Los Angeles," Greuel said.

The candidates went on to discuss public safety, specifically the practice of banking. Beutner showed in a slide presentation that the LAPD's use of banking to accumulate overtime and vacation time has lessened the number of officers on the streets.

"I do believe we are the most underpoliced city in the country," Greuel said.

James noted more on the financial loss of the practice.

"Part of the complication is when (banking) gets paid out, it gets paid out at a higher rate," James said.

"It's an accounting trick."

The other public safety issue had to do with complaints of the fire department's slow response time. Emanuel Pleitez said that Los Angeles needed to explore blended training options.

"We need to rethink how we think about public safety," Pleitez said.

The issue that made the audience perk up was the problem of traffic and transportation in Los Angeles.

Beutner noted the 405 and 101 Freeway interchange are some of the most congested areas. James said the city needs to put a rail tunnel in the Sepulveda Pass. He also noted that it would cost \$8.9 billion.

"Where would we find that money?" James questioned Beutner.

Greuel, a current resident and native of the San Fernando Valley, said she was quite familiar with that freeway interchange. She also said she knows that many residents of the west side of the San Fernando Valley make that commute to work downtown every weekday.

"We need job creation in the valley so they don't have to travel that far," Greuel said.

In his closing statement, Eric Garcetti said that he wanted to make Los Angeles City Hall work with its citizens again.

"We need a true public servant," Garcetti said. "The most important thing for a leader is to create leaders."

After the debate, Jan Perry said the most important thing for Los Angeles is its overall economy. She said the city needs to become more business friendly.

"We need to create more taxpayers, not more taxes," Perry said.



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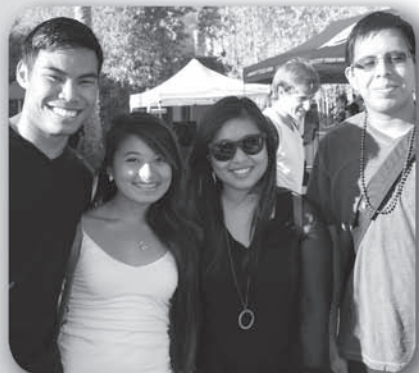
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This week at the USU

MONDAY

Table Tennis Tournament
4 p.m. Games Room, USU

TUESDAY

CSUNopoly
11 a.m. Plaza del Sol, USU

Billiards Tournament
4 p.m. Games Room, USU

Conscious Consumerism: Rev. Billy Talen
5 p.m. Grand Salon, USU

Tuesday Talks
7 p.m. Pride Center, USU

WEDNESDAY

Tech Series: Powerpoint
1 p.m. Computer Lab, USU

Poker Tournament
4 p.m. Games Room, USU

THURSDAY

Craft Corner
11:30 a.m. - 1:30 p.m. Plaza del Sol, USU

Noontime Concert
Plaza del Sol, USU

LGBTQ Coffee Nights
5 p.m. Pride Center, USU

Battle of the Sweethearts
8 p.m. Games Room, USU

FRIDAY

Tech Series: Powerpoint
3 p.m. Computer Lab, USU



usu.csun.edu

LIVING THE MATADOR LIFE



Tech emails hacked

LUCY
GUANUNA
DAILY SUNDIAL

C SUN's faculty and staff have been receiving fraudulent emails from an unidentified source aiming to steal people's personal information.

Faculty and staff responded to the fraudulent emails and had their email account passwords stolen, which were used to generate more fraudulent emails. Other fraudulent email recipients' computers were infected with identity stealing viruses.

CSUN's information technology department sent out an alert to all faculty and staff warning them that CSUN will not request personal information, including passwords or social security numbers.

Faculty and staff were also warned not to click on suspicious URL's and to look for spelling or grammatical errors which can be a sign of the fraudulent emails.

It has not been identified how many people have been affected by the emails or who is responsible for them.

Student mentors orchestra project

Sophomore inspires fellow musicians through her passion for musical instruments

BRIAN ANDRADE
CONTRIBUTOR

Every day Kenya Alas, a sophomore majoring in music education, takes time to engage in what defines her: playing music.

What is it about the study that she loves?

"I enjoy it as a whole, every aspect: listening to the infinite varieties of music genres, playing orchestra with a group who shares my exact passion, and especially how it always finds its way to relax me," Alas said.

Such a strong desire for music was not always present for the talented musician. As an adolescent she was forced by her parents to play in her elementary school orchestra. Common stereotypes of being in a school band were found in her early attitude toward music.

"It seemed boring and really dorky when I first started," she said.

Years passed and her resistance to performing did not change.

It was not until high school that she found her love for the art. After ending a three-year relationship, she realized transferring to a new school would be a healthy way to rebuild herself. A visual and performing arts school in Downtown Los Angeles had just opened and she immediately knew it would be a good choice.

Already familiar with playing, she decided to join the school orchestra. Alas played viola at the Ramon C. Cortines School of Arts.

