

March 2013
Matadors beat
UCLA



Feb. 2013
Students train
for L.A. Marathon

Nov. 2012
Plane crashes
on campus



DAILY SUNDIAL

CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

MONDAY, MAY 13, 2013 | VOL. 54, ISS. 118 | WWW.DAILYSUNDIAL.COM

THE YEAR IN

REVIEW

See page 8

SEE INSIDE:

- + Book profits p.4
- + Recording studios p.10
- + Body art p.12
- + Words of wisdom p.20

Feb. 2013
False Dorner
sighting



April 2013
Suspected
gunman



Want to know
where CSU
money goes?
Check our salary
database!



Alumnus remembered by campus

BRIEF

Spring 2012 CTVA graduate, veteran, and former fraternity member dies in motorcycle crash

JASON GALLAHER
DAILY SUNDIAL

CCSUN alumnus Jesse Wilkes died April 27 in a motorcycle accident.

He was 27 years old.

Wilkes graduated from CSUN in Spring 2012 with a CTVA degree in the multimedia option.

"Jesse lived and loved life like very few people I've known," said Mary Schaffer, head of the multimedia option in the CTVA department. "He'd always say he was proud to be a CSUN student, proud to be a marine, proud to be a son, proud to be a friend. He always had time for other people. It was never about Jesse for him, it was always about other people."

Wilkes was a sergeant in the United States Marine Corps and was sent overseas to serve two tours in Afghanistan. His most recent tour was in 2009.

Upon returning, Wilkes was very active in the CSUN and valley community. Not only was he looked to as a role model in the multimedia option, but he was also a member of the Phi Delta Theta fraternity.

Some of Wilkes' pledge brothers, who are now a part of the Omega Phi Fraternity, said it was difficult to find a friendlier person than Wilkes.

"As intimidating as he looks, you would have difficulties finding anyone with a bigger heart," they wrote on the Omega Phi Facebook page. "He has shown friendship and compassion to everyone that he has been in contact with and would not think twice about helping someone that is down."

The CSUN colony of Phi Delta Theta will hold a memorial for Wilkes at the fraternity's house on Saturday. The memorial will be open to current members of the Phi Delta Theta fraternity and select members of the Omega Phi Fraternity who were a part of Wilkes' pledge class.

Wilkes' friends outside the fraternity remember him for the positive and uplifting effect he had on those around him.

"He was full of life," said Natalie Matosian, a senior psychology major. "He always had a smile on his face. It's a shame people with so much life get taken away like this."

Wilkes also was a member of Silent Natives, a motorcycle riding club that supports safe riding.

Silent Natives, a club sup-



JOHN SARINGO-RODRIGUEZ / DAILY SUNDIAL

Hundreds attended a candlelight vigil on May 1 in memory of Jesse Wilkes, CSUN alumnus who died in a motorcycle accident.

porting safe motorcycle riding, held a candlelight vigil for Wilkes on May 1 at the intersection of Winnetka Avenue and Devonshire Street in Chatsworth

where the accident occurred.

"Close to 300 people came," said Boris Van Brunt, CSUN alumnus and fellow member of Silent Natives.

"Groups of 80 motorcycles at a time came through. The vigil was first only going to be for Silent Natives members and family, (but) we had people coming from different states to pay respects to Jesse."

Van Brunt agreed Wilkes always looked out for others.

"His job (in Silent Natives) was to ensure our safety when we were in the group," Van Brunt said. "He was a really good rider."

The accident occurred at an intersection that had no traffic turn signal. A driver in a Honda Civic made a left-hand turn from Winnetka onto Devonshire, and Wilkes, traveling on Devonshire, hit the vehicle.

The accident has prompted Los Angeles City Council members to try to install traffic signals in the area.

According to Jessica Tarmann, communications and media director of Councilmember Dennis Zine, the offices of Zine and Councilmember Mitchell Englander are working together to identify funding for placement of traffic signals.

A military funeral was held for Wilkes on May 4, at Oakwood Memorial Park.

Wilkes is survived by his mother, Kimber Lee Wilkes; father, John Wilkes; and stepfather, Bill Lassetter.

Race for LA mayor

The 2013 mayoral race has been overwhelmed with controversy, and Angelenos will elect either Eric Garcetti or Wendy Greuel as the next mayor of Los Angeles on May 21.

The race has been dominated by discussion over the Department of Water and Power union's \$3 million investment into Greuel's campaign. The investment sparked heated debates between the candidates.

The DWP union's contribution has influenced Garcetti to call into question Greuel's transparency and credibility even though Garcetti has also been supported by the DWP in the past.

Both Garcetti and Greuel want to decongest roads by implementing more public transportation.

Both want to invest in technology and recruit businesses, especially start-up companies to come to Los Angeles. The pair have said they want to make it easier to establish businesses by eliminating the gross receipts tax.

—Megan Diskin

Classes Start June 24th!

Need a single class? Want to stay on track?
Know someone who can't get the class they need?

GetYourClasses.com

We're helping college students overcome the course shortage in Southern California.

Need classes? We can help you graduate on time. We offer undergraduate classes with:

Transferable Units* – Fully WASC accredited University with a stellar academic reputation.

Convenience – Offered at 8 So Cal regional locations.

Competitive Pricing – Lower per unit cost than most private universities, the CSU and the UC systems; \$395 per unit; \$50 discount when you register by June 1, 2013; free parking; no extra fees.

No Application Required – Stay on target with your goal to graduate from your University. We simply help you finish faster. High school seniors are also welcome.

Great Professors – Learn from some of So Cal's best and most popular professors.

We're offering classes in: Accounting, Business and Public Speaking, Business Writing, College Algebra, College Reading and Writing, Constitutional Law, First-Year Spanish, Introduction to Academic Writing, Green Business, Religion in America, World History and many more! Visit GetYourClasses.com today!

*All degree programs have unique requirements. You are encouraged to speak with an academic advisor at your home institution to ensure the applicability of a course to your degree.



Find your class today!

R
UNIVERSITY OF
Redlands
SCHOOL OF CONTINUING STUDIES

Courses provided through the School of Continuing Studies at the following locations:

Burbank | Rancho Cucamonga | Redlands
Riverside | San Diego | Santa Ana | Temecula | Torrance

Bill proposes payments for egg donations

AB 926 would compensate women who provide their eggs for medical research on fertility, cancer survivors

MICHELLE REUTER
DAILY SUNDIAL

A new bill has been introduced in the California State Assembly that could change how women who donate eggs are compensated.

Assemblymember Susan Bonilla (D-Concord) representing the 14th district, introduced AB 926 on Feb. 22. The bill would alter the regulations pertaining to compensation for women who volunteer as medical research subjects.

As the law stands now, medical research volunteers may be compensated for their “time, trouble and inconvenience” when participating in research studies. However, women who donate their eggs are excluded from compensation.

“The ban was a really paternalistic way to ‘protect’ women,” Bonilla said. “Women can make their own decisions about egg donation.”

When a woman donates her eggs for research, under current law she may only be paid for direct expenses incurred for the medical care that goes into the months-long process of egg dona-

tion. AB 926 would change the law to allow women who donate eggs for research to be compensated like any other research subject.

Bonilla addresses the issue of possible exploitation of women selling their eggs directly in the text of the new bill.

“Concerns that women will be exploited if compensated for providing human oocytes (egg) for research have not born out in the states where compensation is allowed,” Bonilla said.

According to the USC Fertility clinic, egg donation is an involved process that can take up to two months. Harvesting a human oocyte, or egg, involves multiple visits to a physician’s office, hormone therapies, daily injections and multiple ultrasound scans before the actual process of “egg retrieval” can be performed. The retrieval process itself takes about two hours.

Passage of the bill would allow fertility research could be beneficial to many women, including cancer survivors. Bonilla said cancer treatments can be detrimental to women’s fertility. Research may provide information that would allow doctors to choose chemotherapy drugs that are less harmful to women’s fertility.

The California ProLife Council opposes the bill. Though they

could not be reached for comment, the council has posted many messages protesting passage of AB 926 on their website and Facebook page.

A recent posting reads, “AB 926 would reverse the current ban on compensation for women providing human oocytes or embryos for research, creating an industry for eggs to be harvested.”

They also protest the forming of an ethics committee to determine compensation amounts for women donating eggs for research, saying they have “an inherent conflict of interest with the outcome.”

But Bonilla disagrees. “This bill is not about incentivizing women at all,” she said. Bonilla added that the review board already oversees research in other areas and will ensure that research projects are closely examined and that compensation levels are fair.

The bill has been voted on in the house and will now go to the Senate Health Committee, then on to the Senate floor. The state fiscal committee did have to vote on it as there is no cost to the state if it passes. If AB 926 passes through the state senate, it will then go on to the governor’s desk to be signed into law.

“This bill is meant to find healthy eggs for research beneficial to women,” she said.



COURTESY OF THE OFFICES OF ASSEMBLYMEMBER SUSAN BONILLA

Assemblywoman Susan Bonilla introduced the bill as a way to help pay women who go through a two month process to donate eggs for medical research.

CRUNCH TIME
FINALS WEEK

UTILIZE YOUR RESOURCES

USE THE USU AND SSU COMPUTER LABS FOR RESEARCH AND TERM PAPERS

HEAD TO THE OVIATT LIBRARY FOR YOUR RESEARCH MATERIALS

VISIT THE SUBJECT AREA TUTORING LAB

GRAB YOUR FREE SCANTRONS, PENCILS, PENS AND GREEN BOOKS AT CRUNCH TIME

Monday, May 6- Thursday, May 16

Coffee, Snacks, Games, Crafts, Massages, Yoga, Zumba, Acupuncture and Study Kits

PLAZA DEL SOL, USU & STUDENT HOUSING (COMMUNITY CENTER)
FREE FOR ALL STUDENTS
#CSUNCRUNCHTIME

(818) 677-2491
For full schedule visit: usu.csun.edu/crunchtime
Join us for daily giveaways

LIVING THE MATADOR LIFE

UNIVERSITY OF CALIFORNIA Northridge

Travelodge

Spend 2 nights and get **25% off** of your stay!*

Free wi-fi and continental breakfast!

818-998-8888
21603 Devonshire St.
Chatsworth, CA 91311
www.travelodge.com/chatsworth
*Offer expires September 30, 2013. Conditions apply.

Bella HAIR & NAILS SPA
Complete Hair, Nails & Skin Care Services

Our pedicure spa service includes change of disposable plastic for every client.

Hair • Nails • Waxing • Eyelash Extension • Full Body Massage

9155 Reseda Blvd., Northridge
Right across from CSUN at Reseda & Nordhoff in the Vons Shopping Plaza
818-341-8899
Mon-Sat 9:30am-7pm • Sun 10am-5pm

\$5 off Gel manicure (reg. \$28) With this coupon. Not valid with other offers or prior services. Offer expires 6/30/13.	\$3 off Full set OR manicure & pedicure spa (reg. \$28) With this coupon. Not valid with other offers or prior services. Offer expires 6/30/13.	\$5 off Haircut (reg. \$20 • long hair extra) With this coupon. Not valid with other offers or prior services. Offer expires 6/30/13.	\$4 off Eyebrow Waxing (reg. \$12) With this coupon. Not valid with other offers or prior services. Offer expires 6/30/13.
--	---	---	--

The evolution of university textbooks

Find out who makes money from bookstore purchases, who runs the Matador Bookstore, effects of the digital era

MICHELLE REUTER
DAILY SUNDIAL

As the semester comes to a close for students, it is once again time to decide what to do with the textbooks they purchased back in January. There are a number of options, each with its own advantages and drawbacks.

The cost of the university textbook has been a point of indignation for students for decades. There's a reason for this. According to a recent study by the American Enterprise Institute, textbook prices have increased 812 percent since 1978. That leaves increases in housing (325 percent), health-care (559 percent) and even tuition in the dust.

Students are often frustrated with prices when they buy their books at the beginning of the semester and more so if they choose to sell them back. Buy-back rates are dependent on a number of factors including, whether or not a professor has ordered the book for next semester and whether a new edition is about to come out.

"It really just depends on the demand," said CSUN bookstore

manager, Amy Berger. "Prices drop when a new edition comes out because professors are going to use the newest edition. I always recommend students talk to their professor about which edition to use. For example, ask the professor if they can use the last edition. It's cheaper."

How your textbooks and your bookstore work

The cost of producing a textbook is more than just paper and ink, though those are still some of the most expensive costs. According to the National Association of College Stores (NACS), the average college bookstore will receive about 22 percent of the money from the sale of that book. This amount will cover employee pay, operational costs like rent and electricity, with some left over for a profit.

The publisher walks away with 77.4 percent or over three-quarters of the cost of a new textbook. The NACS no longer gets specific break-down information from the publishers. Their most recent numbers are from 2008.

Back then, writers of textbooks got 11.7 percent of the sale of a book. Marketing accounted for 15.4 percent and the biggest chunk, 32.2 percent, went towards up-front expenses like printing costs, paper and

paying the publishing company's employees.

