

Volunteers pick oranges on National Day of Service & Remembrance

Meet guest Professor Bennett, Marketing VP of HauteLook.com



Don't believe the hype about eating organic food

Women's water polo coach looking for more than just wins

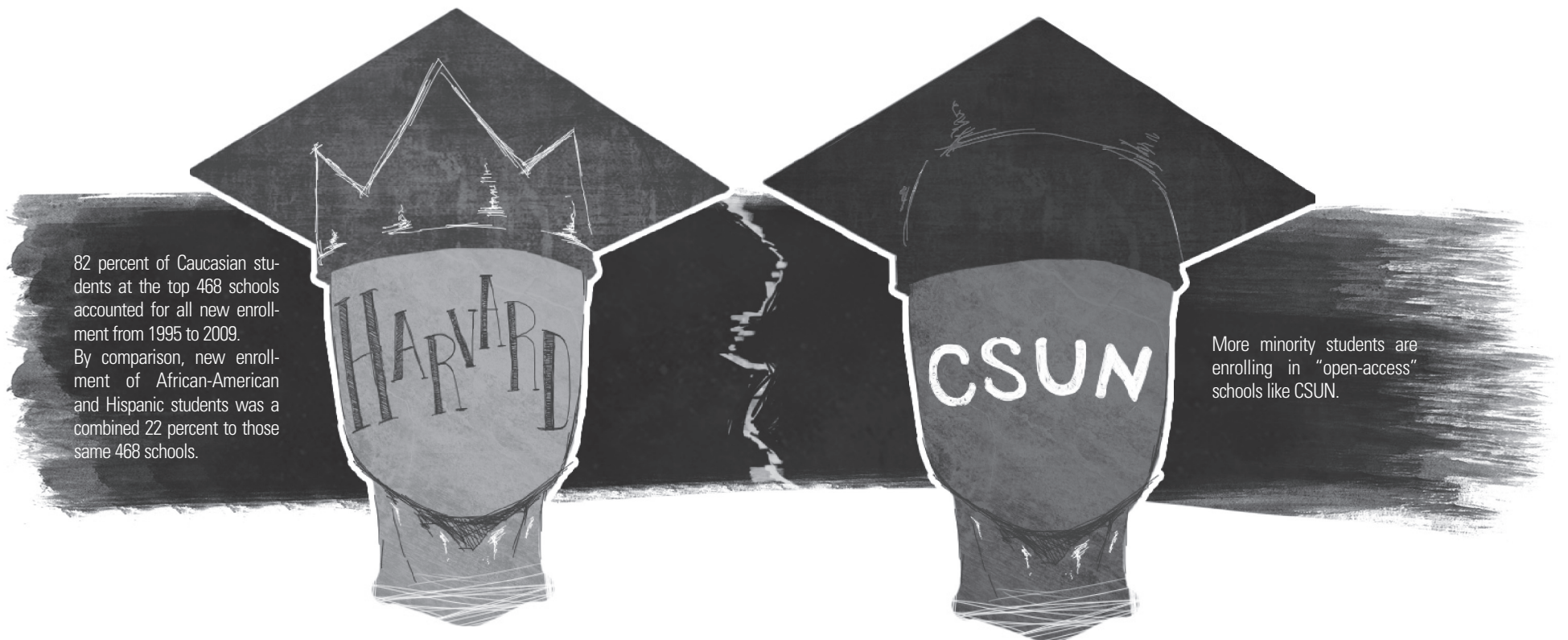
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STUDY SHOWS RACIAL DISCREPANCY



82 percent of Caucasian students at the top 468 schools accounted for all new enrollment from 1995 to 2009. By comparison, new enrollment of African-American and Hispanic students was a combined 22 percent to those same 468 schools.

More minority students are enrolling in "open-access" schools like CSUN.

ILLUSTRATION BY JASMINE MOCHIZUKI / VISUAL EDITOR

ALEX VEJAR
DAILY SUNDIAL

A RECENT STUDY reveals a trend in which the most selective universities in the country are enrolling more Caucasian students than African-American and Hispanic students.

Anthony Carnavale, author of the study, calls the findings "a good news, bad news story."

"We're getting more access, but we're getting more inequality within the system at the same time," Carnavale said.