Music at this moment changed Alas' life. The viola's powerful, rich, and hollow sound enlightened the instrumentalist.

Practice, once a tedious routine, to her surprise, soon became a hobby. Every morning she looked forward to intertwining herself with her instrument. Playing served as a therapeutic remedy that helped her move on from her past.

This sudden epiphany has shaped Alas into the individual she is.

"I finally had something to identify myself with," Alas said. "Now, I am able to say, 'My name is Kenya



SPENCER KILGORE / DAILY SUNDIAL

CSUN sophomore, Kenya Alas, practices playing the viola after teaching two back-to-back children's music classes.

and this is what I do."

Alas enthusiastically involves herself with music in any way she can. Because of her passion for playing, she volunteered for The Harmony Project where she mentored and gave viola lessons to Los Angeles youth interested in learning music.

Recently, she began teach-

ing an instrumental class at Calhan Elementary school with other passionate CSUN students. Although it can be challenging at times, Alas believes the end result of seeing a child finally connect to playing is well worth it.

"I've been given such a great gift," Alas said. "It's only right that I give and demonstrate to others what

made my life profound."

Her music experience involves choral singing, clarinet, piano, violin, and her obvious favorite, the viola.

Alas' dream career is to be a music educator. Although she has a long road of musical theory ahead, as well as several upcoming performances, Kenya continues to be an optimistic music enthusiast.

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California State University
Northridge



CULTURE CLASH

Wishing you a happy Valentine's Day whether you like it or not



ILLUSTRATION BY LESLIE GONZALEZ / CONTRIBUTOR

Culture Clash is devoting two issues for this loving holiday. Today's issue is devoted to love birds and Valentine haters. So whether you are single or are in a relationship we have ideas you should look into. Thursday will be more of an intimate issue with sex toys and shops that will make for a great last-minute present. You're welcome.

For Couples

Unique gift ideas for that special someone

MELANIE GABALL
DAILY SUNDIAL

College students have enough to worry about at the start of a semester without having to stress about what overpriced item to purchase for their significant other, or what crowded restaurant they need to make reservations at. Here are some ideas to make an impact, while keeping it simple this Valentine's Day.

Go Card-hunting Together

Instead of buying gifts individually, spend this time together. Go card-browsing as a unit. Go to your local grocery store or Hallmark and read off classic or cheesy cards to each other until you find the one that properly describes the way you feel. Whether or not you decide to buy them is up to you. You will have fun reading them out loud together and discover, with limited pressure, what your partner finds romantic and what they find corny.

Make a "Romance-Boost" Jar

Write 20 to 50 activities you want to do with your partner on individual pieces of paper and fold them up. Keep the ideas creative, yet simple. For example, "Try a new food that is foreign to both of us" or "Watch a Harry Potter Film of my choice."

Have your partner do the same. Place all of your ideas in an empty mason or pickle jar and label it with your names or something that epitomizes your relationship. Make a commitment to pick one activity during a specific time of the week that you are both free. This will help to keep your relationship fresh and encourage romance long after Valentine's Day.

If you want to make it a surprise gift for your Valentine, give them a "This is Why I Love You" jar and write as many things about them that you love on different pieces of paper. Make the reasons as specific and genuine as possible. This time, give them the jar and tell them to pick out a piece of paper every time they are feeling insecure about your relationship or just need a pick-me-up. You can add "reasons" to the jar every time you think of a new one, adding longevity to the gift.



LOREN TOWNSLEY / PHOTO EDITOR

Find "Old LA"

Spend a day with Herb Lester Associates' map "How to Find Old LA," for \$5.43 (or 4 euros) featured on the Conde Nast Traveler's website. The map takes you on a tour of 39 locations throughout Los Angeles that were haunts for old-Hollywood romances and brawls for some of the most famous starlets and gangsters in the 1920s. Included are dive bars, ballrooms, "movie-palaces," and even pizza joints. You and your loved one can re-live, and re-imagine the glamor and romance through a historic self-guided tour of the city.

Get all Dressed Up and Stay In

Going out on Valentine's Day can be more hassle than its worth, but it doesn't mean you have to resort to take-out and pajamas. Make an effort to get dressed up for each other and then create your own dance floor inside. This way, only your Valentine can make fun of your dance moves.

Volunteer Together

Instead of limiting your love to each other, volunteer at your local animal shelter or food bank on the 14th. You can help others while bonding with each other. There are plenty of options at volunteer-

match.org. Just type in your zip code to find many volunteer opportunities.

Give Your Greeting Card Some Extra "Love"



COURTESY OF WITH LOVE FROM LOVELAND

Get your greeting card from Loveland, Colo. this Valentine's Day. Order a card from withlovefrom-loveland.com and the company will send a card to your intended recipient (with your special message) just as if you sent your own card straight from

Loveland! You will get the official cachet or stamp of the 2013 Loveland Valentine re-mailing program. This is a way to prove to your loved one that you didn't wait until the last minute to get them something (even though you can order online up until Feb. 12). It costs \$8.50 for one card, including shipping and handling.