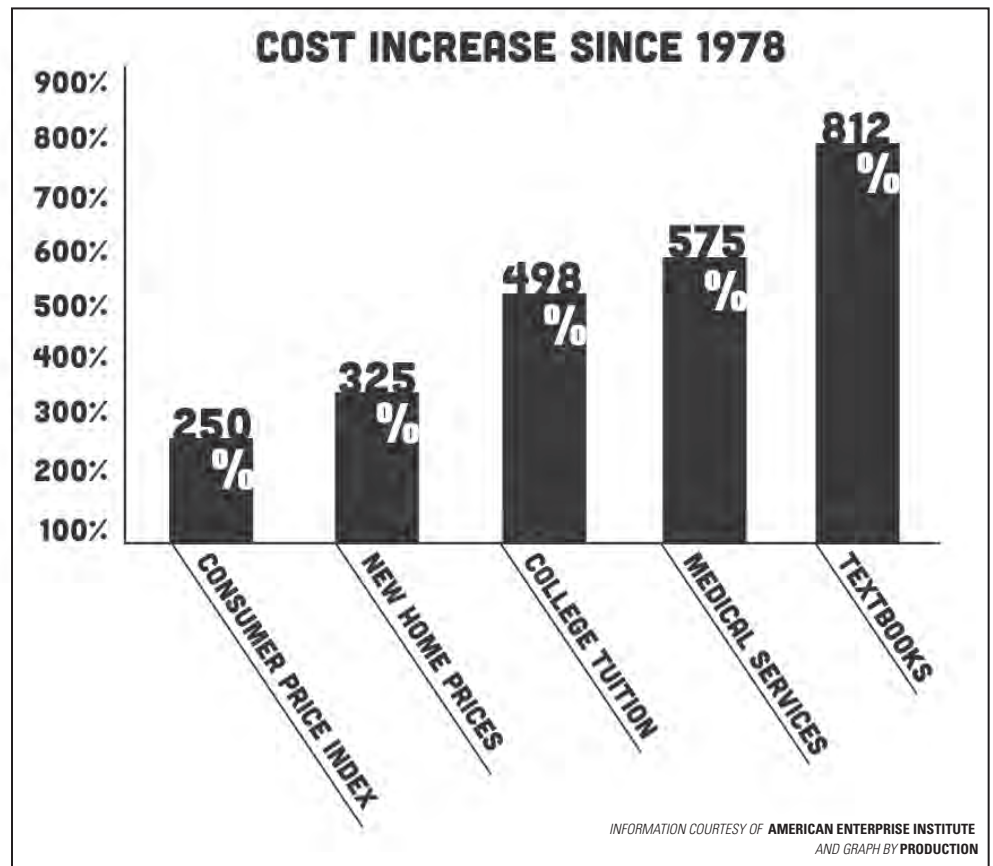
The biggest challenge with selling a text book is the market size. Unlike mass market paperbacks, textbooks have a limited audience. The last installment of the Harry Potter series has sold 44 million copies to date according to Nielsen BookScan. The average hardcover, full color textbook often only sells a few thousand copies. The cost of production is very high and the number of copies sold is low.

Since the profit margin on textbooks can vary by title and edition, universities often opt to hand over the business of buying and selling them to outside companies. Follett is a corporation that, among other things, manages university bookstores. They operate bookstores on more than 950 college campuses in the United States and Canada. The CSUN bookstore has been run by Follett since 1997.

In exchange for managing daily operations, Follett receives a percentage of each sale of bookstore merchandise, from textbooks to t-shirts. The percentage is negotiated every six years. Bookstore employees are Follett employees, they do not work for CSUN or The University Corporation.

Textbook options

When a student sells their book to the bookstore at the



end of the semester they receive a percentage of the original wholesale price of the book. If the book has been ordered for the next semester by a CSUN professor, the bookstore will pay 50 percent of the wholesale price until the demand is met. If there is no order placed, they will still pay 30 percent of wholesale.

Of course, students don't

have to buy or sell their textbooks at the university bookstore. Many students prefer to find cheaper copies online at sites like Amazon.com, cheap-textbooks.com or chegg.com. There's even a new student-to-student site, PostYourBook.com. This site allows students to buy and sell texts directly to each other, keeping down shipping

costs and increasing the likelihood of finding the book your professor is using again next semester.

Then there's the option of renting a text from the bookstore. If a student has no interest in keeping their book past the final exam, this can be a reason-

See **MOBILE**, page 5

PizzaRev

BEST OF CSUN

CONGRATS GRADUATING
MATADORS!

www.PizzaRev.com

9420 RESEDA BLVD. | NORTHRIDGE, CA 91324 (Next to Starbucks) | (818) 717-1827

MATADOR
DESKTOP SCULPTURE

Includes a commemorative CSUN plaque for your custom engraving!

OFFICIAL REPLICAS

Now Available at The Matador Bookstore and www.matadorbookstore.com

TEST PREPARATION WORKSHOPS

GRE
LSAT
GMAT
SAT
CBEST
CSET
RICA

As educators, we know that great teachers make for great classes so our philosophy has always been to use fully credentialed teachers with advanced or specialized degrees and years of classroom experience. This is the basis for our high-quality programs at affordable prices.

FEE: \$260-\$450 (Materials Included)
STUDENTS MAY REPEAT CLASSES
FREE OF CHARGE

CALL TODAY for a free brochure
1-800-426-2769
www.btpstesting.com

BTPS TESTING
REACH YOUR POTENTIAL

REACTIONS

Continued from page 4

able option that will save a few dollars. Of course, drawbacks include the cost of buying the book should it be lost and not having the book in the future should it be needed.

The future is...next fall

Tablets like the iPad and iPad mini are becoming more popular on college campuses. They're portable, they can store a huge amount of information and their little keyboards turn them into tiny computers with touchscreens. Sales for Apple's iPad hit 22.9 million units sold in the last quarter of 2012 according to Apple's financial report.

Universities and professors have not been blind to this new rise in digital convenience. CSUN biology professor, Paul Wilson already uses interactive tools like videos and apps to enhance his e-books for tablets.

"We don't want to be behind the times, teaching the slide-rule," said Wilson.

His text for a field trip based class, "Plants and Animals of Southern California", features interactive maps and videos to help students learn about 15 new spe-

cies every week. He also uses an app called iBird to get students familiar with local birds by their appearance and their song. The app plays an example of each species' song so students can identify them in the wild.

Wilson also uses another department-wide e-book to teach students how to use the complex confocal microscope. Biology students read instructional text and can watch a series of videos in which a professor demonstrates how to use different parts of the expensive machine.

Viewers can watch as often as needed and then take a practice quiz when they've finished. Once they feel ready, students may then take the official test with a biology professor to earn the right to use the microscope.

The digital book saves professors and students both time and money.

"Publishers print a book to sell or rent and make money," said Wilson. "I'm not trying to make any money with this book."

The university is joining the digital revolution this fall with the new

myCSUNtablet Initiative. The plan is for several departments to offer classes that will require an iPad but no text book. Students will use their tablets exclusively for class study materials.

Since the cost of textbooks for one semester can be between \$300 to \$600, the cost of an iPad will be less than a semester of books. Students who don't already have an iPad will be able to purchase one at the bookstore and pay over two

or three semesters. They will be buying the iPad from CSUN, not Follett. Berger explained that the bookstore would only handle the transaction.

Professors will be free to decide what kind of digital content they wish to use. Some may write their own interactive e-books like Prof. Wilson, others may ask students to buy or rent an e-book online while others may simply use apps and websites to build their instructional material.

"I don't think anybody knows how this is going to land in September," Berger said. "It's still in the beginning stages and very exciting."

Follett offers a number of digital options for students and faculty interested in using the new technology. Publishers often include CDs and online access codes to websites along with the traditional textbook. Follett sells the CDs or codes on their own as well as e-books in the Cafescribe and Inking formats.

"We only sell solutions that can be used on any device from a phone to a desktop computer,"

said Elio Distaola, director of campus relations at Follett.

Students said they are looking forward to trying out the advantages of the new technology. Tablets are far more portable than even laptops and more versatile with their touchscreens.

"I think I would use it a lot. I have a laptop now and it's so heavy," said sophomore Jennifer Lynn. She added that the payment plan would make the program very attractive since it would give her time to save up and pay for an iPad.

"It's an amazing idea," said Amanda Abarca, sophomore, psychology major. "The technology makes everything so much easier. People are already using iPads all over campus and some people learn better with the interactive features."

It remains to be seen how digital textbooks are going to change the financial landscape of the traditional textbook economy. The new tablet initiative at CSUN will be an experiment in more than just interactive learning.

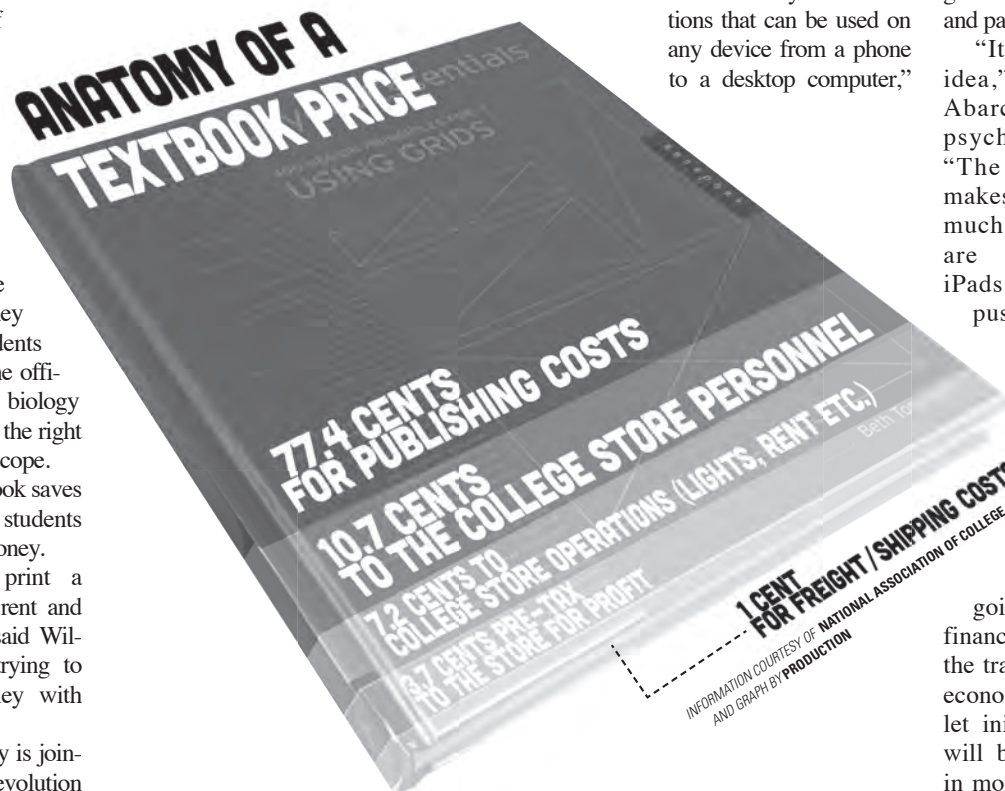
CONTEST WINNER

Congratulations to Jonathan Cook, our Bill Willingham drabble contest winner. Here's his 100-word drabble!

Byron, the great Philosopher

I found young Byron examining a mirror. He raised his arm and touched the object before him. His expression showed surprise as his reflection blocked his hand with its own. He looked at me and said, "I could walk into the mirror if that boy would let me". He believed that it wasn't the surface of the mirror that was tangible, but his reflection instead. I couldn't make myself correct him and shatter his beliefs. Maybe he's right. Maybe even I could walk into the mirror if my reflection would step aside and let me pass. Maybe we all could.

-Jonathan Cook



Win \$2500



Text 0150 to TEXTBK (839825) and take the FUN'D Your Summer Quiz for your chance to WIN.*

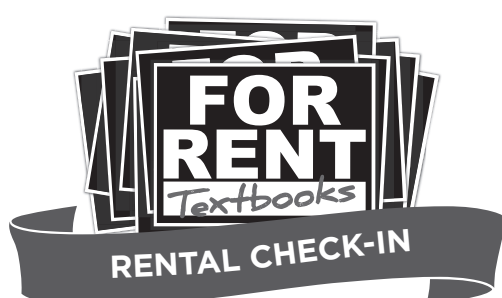
*Promotion valid 4/15/13 - 5/30/13. Open to U.S. residents 17 years of age or older. You can opt out of SMS messages from bookstore at any time by texting STOP to TEXTBK (839825). Text HELP for help. Msg&Data Rates May Apply. Up to 4 msgs/week. Supported Carriers: Alltel, AT&T, Boost Mobile, Cellcom, Cellular South, Cincinnati Bell, Nextel, nTelos, Sprint, T-Mobile, U.S. Cellular, and Verizon Wireless.

For complete rules visit <http://c1k.co/qJdR>.

CASH for BOOKS

Visit matadorbookstore.com for buyback hours and locations

MATADOR BOOKSTORE
BOOKSTORE COMPLEX | [f/matadorbookstore](https://www.facebook.com/matadorbookstore)



CHECK-IN YOUR RENTAL BOOKS now through

MAY 18



PREVIEW

Harrison to be honored

The Investiture Ceremony of President Dianne F. Harrison will be held in honor of her role at the university Friday at 11 a.m.

California State University Chancellor Timothy P. White will present Harrison with the Presidential Medallion, according to the investiture website. The medallion symbolizes her responsibilities to the university.

The event will be held in the Valley Performing Arts Center Grand Hall. As stated in the investiture website, the investiture is the formal ceremony of conferring the authority and symbols of high office and is a ceremony that has been around since the middle ages.

As a result of the investiture of Harrison, an award was created. "The Harrison Leadership Award will recognize a freshman CSUN student for his or her leadership as demonstrated by involvement in student government, or in a club or organization," according to the investiture website.

—ReAnne Rogers

The international 'Power of Pens'

A 2006 trip to Peru inspires student to create non-profit that donates writing utensils to needy

JORGE NERI
DAILY SUNDIAL

Many travel to Peru to stare in awe at the secret city of Machu Picchu, but when a middle school student from the United States went in 2006, she found her way to make a difference in the world.

Shelby Sinoway, 20, a marketing student at CSUN, founded a non-profit organization called The Power of Pens in August of 2006. The organization distributes writing utensils of any kind to developing countries where they are not easy to come by.