According to the study, 82 percent of Caucasian students at the top 468 schools (i.e. Yale University, Harvard University, Stanford University and the like) accounted for all new enrollment from 1995 to 2009.

By comparison, new enrollment of African-American and Hispanic students was 22 percent to those same 468 schools.

The study suggests that family income does not fully explain the divide in new enrollment.

Low-income Hispanic and African-American students graduate at a lower rate compared to Caucasian students with the same economic background, according to the study.

Selective universities are known for their high tuition. For example, Stanford University can cost around \$42,000 per year compared to just above \$6,500 for CSUN.

Carnavale said that even low income minority students who are academically qualified to attend the top 468 schools often times don't apply, and the reasons for this are still unknown.

"It's difficult to go searching all of the country for qualified low income and minority students," he said.

However, in a study by Caroline Hoxby of Stanford University, highly selective universities not only want low income students with good test scores, but also strive to fund their education should they apply and get accepted.

The study states that "high achieving, low income students are considered very desirable by selective colleges." Because of this, "students tend not only to be offered admission by selective schools if they apply,

they also tend to be offered very generous financial aid."

Former Georgetown student Ali Sharrow, 24, is a prime example. She received a significant amount of grants and scholarships because of her grades, ethnicity and family circumstances.

"Actually, Georgetown footed most of the bill for my education," said Sharrow, who is Hispanic. "They wanted me enough that they gave me more money to make it work."

Having worked in the admissions office while she attended Georgetown, Sharrow said that the prestigious Catholic university works hard to be racially diverse.

"Admissions takes into account every single factor that could possibly affect a student's performance in school," Sharrow said. "If [they] see that a student comes from a rough neighborhood or had a tough family life, they are given more leeway in terms of grades than would a student who had higher grades but a perfectly supportive family."

While the Georgetown study argues that racial diversity is floundering in the top 468 colleges, it also reveals that more minority students are enrolling in schools like CSUN, which are called "open-

access," or, in terms of admission, less selective schools. According to the study, Hispanic and African-American students account for 68 percent and 72 percent of new enrollments, respectively.

In 2012, CSUN had 29.2 percent Caucasian students, 35.3 percent Hispanic students and 6.1 percent African-American students, according to the Office of Institutional Research.

Freshman mechanical engineering major Alex Marks, 18, said he chose CSUN not only because he has family and friends who have attended or are attending the university, but also because it makes the most sense for his career.

Marks is also impressed with the racial diversity that makes it one of the most diverse universities in California.

"There's so much of an evening out of all the borders that there's no one actual majority, or at least such a majority that it's noticeable," Marks said. "It's actually really refreshing to see such a nice mixture. Everyone has a fair opportunity and everyone gets to actually come here and learn what they want."

The study was by the Center of Education and the Workforce at Georgetown University.

Business leaders teach students for a day



ALEX VEJAR / DAILY SUNDIAL

Harvey Bookstein (Left), Vito Francone (Center) and Erin Goldfarb (Right), converse at the "Professors for a Day" meet-and-greet at Juniper Hall on Tuesday.

ALEX VEJAR
DAILY SUNDIAL

THE ANNUAL Professors for a Day event brought alumni and successful business professionals to CSUN in hopes of imparting wisdom upon current students within the business department Tuesday.

"Our career path or our path in life is often influenced by impactful people that we meet along the way," said entrepreneur Paul Jennings, who graduated from CSUN in 1985 with a degree in marketing. "So walking into a classroom, the hope is something we say or share will have a very positive impact on one or several of the students."

The two-day event is

between 8 a.m. and 10 p.m., tomorrow being the last day. Nearly 40 professionals assumed a teacher role in classes focused on marketing, business management, finance and more. A total of 95 businessmen and women will comb Juniper Hall and surrounding buildings for the two-day event. The College of Business and Economics has organized this event for the past five years.

"They're getting exposure to some phenomenal people [and] they're building their network of contacts," said Kenneth Lord, dean of the College of Business and Economics. "They're getting some keen insights into what leads to success in the corporate world and what skill sets they need to develop

See **BUSINESS**, page 7

Orange Grove provides for those in need

ANNE CHRISTENSEN
DAILY SUNDIAL

THE CROWD OF 35 volunteers gathered in the shade of CSUN's historic Orange Grove in the name of charity.