Other Gift Ideas

Getting a subscription for a special interest magazine that you know your partner loves or committing them to a year of Netflix is always a great, easy and rather inexpensive gift. If you want to go even simpler, go to your local 99 Cent Store or Dollar Tree and stock up on Valentine's Day goodies. Be creative with what they have to offer and make a goodie bag of Valentine's Day treats for under \$10. It's a one stop shop and it's much cheaper and more personal than a prewrapped gift from a specialty store.



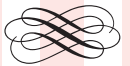
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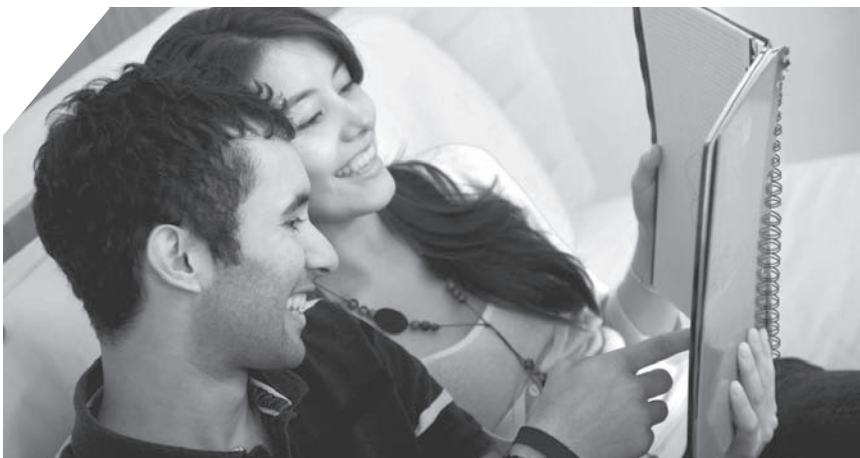
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FLY BY MANZANITA 140 BY FEB 12TH

DAILY SUNDIAL
Your news. All day.

For Singles

Take your mind off Valentine's and relax

REANNE ROGERS
DAILY SUNDIAL

This season is blooming with love and fluttering hearts in anticipation of Valentine's Day, but what about those of us who can't seem to get it right with that special someone? Fear not! There are solutions so that we can all partake in the lovely festivities of this ever-so-over-rated holiday.

There are those of us who have significant others, those who just want to hang out with friends, those who have broken hearts and those who just flat-out hate their ex.

Those of you who have significant others, I hope you have a lovely time, but this may not be of any help to you my friend!

Broken Hearts

For those of us in the "broken-heart" category, there are a few activities that may help take your mind off of the one who grabbed your heart and heartlessly smashed it to pieces. It is okay to have your heart broken every now and then and it might hurt the a lot more around this time of year, but it's time to get out of your slump and show the world that you will not be broken for long!

Do something nice for yourself, like a day at the spa. For just \$49 you can get an hour-long massage, either deep-tissue or



GABRIEL IVAN-ORENDAIN NECOCHEA / DAILY SUNDIAL

Just Want To Be with Friends

Just because cupid hasn't found you a significant other yet, that doesn't mean your friends can't step in and fill the void for the day. There are some of us who are just looking to have a good time with the rest of our single friends.

Round up a group of friends and plan a trip to Brunswick Matador Bowl. They have an amazing evening special on Thursday

with \$1.25 per game, and \$2.50 for shoe rental. With all that money you saved, cash in a few dollars for some quarters to take over to the arcade, or grab a pizza, hot dog, or indulge in a cold beer.

Massage Envy
18665 Devonshire St.
Northridge, 91326.
Open until 10 p.m.

Brunswick Matador Bowl
9118 Balboa Blvd.
Northridge, 91326.
The special runs
from 9 p.m. - 1 a.m.

I Hate My Ex

Hanging out with friends is great, but sometimes friends can't even lighten the mood when it comes to those who are still angry over their past relationship. Those who may take Valentine's Day the hardest probably got out of a relationship recently, perhaps for unfortunate reasons, and can sternly say that they hate their ex.

Watching others walk around hand-in-hand with their significant others can push some buttons no one never knew they had.

Instead of being angry, let's focus on channeling that energy into a fun recreational activity: a day at the batting cages.

Not too far down the road from CSUN is the World Series Batting Cages. It may help to envision an ex's face on the fence as you whip the bat back and forth as the balls are being thrown at you. You can choose the speed that the balls will be thrown, with 80 mph being your highest option. The cages are open until 10 p.m. on Valentine's Day.

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The day of love isn't the only material holiday

JASON GALLAHER
DAILY SUNDIAL

Valentine's Day is just days away, and while love is in the air for some, straight up disgust is stanking up the place for others. To that I say, "Get over yourself Valentine Haters!"

You're wrong and your negative energy is ruining it for the rest of us. Here are a few little Valentine's Day tidbits to encourage you to buck up and love something, dammit! The biggest argument against Valentine's Day can be summed up well with the words of Mad Men's Don Draper, that love (and Valentine's Day) were created by ad guys to sell nylons.