"I was in a village in the Andes Mountains and I gave a pen to a 6-year-old boy, but he started to eat it. Then I showed him my hand and I started to draw on it and I had like 30 kids fighting for the pen," Sinoway said. "In that moment I realized that some people aren't exposed to things that we take for granted every day."

The purpose of the orga-

nization is to provide utensils that will help educate children and adults who do not have an exposure to pens or pencils. The organization relies on donors, varying from companies to people, who can spare a pen. Any type of writing utensil in any condition is accepted.

"Learning starts with a pen and I want them to gain exposure to education. Someone may be brilliant in Africa and they are not able to write their thoughts because they do not have a pen. That is why I want to give people the opportunity to express their thoughts that might be the next big thing, like the cure of cancer," Sinoway said.

Some of the countries the organization distributes writing utensils to are Peru, Cambodia, Vietnam, Zambia, Botswana, Ghana, Uganda and Russia. They also help suburbs in the surrounding Los Angeles area.

In March, Sinoway said she sent pens to Ghana, and in April she sent some to South Africa. She has also given away pens to people in Israel and Egypt.

Although there is no distribution system to deliver



JORGE NERI / DAILY SUNDIAL

Shelby Sinoway, 20, a marketing major, launched a non-profit organization called "The Power of Pens" in 2006. The mission of the organization is to provide writing utensils of any kind to those in developing countries where pens and pencils are not easily accessible. Some of the places that have received donations from "The Power of Pens" include Ghana, Peru, Russia and Uganda.

the pens and pencils, the organization relies on volunteers that travel to these countries as tourists to distribute the writing utensils.

"I find friends, religious groups or organizations that are traveling to other countries and they'll take the pens with them. If I have a contact like an orphanage we deliver the pens to them," Sinoway

said. "There is no specifics of who receives our pens but I do try to give the resources to teachers or people that will give the pens to children."

Although Sinoway is in charge of the organization, she said she is thankful to the Rotary International Organization, which has allowed her the chance to meet other people.

Sinoway vividly remembers her visit to Peru. Her desire to distribute pens began there but she found more than the beauty of the country. She found her passion.

Those interested in donating or obtaining further information on the organization can send an email to thepowerofpens@gmail.com.

Pause **FOR**
PIZZA

**DURING FINALS
and GRADUATION!**

**A large
1-topping
pizza TO GO
for only**

\$10

9161 Reseda Blvd. • Northridge
Cheese or pepperoni pizza only.
Must show valid student or faculty I.D.
Mon.-Thurs.: 11:30am-9:30pm
Friday: 11:30am-10:00pm
Saturday: 11:00am-10:00pm
Sunday: 11:00am-9:30pm

Available ONLY at our Northridge location.
Offer expires May 18, 2013.

(818) 341-5114
Mention This Ad!

Maria's
ITALIAN KITCHEN

YOUR NEIGHBORHOOD ITALIAN RESTAURANT®



TAKE OUT OR DELIVERY. 5-Pizza Limit. www.mariasitaliankitchen.com

Capital Brands

**Looking for a summer job? Come join our team!
Customer Service Center Opportunities
Phone & Email CSR's needed**

JOB FUNCTIONS

Assist customers with product and service questions; offers other products and services by reading and responding emails.

SKILLS/QUALIFICATIONS:

- Excellent Written & Verbal Communication & Listening Skills
- Excellent Customer Service Skills
- Quality Focused
- Problem Solver
- Self Motivated
- Multi-tasking
- Basic Computer\Email Skills
- Type min 30-40 wpm (phone associates), 40-50 wpm (email associates)
- Bilingual English/Spanish or English/French a plus!



Various Schedules Available!

Weekend Hours

Part-time Hours

Full-time Hours

**Convenient Location
Walking Distance from CSUN!!!**

**18860 Nordhoff St., Suite 101
Northridge, CA 91324**

Apply in person or by email! Send your resume to:

jobs11@capitalbrands.com

CAPITAL BRANDS, LLC.
A direct to consumer marketing company

THE YEAR IN REVIEW

DIANNE F. HARRISON officially began her tenure as president of the university in June 2012.



THE VETERAN'S RESOURCE CENTER opened in September 2012. The VRC's goal is to assist veterans in transitioning from service to student by increasing awareness and education on campus.

CHANCELLOR TIMOTHY P. WHITE was announced as the CSU's newest chancellor in October 2012. He stressed creativity and collaboration to improve conditions for students, faculty and the CSU.

A QUADRUPLE HOMICIDE happened in Northridge last December 2012. The District Attorney's office erred in placing Ka Pasaouk, the lead suspect, for the quadruple homicide in a drug program rather than



The original five **MAYORAL CANDIDATES** debated at the Valley Performing Arts Center in February. The candidates discussed public safety and transportation, two issues that are still at the forefront of the mayoral race.



Pulitzer Prize winning journalist **JOSE ANTONIO VARGAS** visited CSUN in February to discuss his experience as an undocumented immigrant worker. Vargas discussed immigration reform while asking students about what it means to be American.

GOV. JERRY BROWN's 2013-2014 proposed budget for CSU schools was not what the CSU Board of Trustees wanted. Brown allotted \$125 million when the CSU board had asked for \$371.9 million.

AUGUST-SEPTEMBER

PROPOSITION 30 passed on Nov. 4, 2012 and CSU students were given a refund of 9 percent, or \$250, from the tuition hike in the fall.

THE PRIDE CENTER opened in August 2012 and is the first official location for LGBTQ resources on campus.



NOVEMBER

There was a **PLANE CRASH** at CSUN's east field near Plummer Street and Zelzah Avenue in November 2012. The plane's passengers, a man and woman in their 60s, were headed to Van Nuys Airport for an emergency landing due to engine failure.



JANUARY-FEBRUARY

The **CSU BOARD OF TRUSTEES** voted to to change degree unit limits to 120 units for most degrees to ensure students graduate in four years. The unit limit will not be implemented until 2014.

The CSU system received a record high of **\$297 MILLION IN DONATIONS** from 220,000 donors for the 2011-2012 academic year. While the number of donors directly to CSUN have decreased, the number of donors to the CSU have increased.

STUDENT HOUSING APPLY NOW

LIVE DINE SHINE

- Academic Assistance
- Convenience
- Safety
- Staff Support
- Friends and Fun
- Programs and Activities

Questions?
Contact us at housing@csun.edu or (818) 677-2160

Applications are available online at <http://housing.csun.edu>

STUDENT HOUSING AVAILABLE FOR SINGLE STUDENTS AND FAMILIES.

STUDENT HOUSING
2013 - 2014
SUCCESS LIVES HERE

MEAL PLAN OFFICE

Contact Information:
Phone: (818) 677-2655
Email: mealplan@csun.edu
Web: www.csun.edu/tuc/residential.htm

Sign up for a Meal Plan using the Student Housing application. Meal Plans are required when living in units without kitchens.

- EVENTS & SPECIAL MEALS
- HEALTHY DINING
- FUN & RELAXING ATMOSPHERE
- WALK INS WELCOME!

MEAL PLAN PROGRAM



VICE PROVOST CYNTHIA RAWITCH announced her retirement in February in order to spend more time with her family and husband. She has worked at CSUN for 40 years.

The **CSU ACADEMIC SENATE** requests the CSU chancellor modify the system's policy to create a smoke-free university system. Chancellor Timothy White wants to implement smoking cessation programs in addition to the ban.

The SRC opened an **ARTIFICIAL TURF** field March. The field is made out of rubber, cork pieces and sand and can be used for special events, sports teams and general use.

A **SUSPECTED GUNMAN** was spotted leaving the Oviatt Library, prompting a frantic police search across campus. Police detained and released four suspects. The suspected gunmen was never found.



After a \$1 million reward was posted for **CHRISTOPHER DORNER** in February, police evacuated Lowe's by the Northridge Shopping Center. The sighting was false and more than 100 calls came in within an hour of announcing the reward.



TWO PEDESTRIANS WERE HIT by a vehicle near Zelzah Avenue and Prairie Street. One of those hit was a Matador Patrol officer.



Former NBA player **REGGIE THEUS** replaced Bobby Braswell as CSUN's men's basketball coach in April.



FEBRUARY

MARCH-APRIL

APRIL

MAY

Steven Loy, CSUN professor of kinesiology volunteered to train students and community members to participate in the **LA MARATHON**.



CSUN STUDY ABROAD STUDENTS experience Japanese culture while studying at Waseda University in Tokyo. The students are part of CSUN's study abroad program that offers classes at universities in 18 different countries.



This semester, **SOFTBALL, BASEBALL AND WOMEN'S BASKETBALL** all earned upset victories over the Bruins. All three of UCLA's teams were nationally ranked in the top 10.



Come Experience the **TASTE and VALUE** Ventura County Has for Over 20 Years!

GET \$3 OFF ANY PURCHASE!

Join Our Mailing List PrestoPasta.com

Celebrate **YOUR Special Day!**

presto pasta
GRANADA HILLS NOW OPEN!

17923 Chatsworth Street • 818.360.7737



real italian...presto

PRESTO PASTA
Expires May 31, 2013

10% OFF Any Catering Order

Good at San Fernando Valley and Ventura County locations only. This coupon cannot be combined with any other special offers. No cash value. One coupon per household. Coupon must be surrendered when redeeming offer.



CULTURE CLASH EXTRA

Recording studios nearby

CYNTHIA JO
DAILY SUNDIAL

Once upon a time, musicians did not have the capability to record an album using a personal computer like most do now. People actually had to find a recording studio and pay a large amount of cash to

have their demos recorded. Johnny Cash and Elvis Presley had Sun Records to records their earlier compilation in Memphis. The Magic Shop in New York has been a recording home for Arcade Fire, Bjork, and Sonic Youth. Tupac, Prince and Grateful Dead have shared the same recording studio in Hyde Street Studios in San Francisco.

Still, many artists throughout the world use

traditional, yet technological efficient recording studios. Los Angeles, especially, is home to a lot of studios where the best of the best record. What many might not be aware of is the recording studios that can be found minutes away from CSUN's campus that can provide the best recording possibilities.

In Fidelity Recordings in Van Nuys provides the latest professional equip-

ment for recording. The studio provides three separate recording rooms for rental at \$60 per hour or \$600 per day (12 hours within a single day). This recording studio has produced recordings for hip-hop artist and former "Sister, Sister" star Marques Houston and metal-core sensation Black Veil Brides.

Stage Red Studios, also located in Van Nuys is a more affordable studios in the San Fernando Valley. Rented rooms are \$30 per hour and engineering is available for \$20 an hour. Services include tracking, mixing, editing, song producing, voice-overs, and voice coaching. Musician Institute Graduates also provide guitar and drum lessons and certified engineers provide lessons for those interested in enhancing pro tools and logic skills. Some of the artists that have recorded at Stage Red include Rome from Sublime and Juicy Jay from Three Six Mafia.

Northridge is the home to a recording studio that has provided record-

Debbie Voigt at the VPAC

MELANIE GABALL
DAILY SUNDIAL

Dramatic soprano and Broadway veteran, Deborah Voigt, will be performing at the Valley Performing Arts Center on Sunday, May 19.

The singer, who has performed on both the Broadway and operatic stages, will be showcasing her voice to the works of Richard Strauss, Leonard Bernstein and Tchaikovsky as Brian Zeger accompanies her on piano, according to the VPAC website.

Voigt has performed in a wide variety of shows, including her current stint as Brunnhilde in Robert Lepage's Ring Cycle at the Metropolitan Opera which runs through May 11, according to the New York Times.

Voigt has also played the parts of Annie in Annie Get Your Gun, and Minnie in Puccini's La Fanciulla del West, an Italian Opera in 2010.

Voigt is known for her appearances, as a perform-

er and host in the Metropolitan Opera's "The Met: Live in HD" series which has appeared in movie theaters around the world. She is a multiple award winner, carrying honors such as the Opera News Award for distinguished achievement in 2007, Musical America's Vocalist of the Year in 2003, and both the Gold medal in Moscow's Tchaikovsky Competition and First Prize at Philadelphia's Luciano Pavarotti Vocal Competition. The New York Times named her as one of the top 25 cultural tweeters to follow, according to her website deborahvoigt.com.

The soprano studied at California State University at Fullerton, before becoming a member of the San Francisco Opera's Merola Program.

Tickets are now on sale for the 7:30 p.m. show, ranging from \$45 to \$88.75. They can be purchased at the VPAC website through ticketmaster.com.

Tickets are also available to purchase in person VPAC ticket office or by telephone at 818-677-3000 between the hours of 10 a.m. and 4 p.m.



Stage Red Studios, located in Van Nuys also offers specials for first time customers, and discounts for when a customer refers the studio to a friend.

See **STUDIO**, page 22

UCRIVERSIDE UNIVERSITY OF CALIFORNIA | A. Gary Anderson Graduate School of Management

START FALL 2013

INFORMATION SESSIONS:
Wed., May 22nd, 6 pm - Anderson Hall 021
Wed., June 5th, 6 pm - Anderson Hall 021

RSVP via <http://agsm.ucr.edu/calendar/>

Programs include:

- MBA
- Flex MBA
- Master of Professional Accountancy
- Master of Finance

Chat with Us Online:
Every Tuesday 10-11 a.m.
Every Wednesday 2-3 p.m.

agsm.ucr.edu

Moving? Let us help get you Organized!

1 MONTH FREE RENT!

FREE LOCK!