Volunteers from the Institute for Sustainability and Food Forward, a non-profit organization that connects food banks with local produce that would otherwise go to waste, gathered at the grove on Saturday to pick the season's last oranges.

"President Obama designated Sept. 11 as a National Day of Service and Remembrance as a way for people to get together and increase the bonds among communities," said Sarah Johnson, administrative coordinator at the sustainability institute. "That's why we tied in with that day, we want people to get out in the community and do something positive."

Brenna Lyons, harvest coordinator for Food Forward, attributes the success of the orange picks to Los Angeles' history with citrus orchards. The Valencia orange makes up Food Forward's biggest crop, said Lyons.

Lyons said the donated fruit is an essential supplement to local food pantries that focus on supplying hungry residents with daily necessities.

"Fresh produce is crucial for food pantries," said Lyons. "Since 2009, we have been able to rescue and donate 1.6 million pounds of fruit and produce from backyard trees, public parks, farmers' markets, and wholesale markets."

In 2010, the Los Angeles

Regional Foodbank released a survey detailing hunger and food insecurities in the county. The survey revealed that close to one million county residents in 2009 received some sort of food assistance from food pantries, soup kitchens or shelters. Children alone make up 40 percent of those in need of assistance.

The growing number of food insecure residents, those who don't always know where their next meal will come from, is mirroring the country's high unemployment rate. In 2005, food insecure households comprised 60 percent, according to the survey. That number had increased to almost 85 percent just four years later.

Director of operations with the SOVA Community Food & Resource Program, Fred Summers, has been working with Food Forward and the orange grove picks since the very beginning. SOVA, Hebrew for "eat and be satisfied," serves more than 12,000 people in the Los Angeles area every month.

The program receives between 50,000 and 60,000 pounds of fresh fruit annually, mostly oranges from the San Fernando Valley, that supplement their regular food items, said Summers.

"Fresh fruit is an area where people have to scrimp on," said Summers. "People fill up on things that are more filling, but not necessarily nutritious such as bread, potatoes, rice and starchy food. If you only have a couple of dollars to spend, people gravitate toward cheap and filling."

Johnson also seconds the value of donating nutritious items to food pantries. They rely on dona-



FILE PHOTO/DAILY SUNDIAL

Students picked at the orange groves on National Day of Service and Remembrance on Sunday. The oranges picked will go to local food banks and then distributed to people and families in need.

tions from private gardeners with surplus crops as well as volunteers who prowl farmers markets for willing donors among the vendors, according to Johnson.

"I know that healthy food that is free, and would other-

wise be wasted, is always a good resource," said Johnson. "A lot of the other food that pantries have—bread, canned goods, things like that from the grocery store—have a cost associated with it, whereas these oranges are just completely

free and from mother nature. Why not give them to people so they can eat them, enjoy them and have some healthy food?"

Katie Campbell, a 32-year-old former CSUN student with a master's degree in humanities, volunteered with Food Forward for the first time on Saturday.

Campbell stressed that "cost-effectiveness is a factor" when you have a limited food budget.

"If there were more organizations like Food Forward, there would be more access to fresh fruit," said Campbell. "Hopefully, it'll grow and spread out. There's so much agriculture in California."

Daniel Aguiar, 27-year-old senior mechanical engineering student, participated in the record-breaking April orange pick. Aguiar said he hopes the volunteer effort will continue, and possibly even expand across the nation.

"I believe that Food Forward does a tremendous job by diverting all this fresh food that would go to waste and giving to those in need," said Aguiar. "It's a beautiful thing!"

The mix of first-time and seasoned volunteers who showed up for the pick took to the citrus challenge with enthusiasm, and in the National Day of Service and Remembrance spirit.

"You meet people, you're out in the sun, in nature," said Johnson. "It's an orange grove where you can see the duck pond, kids feeding the turtles and the fish, and it's a really good and positive experience. I think it brings people together and raises morale. Even if the economy turned around, there's still going to be a need for food pantries, and for public service."

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Exhibition recalls anti-war protest



KEN SCARBORO / SENIOR PHOTOGRAPHER

Former LAPD deputy chief Stephen Downing describes the police side of the 1967 Century City anti-Vietnam War protest.