If this is the argument you're going to make, think about how every holiday is utilized by companies in every retail sector to sell products. Forbes reported that 4th of July celebrations in 2010 brought in over \$3 billion.

Does that mean we should extinguish each lit firework fuse in the name of celebrating patriotism without supporting capitalism? I'm guessing the 240 plus million drunk barbecuers would say "no, get your hands off my firework."

The National Retail Federation estimates Halloween, the holiday that "Mean Girls" taught us we're allowed to wear as little clothes as possible in the name of a costume, brought in \$6.86 billion in 2011. Should we demand that those animal ear and lingerie wearing girls with their toga clad boys go back to their house and soberly

think about their holiday consumerism? That is so not fetch.

Christmas, for Christ's sake, is the biggest culprit of all. 2011 saw Jesus's B-day bring in \$469 billion. Does that mean we should go around smacking every tray of holiday cookies out of gift givers' hands, knock over the millions of Christmas trees sprucing up people's homes, and maniacally declare that Santa doesn't exist during "Sesame Street" to every 4-year-old in America all in the name of making a stand against consumer holidays? You crazy, Mr. Grinch, because EVERY holiday is a consumer holiday.

So why give Valentine's Day all this flack? The National Retail Federation reported that the holiday of love only brought in a measly \$15.7 billion in 2011. If your problem is that people shouldn't need a reminder to tell their loved ones that they love them, uh, yeah, they should. We're busy freaking people with short attention spans.

If you've made it this far into the article you're already ahead of the curve as to how long people will stick with one story. With the billions of texts, tweets, and TV shows we ingest each day, it's nice to have a reminder to snap you back into the real world and tell somebody you love them.

And don't forget, a significant other doesn't have to be a boyfriend, girlfriend, husband, or wife. Who can forget that sweet little Valentine's date between Carrie and Miranda on "Sex and the City?" What about that adorable bromance between Paul Rudd and Jason Segel in "I Love You, Man?" Ain't nobody got time for your hate or your useless arguments against the holiday, so it's about time you grabbed on to your nearest loved one, whether it's your best friend, your dog, or your soul mate, and start to feel the love.

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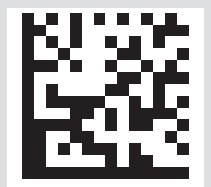
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Fill out this ballot now through February 28 and give us your opinion on the top local spots. Drop off your completed ballot at the Daily Sundial. After you complete your ballot, you'll be entered to win a grand prize. We'll publish the winners and runners-up in a special section on March 21.

You can also vote online at www.dailysundial.com

Off Campus Food & Drink

- ★ BBQ
- ★ Bar
- ★ Cheap Eats
- ★ Chinese
- ★ Coffeehouse
- ★ Desserts & Sweets
- ★ Food Truck
- ★ Gluten-Free
- ★ Greek
- ★ Indian
- ★ Italian
- ★ Late Night
- ★ Mexican
- ★ Middle Eastern
- ★ Pizza
- ★ Romantic/First Date
- ★ Sandwich Shop
- ★ Steak
- ★ Sushi
- ★ Thai
- ★ Vegetarian/Vegan

Student Needs

- ★ Art supply store
- ★ Computer/OS
- ★ Free WiFi

- ★ Furniture Store
- ★ Place to use CSUN ID
- ★ Social networking site
- ★ Textbooks Provider

On Campus

- ★ Bathroom
- ★ Class
- ★ Dorm Building
- ★ Food
- ★ Nap place
- ★ Parking
- ★ Study spot
- ★ Non-Greek Club/Organization
- ★ Fraternity
- ★ Sorority
- ★ Volunteer Opportunity

Entertainment

- ★ Adult Store
- ★ Club
- ★ Free Entertainment
- ★ Game system
- ★ Getaway
- ★ Movie theater
- ★ Music store
- ★ Place to meet someone
- ★ Radio station

- ★ Theme Park
- ★ Video game

Looking Good

- ★ Bargain
- ★ Car
- ★ Cellphone
- ★ Cellphone provider
- ★ Clothing store
- ★ Gadget
- ★ Jewelry Store
- ★ Manicure/Pedicure
- ★ Piercing/Tattoo parlor
- ★ Salon/Barbershop
- ★ Shoe store
- ★ Spa

How to enter

- Drop off your ballot at the Daily Sundial (Manzanita Hall 140)
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- One ballot (paper or online) per person
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FEBRUARY 11, 2013

Opinion

OPINION@SUNDIAL.CSUN.EDU

Does football really belong in Northridge?



JOELL GRAGER
DAILY SUNDIAL

PRO

Football fans around the world travel hundreds of miles to stay connected to their favorite teams. Over 108 million televisions were tuned in for the Super Bowl, and many rivalries happen between families and friends due to sports.

As you might have seen, there is a petition floating around campus to bring back the CSUN football team. Football was disbanded in 2001 due to tight finances in the athletic department. The petition is a great idea and football needs to come back to our school.