GOLDEN STATE STORAGE

www.GoldenStateStorage.com

- ★ RESIDENT MANAGER
- ★ NO DEPOSIT
- ★ EASY ACCESS
- ★ NO MOVE-IN FEES
- ★ TRUCK RENTAL CREDIT

Call For Details

GREENspot DROPoff™
free and convenient e-waste recycling

■ 818-892-5669
Golden State Storage, Roscoe Blvd.
15655 Roscoe Blvd.
North Hills, CA 91243
Corner of 405 fwy & Roscoe Blvd.
1016-10 SEP 1 818-485-2495-Roscoe Blvd., North Hills

■ 818-885-1611
Golden State Storage, Rayen St.
18832 Rayen St.
Northridge, CA 91324
South of Nordoff St. & west of Reseda
1016-6 NOR 818-514-5008-Northridge

■ 818-895-1241
Golden State Storage, Sepulveda Blvd.
8516 Sepulveda Blvd.
North Hills, CA 91343
Between Roscoe Blvd. & Parthenia St.
1016-11 SEP 2 818-485-2497-Sepulveda Blvd., North Hills

CULTURE CLASH EXTRA

Q & A with 'Monster's University' makers

MEGAN DISKIN
DAILY SUNDIAL

The Daily Sundial participated in a press conference call with the creators of Disney's "Monsters University." The movie is a prequel to the 2001 blockbuster Monsters Inc., director Dan Scanlon and producer Kori Rae gave insight to the challenges they faced while creating the film. One of those challenges was creating an authentic college environment without scaring off movie-going families.

DS: How did the idea of a prequel to Monsters Inc. come about?

Dan Scanlon: Well early on we loved the characters of Mike and Sulley and we loved the relationship of Mike and Sulley and we always wanted to do something with them again and we kind of got together and talked about what that might be. And as I said before we love the relationship. And that's where we started thinking about how these guys met. And learning a little bit more about that. Which led naturally to the college idea,

and we loved the idea of doing something in a university.

And just the opportunity for sort of fun monster antics that could come out of that [LAUGHTER] and that led us to the story of Mike, that sort of feeling, uh, the difficulty when you arrive at college thinking you're the best of the best. And then you come up against some pretty stiff competition. And that was really the germ of the idea and the idea behind doing something that took place before, rather than after.

DS: Why a university? Did you hope to appeal to an older audience with this choice?

Scanlon: I think we just knew that we wanted the characters to be somewhat familiar adults. We wanted this to be a story about how they became friends and so we wanted to make sure that we could just tell a more, well say for example if we went back too far, and did Monsters Elementary... We didn't feel like that would be the Mike and Sulley that we remember and love.

Kori Rae: And we, I think we thought that, you know, the- that it's kind of a coming of age, that age between 18 and 22 is, is so crucial in all of our lives, whether you went to college or not. And so we just

think, you know, that's kind of where you first are out on your own, you just figure out who you are, who you want to be. You can reinvent yourself, all of that kinda stuff, and so that, that was also really appealing I think. Kind of choosing that age group and that time that's so important in all of our lives.

DS: What were some inspirations for the personalities and looks of other characters in the film?

S: Yeah, I think we wanted to make sure that since we were doing a university movie that we had sort of the great university, uh, archetypes-

R: Yeah

S: And characters that felt like people that we went to school with or- or certainly reminded us of, of people we went to school with. We have, uh, new characters in the film called the, that are part of a fraternity called the Oozma Kappa fraternity. And they're kind of a less popular fraternity of, of scarers that didn't quite

They were kind of scare rejects, if you will. They didn't get into the scaring program. And, uh, you know, we have, we have a character, a Scott Squishy Squibbles, who is kinda your classic 18-year-old college



COURTESY OF MCT

Mike Wazowski in a still from "Monsters University," Disney new prequel to "Monsters Inc.," that will be released June 21, also starring John Goodman.

student that hasn't decided what they want to be. They show up at school unaware of what exactly they want to become and then they're sort of a ball of clay waiting to be molded and then in his case, he's literally a mushy tiny ball of amorphous clay.

KR: Right. Right.

S: But, uh, but yeah, those are some of the, some of the new characters.

DS: What would you like audience members specifically college students to take away from this film?

S: We want it to be a really fun college movie, but we also

want to touch something in people emotionally with our films. We feel like this film is very much about what happens when let go of the thing that you think you absolutely have to be to be happy in order to find out who you truly are.

And I think that's definitely something I experienced in college that, that feeling of realizing this is going to be a lot harder than I thought. Or maybe I'm not the person that I thought I was. And rather than giving up completely, really finding out who you are, that sense of self discovery.

KR: Yeah exactly, self dis-

covery and and friendship and what that means as you go along that path of figuring out who you are and how important friendship is.



SCAN THIS QR CODE
for the full interview!

APPLY NOW!

@ EL CAMINO COLLEGE

- Complete a course in just a few short weeks
- Close to home
- Only \$46 per unit!



Summer Sessions Begin June 17
Six-Week and Eight-Week Sessions Available

Go Online Today!

More than 100 classes
added for Summer 2013

El Camino College
elcamino.edu/apply4summer
16007 Crenshaw Blvd., Torrance, CA 90506
1-866-ELCAMINO

El Camino College Compton Center
compton.edu/apply4summer
1111 E. Artesia Blvd., Compton, CA 90221
310-900-1600

Registration for summer classes begins June 4

Lum Ka Naad

NORTHERN & SOUTHERN THAI CUISINES

THE ONLY LATE-NIGHT THAI DINING IN THE WEST VALLEY

OPEN LATE
EVERY NIGHT



FULL BAR



NEW MENU NEW DISHES

HAPPY HOUR 11PM-12AM

8910 Reseda Blvd.
Northridge CA 91324
(Between Nordhoff & Rayen)

Mon: 11am-10pm
Tue-Wed: 11am-12am
Thu-Sat: 11am-2am
Sun: 11am-11:30pm

T (818) 882-3028 | F (818) 772-1937
www.lumkanaad.com

Find us on Facebook

The art underneath the uniform

Professionals who hide their tattoos at work tell the stories behind their ink and how they choose to show it off

PHOTOS AND STORY BY
RAELITA DARAG
CONTRIBUTOR

symbolizes anything from overcoming significant events in life to religious beliefs, heartache and simply sheer enjoyment.

Although tattoos have become popular and more acceptable, individuals with these works of art still face pretense from the public and within the workplace.

Displayed are five individuals that contrast their art with their jobs in a specific profession and have an educational background.

Tattoos, which were once considered taboo in society, have become a fast growing art for this generation.

Collectors of such body art share the meanings behind their creative ideas, expressing that each piece



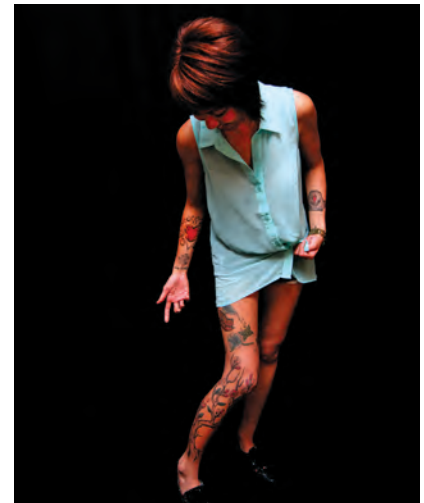
Ramil Garcia, 30, is a registered nurse working in acute rehab at St. John's Reginal Medical Center, where he works close with patients with brain injuries and strokes. He focuses on rehabilitation of patients with spinal cord injuries.



Garcia, who has worked as an RN for seven years, is one of the few that follows dress code, which require employees to cover visible tattoos. "I just want people to just accept my service or my care without judgement," Garcia said.



Registered dental assistant, Stephanie Daigre, 25, works for R. Craig Ford, a private dental practice in Woodland Hills. Daigre has been with the private practice for eight months.



Daigre got her first tattoo at 18 and plans to continue adding to her body art, describing tattoos as a way of expressing her feelings without words. Daigre chooses to continue to cover her tattoos at company events to keep the perception her coworkers have of her positive.



\$465 Student Deal

Pick-up, Storage for 90 Days and Delivery

*Pricing valid throughout L.A. County. Special applies to a 250 cubic-foot unit.

Let us help move and store your stuff!



661-255-3112

www.camelotmovers.com

28040 Industry Drive • Valencia 91355

MC258193 PUC T150296





Freelance hair dresser, Sonia Salinas, 22, completed cosmetology school at Lu Ross and has been doing hair for almost six years. In her free time Salinas participates in events hosted by RAW Artists, an independent arts organization that supports local artists, where Salinas has her own runway show.



Ryan Dermody, 27, works as a senior systems engineer for PennyMac, where he has worked for the past nine months. Dermody finished a two-year program at ITT.



Dermody follows the dress code at work, but in when he shows his tattoos in public people will stare. Dermody explains, "No one ever expects to hear that I work, not only work at a technical industry, but at a well respected huge place. And that I'm a lead on it, not just some dude in the mail-room."

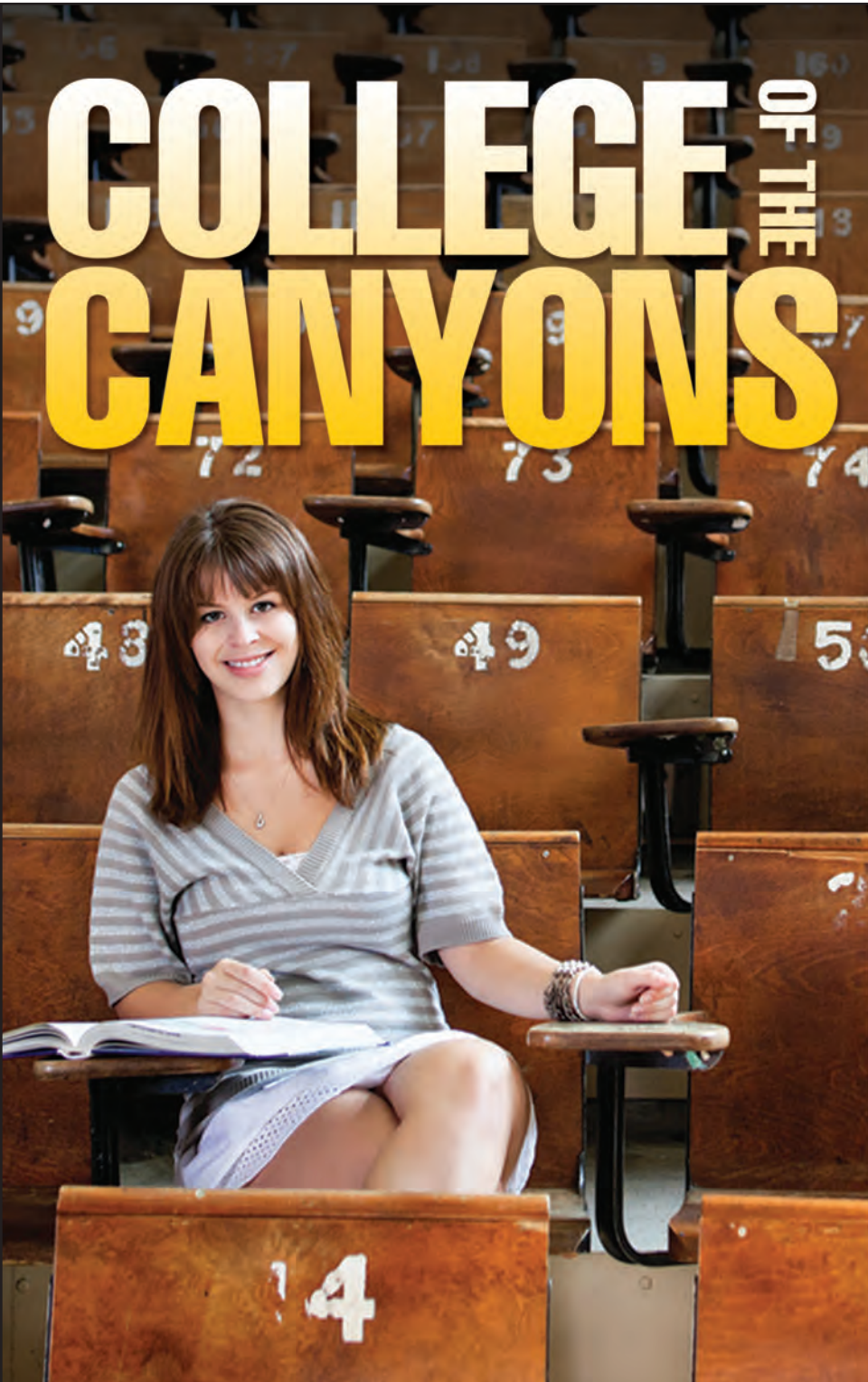


Salinas describes encounters with customers at her past job at a Macy's makeup counter. "They would look at me weird, then I would be the one helping them. It's completely different once you get to know me," Salinas said.

Christel Zelenka, 20, serving as a reserve in the Marine Corps for the past four years, is a Sergeant (E-5) stationed in Mira Mar. Zelenka is a Field Wireman and is attending school in hopes of becoming a police officer in the future.



A new policy has been implemented, restricting Marines from receiving any new tattoos bigger than the size of their palm. "It doesn't affect our jobs. Having a tattoo on my arm doesn't make me program phones or run wire any different," Zelenka said. "It's frustrating to be worried about getting in trouble especially when I'm in the Marine Corp. Everyone's argument is that we fight for freedom, we fight for all this stuff. We fight for everyone in America, but then you can't have tattoos."



NEED A CLASS THIS SUMMER? HAVE A SEAT!

College of the Canyons is offering a HUGE Summer Session this year!

Session 1: June 3 - July 5

Session 2: June 10 - Aug 2

Session 3: July 8 - Aug 16

REGISTER NOW!

Visit www.canyons.edu



PREVIEW

D. Danta memorial

CSUN's College of Social and Behavioral Sciences will hold a memorial service to honor Dr. Darrick Danta, former associate dean for that college, May 14 at 2 p.m. in the Grand Salon.

Darrick Danta died Feb. 15 in a mountain climbing accident at the Mojave National Preserve.

There will be speakers from the dean's office and the geography department.

The service is open to the campus community, alumni and retirees.

Guests should stop at information booth 3 at Zelzah Avenue and Prairie Street for a complimentary guest parking permit.

Attendees can RSVP to csbsinfo@csun.edu or call 818-677-3317.

The geography department created the Darrick Danta Fund for Field Research for students in the department. This fund reflects Danta's commitment to support students research out on the field. To contribute, contact Anne Robison at 818-677-7738 or anne.robison@csun.edu.

—Shaleeka Powell

Graduating student dodges gang life

Director of sociology mentoring program finds his way after discovering Mesoamerican culture

MICHELLE REUTER
DAILY SUNDIAL

In junior high, Alex Ojeda hung around with the gang bangers.

By high school he was getting into trouble with the law. By the time he got kicked out of his second high school, he knew something had to change. He just wasn't sure how to start.

"I became interested in this romanticization of gang life," he said. "The guys who everyone respected. They had the cool clothes, the girls, all of that."

This semester, Ojeda will graduate from CSUN with a master's degree in Chicano/a studies. His path to graduating has taken him on some unlikely twists and turns, but he would not have had it any other way.

When he first started out on this journey in high school, his success didn't seem so assured.

During his adolescent years, he was looking for somewhere to feel he belonged. He wanted a way to define himself and where he came from.



PHOTOS BY JOHN SARINGO-RODRIGUEZ / DAILY SUNDIAL

Alex Ojeda, a Chicana/o studies graduate student, teaches for the sociology department's mentoring program, MOSAIC, which stands for "mentoring to overcome struggles and inspire courage."

The first place he said he ever felt successful was in art classes. While at Monroe High, his third high school, he enrolled in mural painting and callig-

raphy. After some ups and downs, Ojeda discovered he had a knack for painting murals.

Soon, he became the go-to guy when anyone

needed artistic work done around the school.

Despite his success in artistic endeavors, Ojeda was still lagging behind in academics. One day, his

economics teacher pulled him aside and told the young man he was not going to graduate. Ojeda was failing

See **OJEDA**, page 15

**FOLLOW A CAREER PATH?
OR BLAZE YOUR OWN.**



Jennifer Broughton
Talent Acquisition Manager
jennifer.d.broughton@ehi.com
(818) 972-2207

THE CHOICE IS CLEAR. After all, the Enterprise Management Training Program is where you'll unleash your management potential and hone your sales abilities. You'll learn how to run a successful business and lead a team of professionals. And, since we have locations across the country, you can build your career where you want to build it. There's a reason why *BusinessWeek* magazine has repeatedly named us to their list of "Best Places To Launch A Career."

YOUR PATH IS WAITING. GO.
go.enterprise.com



EOE/MFDV

©2012 Enterprise Rent-A-Car. D00471.08/12

When completing your online application, please use the Referral Source: SUNDIAL.

**MOUNT
ST. MARY'S
COLLEGE** Graduate
PROGRAMS



Mount St. Mary's College is Sponsored by the Sisters of St. Joseph of Carondelet.



NEXT STEP TO SUCCESS

BEAUTIFUL HISTORIC CAMPUS | SMALL CLASS SIZES
CONVENIENT EVENING AND WEEKEND CLASSES

OUR PROGRAMS:

- MBA
- Doctor of Physical Therapy
- MA in Humanities
- MS in Education
- MS in Counseling Psychology
- MS in Nursing
- MA in Religious Studies



To RSVP FOR AN INFORMATION SESSION

call (213)477-2800 or visit us at www.msac.la.edu/graduate-programs

OJEDA

Continued from page 14

Mr. Gutierrez's class, a core subject required for graduation. Luckily, the teacher allowed him to make up the work by doing a special project.

"I'll never forget it. It was a research project on the history of Guess jeans," Ojeda said.

He made it out of high school with a "C" in economics but with little idea about what to do next. He knew where he did not want to end up.

"In jail or in the cemetery," he said.

At 20 years old, Ojeda stumbled upon a local Mesoamerican cultural group, Tloqueh Nahuague. He learned about the history of his people, their struggles and the beauty of their culture. He had found where he belonged and learned about where he had come from. Now, he had to figure out his role in this world, in life.

"Education is the key," he said.

Ojeda enrolled in classes at Mission Community College. He wasn't sure exactly what he wanted to do, so he took as many classes as he could in everything that sounded interesting to him. He left there with two associate's degrees: one in liberal studies and another in Chicano/a studies. He thought he might want to teach elementary school and transferred to CSUN as a liberal studies major to fulfill that goal.

Then he found the sociology

department's MOSAIC mentoring program, where he currently serves as director.

Ojeda started as a mentor in his second semester at CSUN. Through the "Mentoring to Overcome Struggles And Inspire Courage" program he worked with high school kids who were in the same place he had been not so long ago. Most of the students MOSAIC works with are young Latino kids who have fallen through the cracks. Kids, like

Ojeda once was, who needed somewhere to belong, something to believe in.

After four semesters as a mentor, Ojeda realized he might have to rethink his original plan to work with elementary-aged children. His talents seemed best suited helping the lost teenagers shuffled through the school system, altering their trajectory toward the jail or the cemetery.

Knowing he wanted to get into education, Ojeda asked then-director of the MOSAIC program Professor Teresa Madden, if he could help her teach the class that goes along with the mentoring program. She encouraged him to use his talents in art while co-instructing. Through her encouragement and the support of the sociology department, Ojeda began to incorporate things like hip-hop music, graffiti art and poetry into the curriculum.

By the time Ojeda was ready to pursue his master's degree, Madden

"I became interested in this romanticization of gang life. The guys who everyone respected. They had the cool clothes, the girls, all of that."

—ALEX OJEDA
Director, MOSAIC mentoring program



Alex Ojeda, a former MOSAIC mentor, conducts the last training session and overview of the semester with the current MOSAIC mentors.

was ready to let him take over as the new director of MOSAIC. Though their federal grant money has been reallocated, Ojeda has kept the program going strong at four local continuation high schools.

"A lot of adults have failed them," said Maxine Amondo, a recent CSUN graduate and MOSAIC mentor. "I don't know any student who hasn't been told they're stupid or worthless. The students really look up to Alex. He's been an amazing resource for us."

Ojeda's journey came full circle when he bumped into an old friend in the Chicano/a studies department. Mr. Gutierrez is now Gutierrez, and he no longer teaches high school economics.

Ojeda has been experimenting with creative ways to engage kids with learning in Gutierrez's "Diversity and Equity in Education" course.

Gutierrez remembered Ojeda back in high school as the typical teenager.

"Alex was very intelligent, but he was using that intelligence to mostly get out of trouble," Gutierrez said.

These days, Ojeda is using his intelligence and creativity to develop new ways to engage students in their education. Through games, art and discussion groups, he's working hard to ensure they have the opportunities he never even knew were out there.

Ojeda said he doesn't have any regrets because he wouldn't be where he is today if he hadn't made those mistakes in the past.

"I always tell the kids, failure is temporary. You just have to get up and keep going," he said.

PREVIEW

Grad dates

Graduation commencements will be May 20 through May 23 as each college hosts its own ceremony.

Honors convocation will be May 20 at 6 p.m. on the Oviatt lawn.

The Mike Curb College of Arts, Media and Communication will hold commencement at May 21 8 a.m. on Oviatt lawn.

The College of Science and Mathematics ceremony is at 3:30 p.m. on Manzanita Hall's lawn. The College of Health and Human Development will be 6:30 p.m.

The College of Social and Behavioral Sciences and the College of Humanities will be May 22 on the Oviatt lawn at 8 a.m. and 6:30 p.m. The College of Engineering and Computer Science's commencement will be on Manzanita Hall's lawn at 3:30 p.m.

The College of Business and Economics and the Michael D. Eisner College of Education will hold ceremonies on the Oviatt Library lawn at 8 a.m. and 6:30 p.m.

The Queer Studies department will hold Rainbow Graduation at the Northridge Center on May 20 at 1 p.m.

—Jessica Bullock

\$AVE, \$AVE, \$AVE!!!

Combined with current discount!!



Your Friendly Neighborhood Self Storage

CSUN Student Special

Present this coupon when renting and receive an additional

★ **10% OFF** ★
our already low rates.

Expires Dec. 31, 2013

(800) 959-3956

9420 De Soto Ave. • Chatsworth, CA 91311

www.EZStorageUSA.com

A home that keeps up with you.

Muse.
inspired living

5251 Vineland Ave.
North Hollywood, CA 91601
(818)763-2865

Brand new NoHo apartments inspired by you.



Burbank
Chandler
Magnolia

Vineland

ESSEX
PROPERTY TRUST, INC.

COLUMN

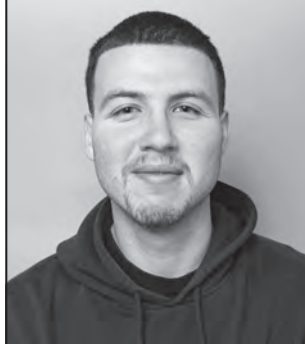
Halladay continues to freefall



Phillies pitcher Roy Halladay, a former two-time Cy Young winner, has been on the decline since 2011 due to age and injuries. He currently has the second highest ERA in the majors at 8.65.

COURTESY OF MCT

BALLIN WITH BOB



BOB GARCIA
DAILY SUNDIAL

Philadelphia Phillies pitcher Roy Halladay's career continue to decline after news came out Wednesday that he will have arthroscopic surgery to repair a bone spur, a frayed labrum and a partially torn rotator cup in his right shoulder.

The former two-time Cy Young winner will be sidelined for at least three months after surgery.

Halladay has been a shadow of himself for the last two years due to injuries sustained as a member of the Phillies that

he never suffered in Toronto. Missing nearly two months in 2012 because of a strained back muscle, Halladay has struggled to be the ace of old, and it appears he may never return to form.

In seven games this season, he has pitched 34.1 innings, giving up 17 walks and nine home runs. His ERA of 8.65 is the second highest in the majors, and his 2-4 record is very un-acelike.

His numbers were not much better last season Halladay as he only pitched 156.1 innings in 25 games, allowed 18 home runs and had a 4.49 ERA with an 11-8 record.

Halladay's days as a dominant pitcher appear to be behind him as the velocity on his fastball has continued to drop and injuries have continued to plague the soon-to-be 36-year-old right-hander. As pitchers reach their 30s their velocity on their fastball begins to drop, needing to rely on pinpoint accuracy to combat their decline.

Needing to pinpoint pitches that were once able to throw hitters off may contribute to Halladay's troubles as he seems to be trying too hard.

In his last two outings, he has pitched a combined six innings giving up a total of

17 runs. Pitching 2.1 innings against the bottom-dwelling Miami Marlins, he gave up nine earned runs against them.

In his prime from 2006 to 2011, Halladay averaged 18 wins and 236 innings pitched, and threw a perfect game and a no-hitter in the 2010 season.

Halladay has remained optimistic about his ability to return, stating the doctor told him that this surgery "could turn back the two or three years for me."

Known as one of the hardest workers in baseball, Halladay's rise back the pitcher's mound could be possible, but in the twilight of his career it is unlikely. According to fangraphs.com, only a handful of pitchers over the age of 35 that went on the disabled list for shoulder issues have come back to pitch. They averaged 59 innings total for the rest of their careers.

There is no question that he work hard to get back to pitching in the majors this season again, but will he be same old "Doc" Halladay we were accustomed to seeing in 2011?

Set to become a free agent at the end of the season, how and if he comes back will have a big impact on his career, and his 2.1 inning effort against the Marlins may be the last time baseball fans see him on a mound.

Beautiful 4 BR/3 BA house • \$749,000
17840 Plummer Street , Northridge 91325



Privately gated, completely remodeled grand contemporary/Mediterranean style home with spacious open floor plan and resort-style yard. Home features oversized Master suite with large walk-in closet & access to the backyard, 3 additional large bedrooms & 3 baths. French doors from the Family Room take you outside to a breathtaking entertaining space with a huge pool & spa, fire pit and mature fruit trees. Meticulously maintained, this home has 2 car covered parking with room for 6 more. A must see!

Call to make an appointment today!
Carol Darwish • (818) 634-3433

Sears

**LOCAL
HIRING!**
Positions filling fast

Are you a motivated, energetic, sales-driven, competitive individual? Then we have an opportunity for you to join our elite team where you can earn up to \$20 per hour based on your sales performance, with unlimited potential to go higher! The job: sell Protection Agreements over the phone from leads generated from our customer database. Full-time/Part-time schedules available.

To apply, visit
www.searsholdings.com/careers
Search Keyword: Telephone sales Chatsworth
Contact info: (818) 885-3000 or chatsworthjobs@searshc.com

EOE/AA Background Check / Drug Screen conducted.

DAILY SUNDIAL
Your news. All day.

DAILY SUNDIAL
MOBILE
APPLICATION
AVAILABLE NOW!

News, Sports, Opinions
Culture Clash, Classifieds
Multimedia & Deals!



LEARN MORE AT
DAILY SUNDIAL.COM
OR GET IT NOW
FOR YOUR iOS OR
ANDROID PHONE



Playoffs give birth to new superstar

KEVIN KIANI

KEVIN KIANI
DAILY SUNDIAL

Every year in the NBA playoffs, there is always a seemingly under the radar player who emerges as a superstar and makes a name for himself. The baby-face assassin, Stephen Curry of the Golden State Warriors, takes that crown this year.