I'm a firm believer that footballs entertainment trumps all other sports and is great to watch live at a stadium while rooting on your team with other fans.

It's obvious, that at first, we are not going to have the best team in the division. But we are a large enough campus that I-AA will happily accept us again. While we don't have the money or the prestige invested in a quality football program to capture big ticket players, CSUN's location is prime. Being in the same county as USC and UCLA means both universities might stamp our dance card for the opportunity at homecoming games with the Matadors. Usually early in the season, these bigwig teams want to have easy targets to conquer and CSUN could fulfill that role. While not the best maneuver to engender pride, we can establish some quality games that can help to elevate the program.

CSUN would also garner extra money from splitting gate revenue from both games where each ticket costs anywhere from \$30 to \$100. If we split the thousands of dollars earned from each game with USC and UCLA, that could add up quickly.

The incentives from the film industry can also be factored into the potential boom. As many students know, the university is featured in TV shows and feature films each year. Most recently was "American Idol," "Ringer," and "Arrested Development" filming at the VPAC.

CSUN has a valuable location for the film industry. It is just out of reach to not be disturbed by the tourists of Hollywood, but close enough that it costs little to move their production to our university.

If we had a football team and field to work with, the amount of filming gigs we get could increase significantly. There are numerous film and shows featuring football teams and most of the time they are using the school's team as extras.

If we could renovate the field to be up to standards of a prestige university, we could chalk up more money for the campus and help place it

towards other athletics.

Sure it's expensive to start and we might not be the best team. We can also only hope that we don't have a scandal like USC's coliseum porn debacle. Yet, this does not mean we cannot increase revenue for our campus with the addition to our film locations.

We would be first pick to wallop on at nearby schools' homecoming games and if we really want a football team to cheer on with the whole of the San Fernando Valley, then we have to start somewhere.

Why not now? Sign the petition and let's get a move on. I know alumni and current students would like a football team so they could root them to victory.

And, it would make us a more appealing campus because I know I'm not the only person who ranked colleges to attend by best football teams.



CASEY DELICH
SPORTS EDITOR

CON

A football team in the San Fernando Valley? That makes no sense. Well, Pierce College has one, but when was the last time you saw anything about them in the news?

CSUN football was discontinued in 2001, much to the chagrin of the community that wanted to see a local football team they could support. There is now a petition going around that wants to bring this team

back, but it's a waste of time.

The Matadors should never, and most likely never will, field another football team. The hurdles required to do this, monetarily and logistically, are something that a small commuter school like Northridge is unable to do.

As of now, Northridge has 16 team sports that compete in Division I, nine women's teams and seven men's teams.

According to the NCAA's Title IX, the amount of money spent on both genders sports must be equal. With men's sports taking up more money and publicity in the U.S. than women's, their is a normal increase in women's sports at each school.

With the addition of a football team, it would require the addition of women's teams or the elimination of men's teams, something that would not sit well with many athletes at CSUN.

According to a Daily Sundial article from 2001, after a recommendation to then-President Jolene Koester, CSUN cut the football program in order to save money for athletics and create more gender diversification between sports.

In an LA Times article in 2001, the Matador football team reportedly brought in \$26,000 in ticket sales, while the program cost \$1 million to run. This isn't how CSUN should be spending resources, especially when students are already complaining about fee increases and our schools budget is consistently used as a political football.

The most important facet to this ridiculous idea of reviving an unneeded program is the level of competition CSUN would deliver. When Northridge football existed, they were playing in Division I-AA, now known as the Football Championship Subdivision. The ability to put together a competitive team while also re-establishing a complicated, semi-professional, sporting program is just not possible.

No matter what, CSUN will never become the powerhouse football programs of its Los Angeles neighbors, UCLA or USC. What kind of recruits are we going to get to come to Northridge? A blue-chip prospect? Unlikely. A highly-touted prospect with grade problems? Another unlikely, as they head to community college to increase their GPA. Football doesn't belong at CSUN. It didn't work before and wouldn't work again.

CSUN would most likely pool its talent from local high schools and community colleges. Could we be competitive at some point? Yes, but that could be years and years away, with some outstanding player coming in, but leaving for a bigger university after putting up eye-popping numbers.

So far, we have a financial commitment that would send an already tight budget for athletics and the university into the red even more, and a football team that probably wouldn't even be competitive for years to come. So to those who want a football team back, do you want to sit there and cheer on a team that takes on colleges that most of us didn't even know existed, and end up with a losing record?

Don't get me wrong, I am a football fan, and there is nothing better than cheering on your favorite team, but this is sports. "Fans" jump on and off a bandwagon based on how that team is doing every year, how long will CSUN students support a losing program? My guess is not that long.