The casual NBA fan can now watch the Warriors on national television and witness him torch other teams with his dazzling playmaking and his gorgeous stroke from beyond the arc. After ousting the Denver Nuggets in six games in the first round, the Warriors currently stand in a 1-1 tie with the battle-tested, veteran

San Antonio Spurs as they head back home to Oakland.

Curry is currently the third leading scorer in the playoffs averaging 26.5 points per game, right behind Carmelo Anthony and Kevin Durant. He is shooting a blistering 43 percent from the three point line and is leading the post-season in assists per game at 8.9, and shows no signs of slowing down. He doesn't overpower opponents with strength or size, but instead beats them down with an unguardable stroke and his dazzling passing ability.

From a fan's point of view, it has been fun to watch Curry grow as a player and be an elite point guard after his first few years were hampered by nagging ankle injuries. Curry also took the NCAA March Madness tournament by storm back in 2009 when he played for Davidson, but has been no stranger to doubts from analysts about whether or not he could play at the next level.

He was also snubbed this year by the NBA coaches who decided that he wasn't worthy of an All-Star vote. Curry responded to the coaches the only way he knows how, by shooting the lights out. Shortly after the all-star break, the Warriors visited the New York Knicks at Madison Square Garden in a game


COURTESY OF MCT

Golden State's Stephen Curry is shooting a blazing 43 percent from beyond the arc thus far this playoffs.

that will go down as one of the best of the season. Curry absolutely lit up the Knicks to the tune of 54 points, going 11 for 13 from the great beyond. Take that, coaches.

Curry's multi-dimensional game is what makes him difficult to guard. If defenders give him an inch of space, he will make them pay and if defend-

ers pressure him, he will use some of the nasty crossovers in his arsenal to get by them and get straight to the rim. It's about time Curry is mentioned in the same sentence as Chris Paul, Russell Westbrook, and Tony Parker. He has proven it on a consistent basis, and if he stays healthy, he will continue to elevate his game.

The Warriors are bursting with confidence after their first round beating of the Nuggets, and Curry has put this team on his back and has finally become the superstar that the Warriors have been waiting for. He has been doing it all season and if he keeps this up, the Warriors will be an extremely danger-

ous teams moving forward in the playoffs.

For the fans that are just witnessing his greatness in the playoffs, welcome to the party, or as head coach Mark Jackson puts it:

"Those guys are just coming to the hospital," Jackson said. "The baby has been born already."

The GRAMMY Museum® at L.A. LIVE presents



Jenni Rivera
LA GRAN SEÑORA

EXHIBIT OPENS MAY 12, 2013

800 West Olympic Blvd., Los Angeles, CA 90015
Mon-Fri 11:30AM - 7:30PM, Sat-Sun 10AM - 7:30PM
For more information, go to WWW.GRAMMYMUSEUM.ORG
GRAMMY Museum® and the Museum logo are registered trademarks of the Recording Academy® and are used under license.



Open Arms is a Medical Pregnancy Clinic
within walking distance.
(Reseda and Plummer)



*All services are free
and confidential:*

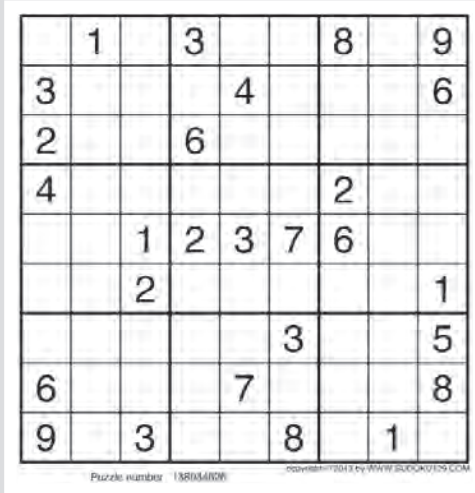
- Pregnancy Testing
- Ultrasound to confirm pregnancy
- Options Education for women and men

OpenArmsPregnancy.com
818-626-9400



*Open Arms Pregnancy Clinic:
"Before. During. After."*

Sudoku #1



Word Search

T D I D R O S S I L E N T S
 T A U Q S A N E S T L I S E
 D P Y P R I O I M G B O E H
 L L R E U G I T R U I A C C
 O A E R C N T I E R S T E A
 C T G G N I P L V E I H D T
 S R R U I S E A I I V S E E
 C A O S J O C C S C N T L D
 E I F W E N N I R I I S O E
 T N L N D R O T E U Q I P M
 I E O C E I C C V S O M E M
 C R W R Y E E A B R O A D U
 X I N O D C R R U H C T A H
 E S U F O R P P S T E M O C

- | | | |
|----------|----------------|------------|
| ABROAD | HUMMED | PROFUSE |
| ACRES | ICIER | ROWDIER |
| CARPS | INCURS | RUINS |
| COMETS | INVISIBLE | SANES |
| CONJUGAL | LEGION | SCOLD |
| CYCLIC | MEMOS | SECEDE |
| DETACHES | MISTS | SILENTS |
| DRONE | MUSHED | SILTS |
| ELOPED | NOSING | SIREN |
| EXCITE | OATHS | SORDID |
| FLOWN | PIQUE | SQUAT |
| FORGERY | PRACTICALITIES | STEER |
| GRIPS | PRECONCEPTIONS | SUBVERSIVE |
| HATCH | PREEN | TRAINER |

Commonyms #1

A commonyms is group of words that have a common trait in the three words/items listed. For example: the words; A car - A tree - An elephant.. they all have trunks.

1. The Brain - The Lung - The Ear
2. Spider - Fiddler - Hermit
3. Back - Butterfly - Side
4. A Car - A Tree - An Elephant
5. A Bear - A Hammer - A Lobster
6. Finish - Fishing - Dotted
7. Metal - Radar - Lie
8. Stop - Spot - Strobe
9. Trap - French - Glass
10. State - Sales - Income

Logic Puzzle #1: Art Contest

At a recent painting competition, Eileen's rendition of a Gauguin was not last.

Jenny only just managed to avoid last place and came third.

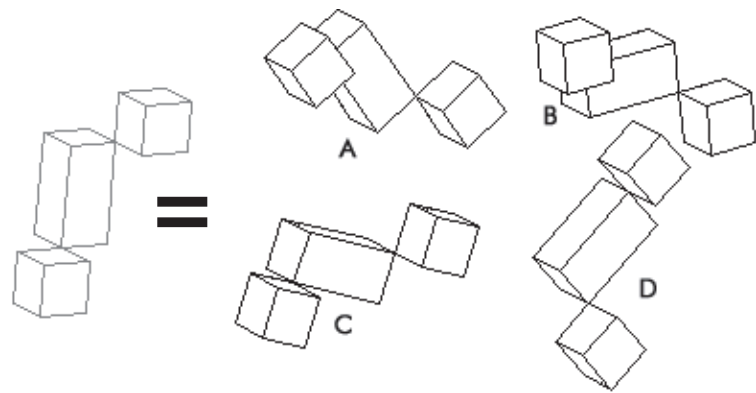
The lady who painted a Monet was very successful and took first place.

Ada beat the lady who painted the Taylor and the lady who painted the Van Gogh beat Vera.

Can you determine who painted what and who won?

Visualization Puzzle #1

Which of the four shapes is identical to the one on the left? There may be more than one which is exactly the same.

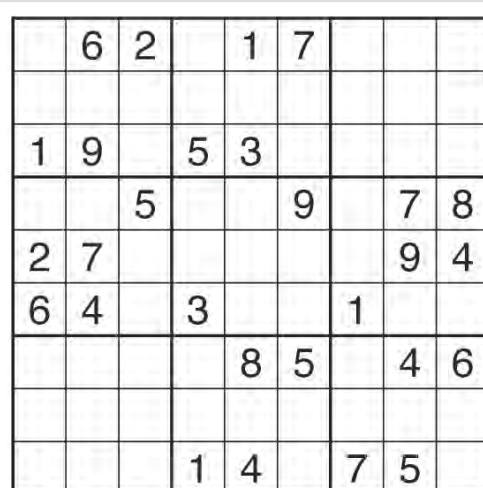


Cryptogram #1

_ _ _ C _ _ _ P _ _ _ P _ _ _ C _ _ _
 22 1 13 2 8 9 20 18 13 20 8 18 24 23 2 14 20 8 21
 _ _ _ _ _ _ _ C _ _ _ _ _ _ _ _ _
 1 9 7 1 3 14 26 13 20 22 1 13 2 8 9 1 9
 _ _ _ _ _ C C _ _ _ _ _ _ _ _ _ _ _
 8 7 7 23 20 17 8 2 2 14 17 17 1 24 23 14 17

- Melanie Clark

Sudoku #2



Puzzle number: 621719535 copyright © 2013 by WWW.SUDOKU126.COM

MAY 13, 2013

OPINION@SUNDIAL.CSUN.EDU

Opinion

Education: part of life's journey

There are many lessons you can learn by looking beyond the textbook and taking advantage of every opportunity

NATHAN MCMAHON
OPINION EDITOR

As the Beatles would say, it's been a long and winding road. I first started on my path to a college degree back in 1998 as an incoming freshman. That means the vast majority of you reading this who are also graduating were at the ripe old age of seven, give or take a few months. It's a sobering thought but at the same time, I'm glad to be graduating with all of you.

Throughout my 15 years of on again/off again educational pursuits I've seen the highest highs and the lowest lows. Whether it was drinking and drugging my way out of college the first go-around to the eventual achievement of a degree, I've done and seen it all. So here's a few things I learned along the way.

Classes Generally Suck

It's true. Most often you're taking junk course that seem as if they've been designed to haze you into academic submission, like some sort of learning chokehold. But there's actually a positive benefit. They prepare you for those god-awful moments in life where you just have to suck it up and perform the painful task of generally worthless work. Jobs often call for projects that have no real bearing on healthy produc-

tivity. It's just the way of employment. Those extra classes were the same sort of waste. But you did 'em and you finished 'em and now you can move, content in the knowledge that you beat them.

The Good Classes Were The Ones That Mattered

It can't be said enough. The classes that engaged you were the ones that matter. Those few and far between moments of inspiration in a class you truly cared about exist as opportunities to dialogue with yourself and think about what made you drive to succeed. Don't waste those feelings of accomplishment. Use them to set a path on what you enjoy. If you don't enjoy what you are doing in school which basically equates to a job, then you know what you don't want to do in the long run.

Mentors Are Golden Opportunities

If you're lucky at some point in your college career, you found some guidance and leadership from professors. Like the last bullet point, mentors can be few and far between, so keep what they told you at heart. Their encouragement is a great reminder that you're doing what you want to. Their advice will stay with you and you'll be a better person for it. Don't forget them and

what they've given you because if you're lucky, someday, you'll pass along their leadership to someone else.

The People You Met Are Just As Important As The Education You Got

The friends and yes, even colleagues, you met at school are invaluable in the next phase of your life. They will be there to support you and they'll be assets in the process of networking. The cold truth about getting a job for most people is making a connection with your prospective employer. Oftentimes the simple fact that you grew up in the same area can sway an interview in your favor. If your friends give you access to the people who can hire you, then you have a strong foot in the door.

Use These Next Few Months To Find Yourself A Little Bit More

This one won't work for everyone, but if you have any chance to, take it. Travel, write, hang-out, just do what you want. Most people will be scrambling for jobs which is okay too but some of you will be able to hold onto that personal freedom for a bit longer. In most circumstances, you won't have these moments of freedom again. The normal world of responsibilities will start to gradually fall into place so make what you

can in the next free moments if at all possible.

Embrace The Change Around You

You'll never stop changing. It's inevitable. Your worldview will adjust as you experience it more and you'll change along with it. This is a good thing. Embrace it. Love it. Change is frightening and similarly freeing. The world's about to get a whole lot bigger so jump into it and hold on because it really is amazingly fun once things get a little bit crazy.

Don't Be Afraid If You Don't Know What You Want to Be When You Grow Up

You're not alone on this. Oftentimes we pursue certain degrees out of a sense of responsibility or even because you aren't sure what to major in. It's normal to not know what to do next or if you even want to keep doing what you've been doing for the past few years. And no matter what anyone else says, you didn't waste your degree if you decide to pursue something else. College is a chance to learn about yourself more than anything else so doubting your current course is absolutely normal. Most of us don't really know, so take comfort in belonging.

That last thing I'll leave you with, my fellow students and graduates, is a hearty congratulations. Really, it's amazing that you did it. A

college degree is a powerful thing. It shows faith in commitment and respect for academia and learning. Most of you are young and you have a lot to experience ahead of you so be happy and content that you pulled through this challenge. Make the world be what you want it to be and be sure to always try and have fun along the way.

-Nathan wanted to write some cynical shit but realized you all deserve better. Semper Fi.