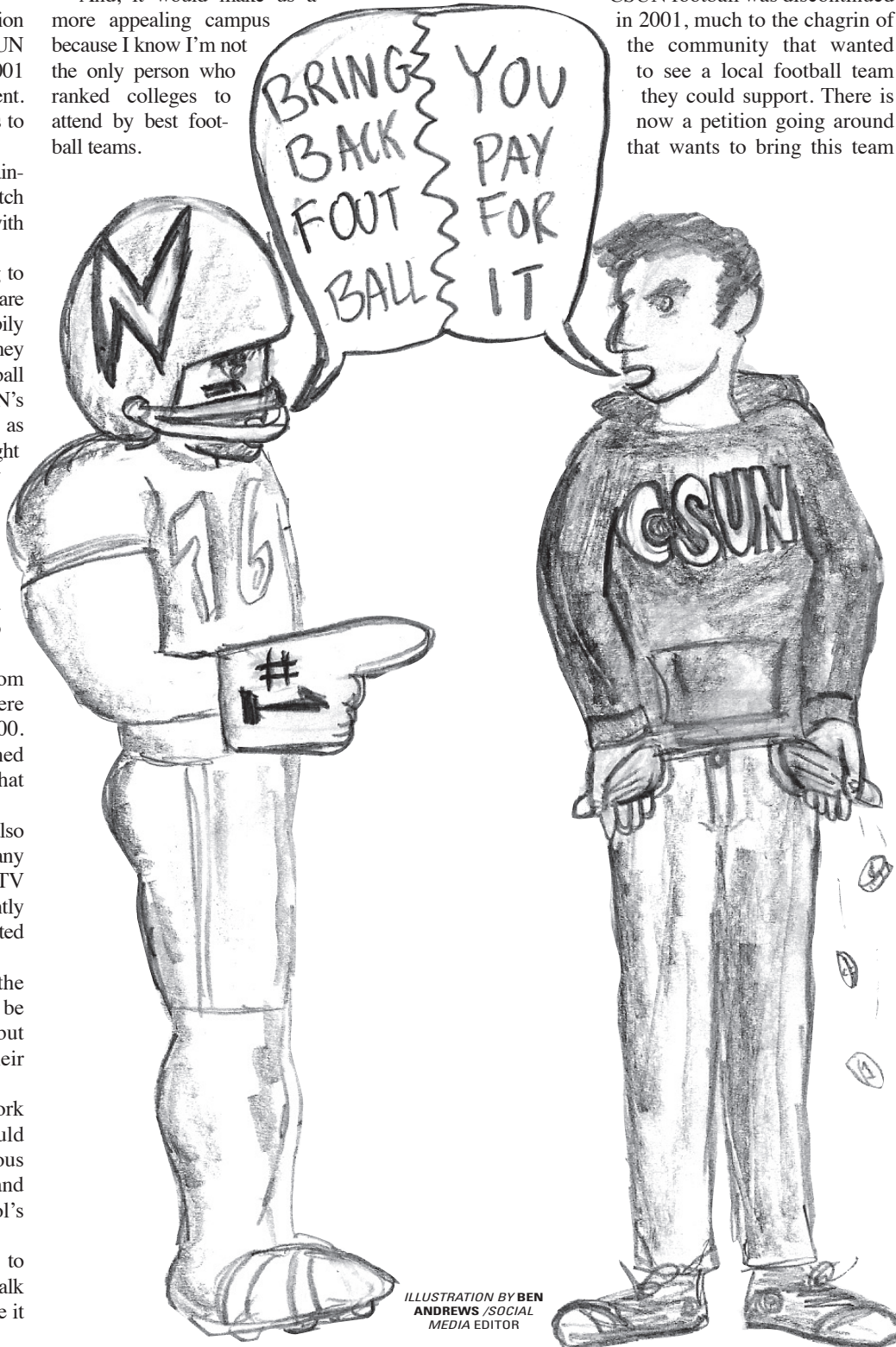


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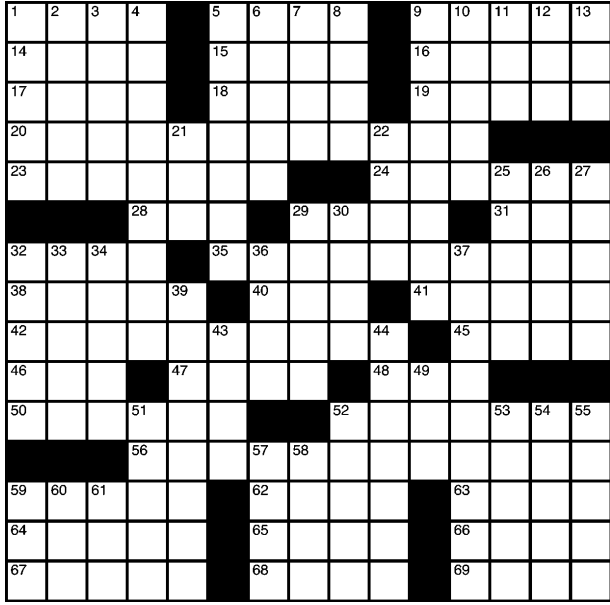
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Los Angeles Times Daily Crossword Puzzle

Edited by Rich Norris and Joyce Lewis

ACROSS

- 1 Tip, as one's hat
- 5 Empty spaces
- 9 Subsidies
- 14 Suffix with switch
- 15 Wilson of "Wedding Crashers"
- 16 Texas shrine
- 17 Tall tale teller
- 18 "Deck the Halls" syllables
- 19 Tear to shreds
- 20 Residential loan
- 23 About to happen
- 24 Bronze from a day at the beach
- 28 René's friend
- 29 Appear to be
- 31 ___ Lingus: Irish carrier
- 32 Russian fighter jets
- 35 "I'd like to hear the rest"
- 38 Italian violin maker
- 40 Squeak stopper
- 41 Rigs on the road
- 42 1974 Jimmy Buffett song
- 45 Reasons for extra innings
- 46 "Tastes great!"
- 47 Poet's inspiration
- 48 Sow or cow
- 50 What social climbers seek
- 52 Curtain
- 56 Office communication, and what can literally be found in 20-, 35- and 42-Across
- 59 Gangster John known as "The Teflon Don"
- 62 Twice-monthly tide
- 63 Paths of pop-ups
- 64 Place on a pedestal
- 65 Show some spunk
- 66 "That makes sense"
- 67 Saunter
- 68 Vehicle on runners
- 69 Proof of ownership

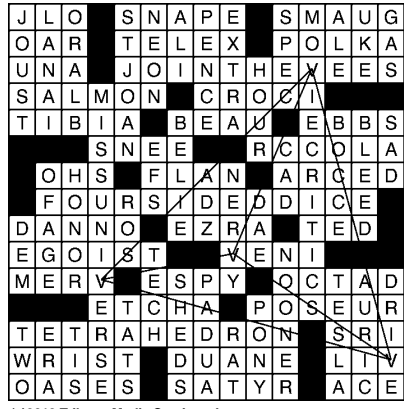


By Gail Grabowski and Bruce Venzke 2/11/13

DOWN

- 1 New ___: India's capital
- 2 Hunter constellation
- 3 Heads on beers
- 4 Hint of the future
- 5 "Take a shot!"
- 6 Informed (of)
- 7 Attack, as with snowballs
- 8 Stocking tear
- 9 Military practice
- 10 Visitor from afar
- 11 Treat jet lag, perhaps
- 12 Earthbound Aussie bird
- 13 Dip, as bread in gravy
- 21 Dad's partner
- 22 "Lemme ___!"
- 25 Vocalist Judd
- 26 Really strange
- 27 Bride's purchase
- 29 Base runner's option
- 30 Scat legend Fitzgerald
- 32 Flagship store at New York City's Herald Square
- 33 Words from one with a bad hand

Thursday's Puzzle Solved



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4	5	6	8	7	1	3	2	9
7	1	6	9	2	3	9	8	7
3	8	2	6	9	4	7	1	5
8	1	5	6	9	6	5	1	8
8	6	4	7	1	5	2	6	3
6	4	7	8	3	2	5	8	9
1	6	9	4	7	8	5	1	3
6	3	7	4	5	8	2	6	9
7	3	4	9	5	1	8	2	6

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7						2		
			2	3	7	4		
	5	7					9	
		7		2				
3	9	2				4	6	8
			6		3			
5					9		8	
	8	6	3		5			
	2							4

sudoku

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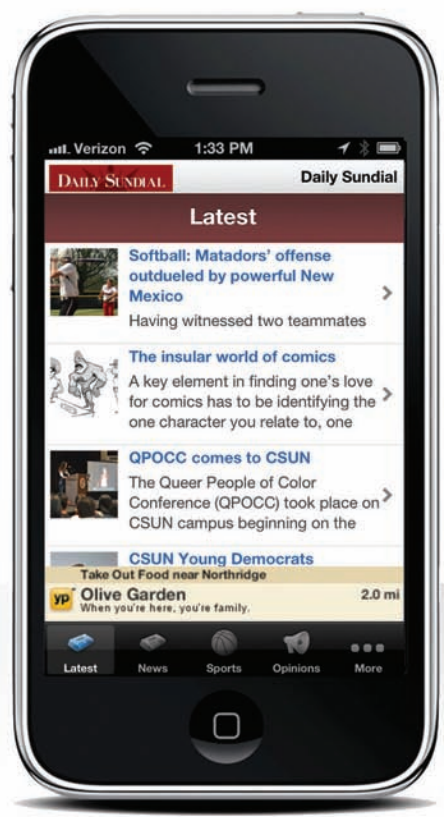
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FEBRUARY 11, 2013

Sports

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MEN'S BASKETBALL

Second-half rally lifts Northridge

Behind guard Josh Greene's 19 points in the second period, CSUN completes a comeback victory at home

JOELL GRAGER
DAILY SUNDIAL

Going into their third game without leading scorer sophomore guard Stephan Hicks, the Matadors extended their longest conference winning streak of the season to three on Thursday.