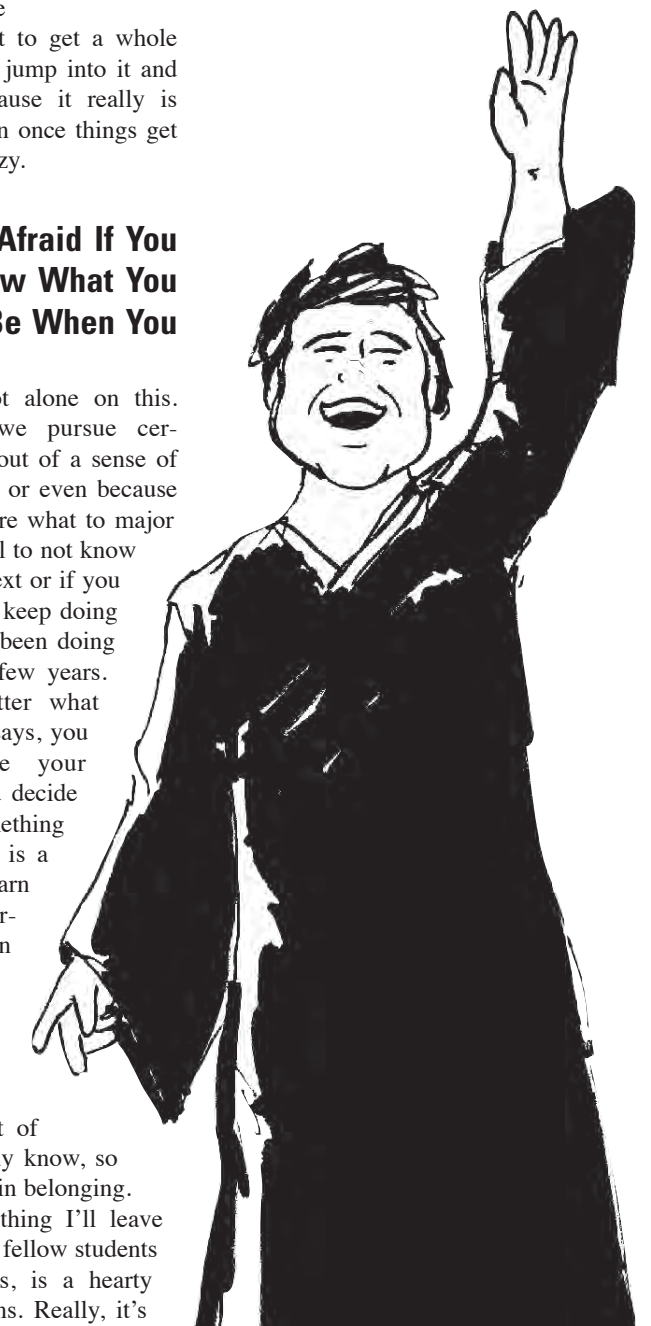
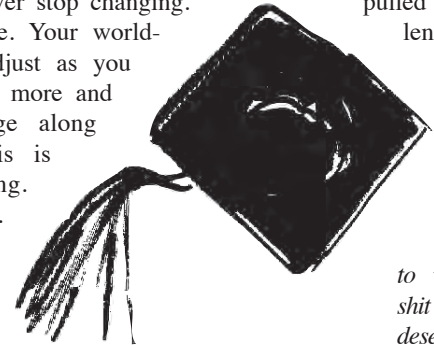


ILLUSTRATION BY GABRIEL IVAN ORENDAIN-NECOCHEA / SENIOR ILLUSTRATOR

POLL OF THE DAY: YES OR NO

QUESTION: Do you think the college experience is invaluable?

YES

NO

Join the discussion in the Opinions section at DAILY.SUNDIAL.COM



Scan the QR code here to see the results of the poll.

DAILY SUNDIAL

Published Mon.-Thurs.
by the Department
of Journalism at
California State
University, Northridge.

The Daily Sundial
Manzanita Hall 140
18111 Nordhoff St.
Northridge, CA 91330-8258

News (818) 677-2915
Advertising (818) 677-2998
Fax (818) 677-3638
www.dailysundial.com

Editor in Chief
ASHLEY SOLEY-CERRO
editor@csun.edu

News Editor
CHRISTINA COCCA
city@csun.edu

Live News
GABRIELLE MOREIRA
city@csun.edu

Features
AGNES CONSTANTE
features@csun.edu

Assistant Features Editor
MELODY CHERCHIAN
features@csun.edu

Sports Editors
CASEY DELICH
RON ROKHY
sports_sundial@csun.edu

Opinions
NATHAN MCMAHON
opinion@csun.edu

Assistant Opinions Editor
MONA ADEM
opinion@csun.edu

Culture Clash
NATALIE RIVERA
ane@csun.edu

Photo Editor
LOREN TOWNSLEY
photo@csun.edu

Assistant Photo Editor
YOSCELIN PEREZ
photo@csun.edu

Multimedia Editor
CHRISTINA BENNETT

Visual Editor
JENNIFER LUXTON

Assistant Visual Editor
JASMINE MOCHIZUKI

Online Editor
BRYAN RODGERS
online@csun.edu

Social Media
BEN ANDREWS

Copy Editor
MATT FISHER
JIM McLAUCHLIN

Staff Reporters
JESSICA BULLOCK
ESMERALDA DAVALOS
JONATHAN DIAZ
MEGAN DISKIN
MELANIE GABALL
JASON GALLAHER
BOB GARCIA
HAROLD GOLDSTEIN
CYNDI GOMEZ
JOELL GRAGER
LUCY GUANUNA
KARLA HENRY
KEVIN KIANI
SPENCER KILGORE
ELLEN KRAUSSE
JORGE NERI
LEAH OAKES
DAISY PINEDA-RAMIREZ
BRITA POTENZA

SHALEEKA POWELL
BERLYN REISENAUER
MICHELLE REUTER
ARELI RODRIGUEZ
REANNE ROGERS
JOHN SARINGO-RODRIGUEZ

Senior Staff
CHARLIE KAIJO
HANSOOK OH
GABRIEL IVAN ORENDAIN-NECOCHEA
LUIS RIVAS
KEN SCARBORO
MELISSA SIMON

Sales Manager
JESSICA LYSHOLM

Sales Representatives
CANDACE CASTILLO
DARIN LEE
NICOLE MADDOCKS
ads@csun.edu

Production Designers
JASMINE MOCHIZUKI
YOSCELIN PEREZ

TAYLOR VILLESAS

Marketing Team
KALEENA COX
SHARIFA MCCAULEY
MONIQUE MUÑIZ
CHANDRA O'CONNOR

Classifieds
LITA VAN HOUTEN

Publisher
MELISSA LALUM

General Manager
JODY HOLCOMB

Business Coordinator
SANDRA TAN

Web Development
BENJAMIN GARBER

You are not alone in this world

To be a caring fellow human being costs nothing. All you need is empathy and a “human rights for all” conviction

MONA ADEM
OPINION EDITOR

Today, you can buy and sell anything you can think of; both literally and figuratively. Technological advances in society have made it possible for the most absurd fantasy to become a reality. However, there is one priceless item that we seem to have lost, but that is never for sale: our humanity.

I know what you are thinking. “Not again with this humanity crap” or “it’s just a stupid cliché that I don’t want to hear right now.” Maybe it is. This mindset truly reflects the inhumane world we have created.

If our “creator” would actually witness our indifference and apathy towards each other and the home that was built for us, he/she would repudiate mankind with shame and disgust.

In today’s society, we tend to define ourselves through material and external forces. We buy new

items in hope that it can fill an empty void in our lives. The new cell-phone, computer, clothes, shoes etc. becomes our extended ‘self’ that we hope others praise and envy. We rarely question the genesis of these items or who was oppressed in the production of them. Why should we? As long as our needs and wants are satisfied, we simply do not care that other people have painfully died so we can walk comfortable in our new shoes and clothes all the while telling people on facebook what we have or wish to buy. Nor do we care that we have the privilege to rob other people from their human rights to breath and live on this earth. We simply don’t care because it is not us. But what if it was?

What if it was you who was forced to live on less than \$1 a day, the same amount other people mindlessly spend on a bottled water or a pack of cheap gum. Imagine going to bed so hungry that sleeping becomes unbearable. Imagine that blood is more accessible than clean water or a toilet. Imagine see-

ing kids playing with guns and dead bodies instead of toys. Imagine that education is so out of reach that hope and aspiration is replaced with hopelessness and despair. Now imagine yourself being a mother or a father who has children to feed and dress while still paying regular bills. You are forced to lose your dignity when asking your fellow human beings for help. All you want is anything to levitate your children’s pain, but humiliation is not enough for people who treat and perceive you as less than a damaged object. Defeated and stripped away from your humanity, your energy-less body has to now face your child’s tear-filled eye only to say good-bye. But perhaps death is a blessing; a quiet, slow escape when life feels nothing more than a different version of a man-made hell.

It is hard for us to even imagine this type of life, but this is reality for more than one billion people or one sixth of the world’s population living in extreme poverty. As you finished reading this sentence, almost eight people have starved



ILLUSTRATION BY JASMINE MOCHIZUKI/ ASSISTANT VISUAL EDITOR

to death. Each day almost 30,000 children have lost their lives to hunger-related plights – one child every third seconds. Their bare feet and bones were simply too fragile to walk on this earth with the rest of us. Furthermore, every day

over 4,000 children die from preventable diseases such as severe diarrhea as a result of poor sanitation and hygiene. How can we proudly say that we sent a man to the moon, but still can’t find ways to feed and care for the most vulnerable

citizens on our earth?

Now some will undoubtedly say, “I can not help that some people are too lazy to find a work” or “I didn’t cause poverty so why should I care?”

See **POVERTY**, page 22

ANXIOUS?

Difficult to
Relax
or
Concentrate?



Are you
Worried
or
Tense?

California Neuroscience Research is conducting a clinical research study of an investigational drug vs. placebo in persons with Generalized Anxiety Disorder

If you are between 18-70 years of age with Generalized Anxiety Disorder you may qualify for:

- Evaluation by a Board-Certified Psychiatrist
- All study related services at no cost
- Up to 8 visits over 10 weeks
- Reimbursement for time and travel per completed visit

California Neuroscience Research
MEDICAL GROUP, INC.
4835 Van Nuys Blvd., Ste. 104
Sherman Oaks, CA 91403
www.cnrmg.com

For more information call:

818.990.2671

marlene@cnrmg.com

Preparing for success and the CPA exam.

Pepperdine’s Master of Science in Accounting (MSA) is an intensive program that prepares you for a career in public accounting, industry, government, and the nonprofit sector. The 30-unit curriculum can be completed in as few as nine months and is designed for those who seek the academic preparation and credits required for CPA licensure in California and most other states.

The Master of Science in Accounting

PEPPERDINE UNIVERSITY

Graziadio School of Business and Management

bschool.pepperdine.edu

POVERTY*Continued from page 21*

But as Mother Teresa once said, "it is a poverty to decide that a child must die so that you may live as you wish."

The United States makes up only 5 percent of the world's population, but consumes more than 20 percent of its energy. In fact, one American will use as many resources as "35 natives of India while consuming 53 times more goods and services than someone from China."

Furthermore, according to a 2012 report by

the National Resources Defense Council more than 40 percent of food in the United States is thrown away. This means that while Americans are "throwing out the equivalent of \$165 billion each year," our fellow human beings are scrambling to survive, scrambling to remain human.

Perhaps more mind-boggling is the fact that the world richest 300 people on earth have as much wealth as the poorest three billion. While our admired CEOs accumulate as much wealth as they desire, more than 200 million children between the ages of 5 and

14 in developing countries are forced to work in the most hazardous and callous conditions. The only reason we have developed countries is primarily because "third world countries" exists where exploitation of land and people feed our consumer need. But then again, as long as you and I get the right price for our Nike shoes or new ipod touch, the game is fair, making ignorance a bliss.

In a world that has made poverty seem so natural and normal, we have hard time conceptualizing a world without human suffering. We have hard time concep-

tualizing peace instead of war, love instead of hate, sympathy instead of hostility. We have hard time finding similarities instead of differences between us, building collective instead of individualistic mindset. But we must realize that the one thing that connect us with the rest of the world is the fact that we are all from the same species so if one suffers, everyone does. Albert Einstein once said "the world not be destroyed by those who do evil, but by those who watch them without doing anything." While poverty might not be caused by individual's direct action, it is definitely prolonged by our indirect, imprudent actions.

It is imperative to remember that this is not about blaming individuals for their action or inaction. In contrast, this is about recognizing our footprints on this earth. It's about showing gratefulness for what we do have while recognizing and being mindful of our privilege to have access to the most basic human necessities. It is about developing conscious of the world we live in, a world we must share with seven billion other human beings. In the end, we were born as human beings and we will be remembered and die as one.

STUDIO*Continued from page 10*

ing comfort for the biggest names in the industry. From Eminem, Foo Fighters, Guns and Roses, and Duran Duran, the Skip Saylor Recording Company has recorded the best in the industry. It is known as one of the best top-level recording facility. The recording studio itself holds six different monitors that complement its console. The studio serves as a private recording studio and provides room for bands/artist to make it a home while they record.

Studio City Sound (not to be mistaken for Sound City Studio) in Studio City not only provides recording for music purposes but video as well. Located north of Ventura Blvd, owner and chief engineer Tom Weir has won Grammy awards for his recordings with No Doubt, Willie Nelson, Eric Clapton, and Keith Richards. The studio allows for artists to attend mix sessions or for them to send files electronically. The studio serves as a full service recording studio with services in arrangements, programming, mixing, mastering, vocal coaching, and song writing assistance. For booking information contact Estelle Harrison.

Incorporated in 1969, and just surrounding Parthenia St. and Sepulveda Blvd, Sound City Studios was the birthplace for many rock and roll hit singles. It was privately held in 1970 and closed its recording purposes in May 2011 but it's still available for viewing. Neil Young made one of the first recordings that began the hit spree for the studio for his recording of "After the Gold Rush." Tom Petty and The Heartbreakers were introduced to the world after Shelter Records founders Leon Russell and Denny Cordell made Sound City their home in 1974. The studio did not become known as the rock and roll studio until Fleetwood Mac recorded their self-titled album in the studio by 1975. Dave Grohl purchased the studio's custom-made console shortly after the self-titled documentary was finished and used it to record tracks for the complimentary soundtrack. The soundtrack includes collaborations with Stevie Nicks (Fleetwood Mac), Trent Reznor (Nine Inch Nails), and the incredible Paul McCartney.

CSUN students who dream of recording at the same studio as some of the best in the music industry, are closer than they might have thought. It only takes a simple phone call to these studios to become another recording legend.

POLL OF THE DAY: YES OR NO

QUESTION: Do you believe that we can have a world without poverty?

YES**NO**

Join the discussion in the Opinions section at DAILY.SUNDIAL.COM



Scan the QR code here for this survey (and more).



WHERE MATADORS PLAY

Faculty/Staff can now sign up for Payroll Deduction for their SRC membership!

Monthly payroll deduction is available to CSUN faculty and staff who receive 12 paychecks per year.

Membership Types

Faculty/Staff

Monthly deduction: \$35.33

SRC Fee Contributor*

Monthly deduction: \$17.58

The membership may take up to 10 business days to become active if application is received by that month's deadline. Late applications are not guaranteed membership validation by the following pay period.

*SRC Fee Contributor rate is available to faculty and staff who were enrolled at CSUN anytime between fall 2007 and fall 2011 and paid campus fees or participated in the fee waiver program. This rate is available through spring 2014, after which the rate will equal the faculty/staff rate.

California State University
Northridge

SRC.CSUN.EDU**Now Hiring Student Sales Representatives****Location**

Daily Sundial, Manzanita 140

Job Description/responsibilities

Excellent opportunity for self-motivated students to learn to sell online and print advertising to local and national clients. Ideal candidate must be comfortable making cold calls, have confidence in their sales ability and possess excellent follow-through skills.

Position Responsibilities

- Sell print, online advertising to a wide range of clients
- Manage a regional sales territory and incoming phone calls
- Manage accounts/customers from sales to publication
- Negotiate payments
- Collect overdue accounts

Position Requirements

- Previous inside sales and/or customer service experience preferred
- Basic working knowledge of Microsoft Suite (Word, PowerPoint, Excel)
- Solid math skills
- Strong computer skills, ability to conduct research online
- Excellent verbal and written communication skills
- Excellent organizational skills and multi-tasking ability
- Strong project management and problem solving skills

Job Status

Paid Internship (plus commission)/Course Credit optional
Maximum 20 hours per week. We are open to accommodating a work schedule that coordinates with school schedules.

How To Apply

Submit cover letter and resume to sundialinfo@csun.edu with the words "Sales Position" in the subject, or bring letter & resume to Manzanita Hall 140.

DAILY SUNDIAL Your news. All day.

Classified Ads



FOR SALE

HOUSING

JOBS

from furniture
to textbooks,
we've got it.

LOOK NOW AT

>>> dailysundial.com/classifieds

EGG DONORS

ASIAN EGG DONOR WANTED
Loving couple need help starting their family. \$5,000 cash plus \$500 for travel expenses to the fertility clinic in Thousand Oaks. Must be Asian, between 19-27 years old with a healthy family background. Please contact Arlene for more information: email arlene.rees@gmail.com or call her at (805) 778-1122. Please mention code "mockingbird6569" to reference this ad.

EMPLOYMENT

Medical office receptionist needed. M-F 9:00am to 1:00pm. Fluent in English and Armenian speaking preferred. For more information, visit dailysundial.com/classifieds, Listing ID: 54001351

Are you upbeat and outgoing? Would you like to work right across the street from the Disneyland Parks with fun and friendly people just like you? Then come and be a part of our family at the Howard Johnson Anaheim Hotel and Water Playground! For more information, visit dailysundial.com/classifieds, Listing ID: 54039778

CLASSIFIED DISCLAIMER

The Daily Sundial does not knowingly accept advertisements that discriminate on the basis of race, ethnicity, religious preference, national origin or sex.

The Daily Sundial accepts no responsibility for claims in or response to advertisements placed in the paper. Be cautious in answering ads, especially when you are asked to send cash or provide personal or financial information.

Say you saw it
in the Sundial Classifieds!

Thinking of moving over the summer? The Daily Sundial Housing Guide can help you find the perfect apartment!

Get it for your smartphone now:



DAILY SUNDIAL
dailysundial.com

Summer Day Camp

Seeks fun, caring summer staff that reside in or near the San Fernando & Conejo Valleys

Counselors, Lifeguards & Instructors for horses, crafts, gym, nature, drama, rock climbing, animals and more!

Earn \$3275-\$3500+ for the summer

888-784-CAMP www.workatcamp.com



Game Time! Solutions

Commonym #1

1. They have lobes
2. Crabs
3. Swimming strokes
4. They have trunks
5. They have claws
6. Lines
7. Detectors
8. Lights
9. Doors
10. Taxes

Commonym #2

1. They are all pulled
2. They all have jets
3. Clocks
4. They have stems
5. Powders
6. Mail
7. Traps
8. Roman numerals
9. Trees
10. They rock

Cryptogram #1

"You can't put a price tag on love, but you can on all its accessories."

Cryptogram #2

"Great people are those who make others feel that they, too, can become great."
- Mark Twain (1835 - 1910)

Cryptogram #3

A goal is a dream with a deadline.

Logic Puzzle #1: Art Contest

- 1 Ada - Monet
- 2 Eileen - Gauguin
- 3 Jenny - Van Gogh
- 4 Vera - Taylor

Logic Puzzle #2: Birthday Party

- Jane - Charlie - 3
Teresa - Daniel - 4
Laura - Brian - 2
Sarah - Anne - 1

Visualization Puzzle #1

Shape B

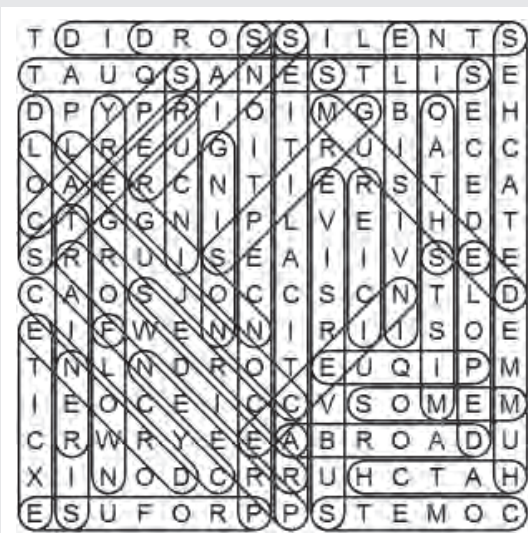
Visualization Puzzle #2

Shapes A, E and F

Los Angeles Times Crossword



Word Search



Sudoku #1

9	7	3	5	6	8	4	1	2
6	2	5	1	7	4	9	3	8
1	8	4	9	2	3	7	6	5
8	3	2	4	9	6	5	7	1
5	9	1	2	3	7	6	8	4
4	6	7	8	1	5	2	9	3
2	4	9	6	8	1	3	5	7
3	5	8	7	4	9	1	2	6
7	1	6	3	5	2	8	4	9

Sudoku #2

9	8	6	1	4	2	7	5	3
5	2	4	7	6	3	9	8	1
7	3	1	9	8	5	2	4	6
6	4	9	3	8	7	1	2	5
2	7	8	6	5	1	3	9	4
3	1	5	4	2	9	6	7	8
1	9	7	5	3	4	8	6	2
8	5	3	2	9	6	4	1	7
4	6	2	8	1	7	5	3	9

Sudoku #3

8	9	7	5	1	2	4	6	3
4	3	1	6	9	8	2	5	7
2	5	6	4	3	7	8	1	9
6	7	4	9	8	3	5	2	1
1	8	3	2	6	5	7	9	4
9	2	5	1	7	4	6	3	8
7	6	9	8	5	1	3	4	2
3	1	2	7	4	6	9	8	5
5	4	8	3	2	9	1	7	6

Sudoku #4

1	8	2	9	6	3	7	5	4
9	6	4	8	5	7	3	1	2
7	5	3	4	2	1	8	6	9
8	9	7	5	3	4	1	2	6
2	1	5	6	8	9	4	3	7
3	4	6	1	7	2	9	8	5
5	2	9	3	4	8	6	7	1
6	3	1	7	9	5	2	4	8
4	7	8	2	1	6	5	9	3

MAY 13, 2013

Sports

SPORTS@SUNDIAL.CSUN.EDU



Follow us on Twitter
@sundialsports57 for
play-by-play coverage of
CSUN sporting events

END OF YEAR AWARDS

Sundial sports picks top athletes

Joshua Goossen-Brown and Ashlee Guay earn Most Valuable Player awards for their all-around great play

CASEY DELICH
SPORTS EDITOR

C SUN's sports teams achieved mixed results in the spring semester, as baseball fights for a postseason spot against perennial contender CSU Fullerton, men's volleyball collapsed in their final 10 games, softball improved by leaps and bounds and water polo had their highest win season since 2010.

Achieving multiple Big West nods among the sports, teams and players have helped etch their name in the CSUN record books throughout the season. These are the athletes that have been chosen as the standout players of the spring semester.

MOST VALUABLE PLAYER

Joshua Goossen-Brown
Redshirt junior first baseman/closer, Baseball

Goossen-Brown showed himself to be a power-hitting first baseman and a lock down closer for the Matadors this season. Hitting .275 in his freshman season with a 4-3 record as a pitcher, Goossen-Brown redshirted in 2012. Starting all 47 games for CSUN, he leads the Matadors and the Big West Conference with 43 RBIs on the season, and has a .275 batting average. On the mound, he has a 2-2 record and a 1.71 ERA, while his nine saves are a team high.

Lindsay Nelson
Junior Attacker, Water Polo

Recently named an honorable mention All-Big West Conference player, Nelson helped lead the Matadors to a fifth place conference tournament finish and a 23-12 record in 2013. Scoring 70 goals for the season, that ranks fourth in school history and was good for fifth in the Big West. Also leading the team in

Stephan Hicks
Sophomore Guard, Men's Basketball



LOREN TOWNSLEY / PHOTO EDITOR

Redshirt junior Joshua Goossen-Brown bats on the road against UCLA. He finished the season leading the Big West in RBI on .275 hitting percentage.

assists with 56, Nelson was a two-way threat as she was third on the team in steals.

OFFENSIVE PLAYERS OF THE YEAR

Stephan Hicks
Sophomore Guard, Men's Basketball

A staple in the CSUN starting lineup, Hicks started 27 games and averaged nearly 31 minutes per game. Leading the Matadors in scoring with 15.7 points per game, he was part of a trio of offensive weapons for Northridge. Averaging 47.5 percent from the field and 33 percent from behind the arc each game, Hicks helped power CSUN to the second-highest offense in the Big West.

Ashlee Guay
Sophomore Guard, Women's Basketball

Guay helped lead the Matadors to a 16-win season and a berth into the Big

West Conference Tournament, earning All-Big West Second Team honors for her play. Playing and starting in a team high 32 games, the offense ran through Guay throughout the season. Averaging 32.6 minutes per game, she put up a team leading 13.2 points per game, and became a bigger contributor after three-point shooter Marta Masoni left the team midseason. Getting it done on both sides of the ball, Guay also lead the Matadors with 2.9 steals per game, tied for first in the conference.

DEFENSIVE PLAYER OF THE YEAR

John Baker
Senior Opposite Hitter, Men's Volleyball

Earning an All-Mountain Pacific Sports Federation Second Team honor, Baker was a defensive monster for CSUN. Averaging a career-high 3.57 kills per game, he finished as the team leader for the Matadors and ranked 11th in the conference. Baker reached double-figures in kills 19 times throughout the 26 game season for Northridge. He also lead CSUN with 152 digs on the season.

Kiernan Davis
Sophomore Goalkeeper, Water Polo

Starting her second season in net for CSUN, Davis was among the Big West

Conference leaders in nearly every category. Playing in 35 games for the Matadors, Davis logged over 1,000 minutes in the goal. Finishing the season with 289 saves, fourth all-time in a single season at CSUN, Davis ranked third in the conference in saves per game with 8.89. Along with her teammates, Davis and the Matadors ranked fourth in the conference with 7.71 goals allowed per game.

FRESHMAN PLAYERS OF THE YEAR

DJ Milam
Freshman Pitcher, Baseball

Coming out of the bullpen for the Matadors, Milam has made his name known quickly across the Big West Conference. Currently holding a 4-0 record with two saves in 20 appearances, Milam carries a 2.96 ERA. With a 5 to 2 strikeout to walk ratio, Milam averages 4.94 strikeouts per nine innings.

Maylynn Mitchell
Freshman Shortstop, Softball

A constant presence in the lineup, Mitchell has made quite an impression in her first collegiate season. Currently batting .285 for the season, Mitchell has played in 51 of CSUN's 53 games. Her batting average is currently third on the team, and her 39 hits also rank third.

HEAD COACHES OF THE YEAR

Matt Curtis
Baseball

In his second season with the Matadors, Curtis has helped the program do a complete 180. Currently ranked second in the conference, just one win behind CSU Fullerton, Curtis' team recently completed its third consecutive Big West Conference match-up sweep. With a sweep over UC Davis two weeks ago, CSUN clinched its second winning season since 2002. Coached Northridge to their first victory at UC Irvine since 2005 in a 2-1 victory early this season. Baseball defeated eighth-ranked UCLA Tuesday afternoon, the first time since 2008.

Tairia Flowers
Softball

Currently in her third season, Flowers has also helped the program make

a turnaround from their 2012 season. Ending that season at the bottom of the Big West standings with 10 total victories, the Matadors recently swept UC Riverside for their 24th win of the season. It was Northridge's first sweep of a Big West opponent since 2010. The 24 wins is Flowers' most since coming to CSUN. An walk-off victory over nationally ranked UCLA highlighted the season for the Matadors.



ASHLEE GUAY
SOPHOMORE GUARD, WOMEN'S BASKETBALL