CSUN completed a comeback over visiting UC Irvine 70-61, avenging an earlier season loss against the Anteaters.

Starting out slow, Northridge did not make a field goal until nearly eight minutes into the game. The Anteaters jumped out to a 17-point lead in the first half, draining the energy out of the crowd.

Northridge shot 27.6 percent, making 8-29 attempts in the first half.

Four of those eight shots were made by redshirt freshman forward Trevone Williams, who came off the bench and provided the Matadors with a spark.

"I thought Trevone Williams was really the best player in the first half for us," said head coach Bobby Braswell. "By far he had the right energy defensively and offensively had some big shots for us."

The entire bench contributed heavily for Northridge, in contrast to Irvine, outscoring

the Anteaters 34-18.

"I just wanted to come in, you know, and get us hyped and get us up to play at a level we need to play at," Williams said.

The Matadors were able to pull within nine when the first half ended, trailing 33-24. The bench scored 19 of the Matadors 24 points in the first half.

During halftime Coach Braswell focused the team and shifted the Matadors' momentum.

"I just challenged them at halftime to not to be satisfied with the fact that we'd won a couple games in a row that we got to get back to doing those things that got us there," Braswell said. "They really came out and turned the defense up at the second half, which was critical."

Northridge junior guard Josh Greene took the speech to heart and came out strong. Throughout the second half, Greene found his stride scoring 19 of his 21 points.

CSUN had a scare with Greene getting injured during the second half, taking him out of the game for six minutes. Greene found power from his injury and absence.

"It just fired me up even more," Greene said.

Continuing their comeback in the second half, the Matadors took their first lead of the game with 11:30 left on a Greene three-pointer to



DANIEL HOYOS / CONTRIBUTOR

Freshman guard/forward Landon Donovan drives hard to the bucket for a layup and is contested by two UC Irvine defenders.

make it 47-46.

The Anteaters would never hold the lead again.

With two minutes left in the game, Greene scored two 3-pointers in forty seconds to break a 57-57 tie, and led the

Matadors to victory.

"But defense won the game. I mean we held them to 37 percent shooting in the second half, we out rebounded them plus 9 in the second half," Braswell said, "So that was the

thing that really made the difference."

Greene feels hope for the future with ambitious young players.

"We had guys step up tonight and make plays, and the

guys that are supposed to make plays have to be more consistent then they are already," Greene said. "And we're playing really well right now and I'm happy we're showing a lot of toughness right now."

COLUMN

Search for athletic director continues

Hopeful candidate from Oklahoma answers questions in open forum

CASEY DELICH
SPORTS EDITOR

Continuing the search for a new athletic director, CSUN held their third open forum Thursday afternoon, welcoming Brandon Martin, University of Oklahoma's senior associate athletics director for administration.

Northridge previously hosted Ken Weiner, UCLA's senior associate athletics director for business operations and Janet Lucas, UC Riverside's executive associate athletic director.

Martin has a familiarity with the Los Angeles area, having graduated from USC. He worked for the school from 2000-2010 in different capacities. Rising through the

ranks, Martin left the school in 2010 as senior associate athletic director to take the Oklahoma job.

Focusing on what he plans to achieve if hired at Northridge, Martin delved right into his plans for the school.

"The first thing is, I'm not viewing CSUN from a deficit standpoint," Martin said. "I think we have everything we need here, we have the people who want success. Coaches who have great pedigree, and I'm looking to take Northridge to a place of national prominence."

Understanding that coming from a Big 12 school in Oklahoma to CSUN in the Big West is an adjustment, Martin is focused on the opportunities that Northridge can provide.

Martin outlined a plan for the school to return it to national prominence, starting with getting donors and

the community involved in sports again.

"I think I have to aggressively reach out to students, aggressively reach out to faculty and reach out to the fans," Martin said. "The best uniting tool we have is the strategic plan I would put in place. The first 100 days, I want to meet with 100 donors. I want to meet with the students and tell them our vision, and talk to them about the importance of them being involved in what we do."

One of Martin's biggest priorities if hired at CSUN is his master plan of upgrading CSUN's sports facilities to have them host championship games and show the school off in a national spotlight.

Corporate sponsorships and signage, that is present in bigger schools arenas and stadiums, is another

item on Martin's agenda to improve CSUN's exposure and financial standing.

If hired as athletic director, Martin has no sights set on expanding the athletic program, but rather focusing on the sports now and their continued success.

"We have had success in soccer, volleyball, and a few other sports," Martin said. "We need to start prioritizing the sports that can position us for national prominence, we can position us for postseason play in the NCAA tournament, whichever sport that is. So that we can have visibility so we can engage the fans, so the fans can get excited to increase attendance, donations and support."

Northridge will host its last two athletic director open forums this week, giving the search committee five possible choices for their new hire.



FILE PHOTO / DAILY SUNDIAL

Brandon Martin talks about his hopes of showcasing CSUN's athletic strengths to a national level if he's selected as director.