KEN SCARBORO / SENIOR PHOTOGRAPHER

The "In Protest" gallery exhibition in the Oviatt Library features protest art from over the years including posters, newspapers and pamphlets.

KEN SCARBORO
SENIOR STAFF

THE WORDS ECHO above the crowd, "clear the street, make your way to the sidewalk and disperse." These words could be shouted by police at any number of protests throughout the years, but the focus Tuesday night was on the 1967 Century City anti-war protest.

The "In Protest: the Shifting Paradigms of

Collective Social Action" exhibit was on display in the Special Sections wing of the Oviatt.

Panelists Richard Abcarian, a CSUN emeritus professor and activist and Stephen Downing, a former LAPD deputy chief discussed their experiences at the Century City anti-war protest.

The two were joined by lifelong activist and organizer Irving Sarnoff and Robin Abcarian, a long-time columnist for the LA Times.

President Lyndon Johnson was coming to Los

Angeles for a Democratic party fundraiser, and anti-war protesters planned to demonstrate outside the president's gathering in Century City. Sarnoff helped to organize the demonstration and Richard Abcarian was there with his three daughters to protest the Vietnam War.

The organizers and police thought the protest was going to be 1,000 students at best, but 10,000 took to the streets, and a surprising number of middle-class working people

joined the ranks explained Richard Abcarian.

Downing was a sergeant with the LAPD at the time and explained how a lack of leadership and revised tactics after the Watts Riots led to a peaceful action being declared illegal then turning violent.

"As a result of police pressure, regular working people thought the demonstrations were too dangerous," Sarnoff said.

Dr. Marie Cartier brought her students from her Gender and Women's

Studies class to the panel and exhibition. Cartier said, "the concept of the class is art can tell the truth like nothing else can," and she thought her students could learn from seeing examples of protest art.

"It was interesting to see their point of view, and hearing about [Richard Abcarian] bringing his children to protests to witness both sides," said Denzel Perez, civil engineering major freshman.

Downing described bringing his children to

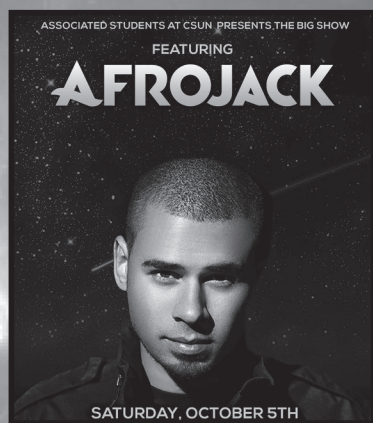
church in the communities he worked in. His son who works for LAPD bringing his children to both protests and the roll call for officers overseeing the protest. Downing said he, "wanted the community to know we were there to serve them."

The art of protest is the focus of the "In Protest" exhibition, featuring everything from posters and pamphlets to news clippings on the second floor of the Oviatt. "In Protest" will run until July 25, 2014 in the C.K. and Teresa Tseng Gallery.

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Marketing VP, ‘Professor for a Day’

CHAMPAIGN WILLIAMS
LIVE NEWS EDITOR

SHE WORE A blue blazer over her blouse, the middle button eclipsing her shirt. Her blonde hair hung loose around her shoulders and beige heels decorated her feet. After being introduced by four students from the class, Kerry Bennett stood and approached the podium.

The Vice President (VP) of Marketing and Communications for HauteLook, a popular online store known for selling fashion and lifestyle merchandise, seemed neither nervous nor anxious as she stood before 150 students in the economics and marketing class Tuesday afternoon.

“One of the biggest challenges in our company is actually how you say the name,” Bennett started, receiving a unanimous laugh from the class. “It is HauteLook, it rhymes with coat or goat. And as the [introduction] team said, we do sale fashion for about 75 percent off. So if you are looking for fashion or style at a discount, HauteLook is the place to go.”

Bennett was one of nearly 40 business professionals who visited CSUN’s business department Tuesday Sept. 17. The plethora of company owners, CEO’s, COO’s, presidents, vice presidents and associates from the surrounding Los Angeles areas came to CSUN to participate in the annual “Professors for a Day” event hosted by the College of Business and Economics.

Bennett presented a 50 minute slide-show presentation in which she shared some facts about HauteLook before delving into a discussion about marketing.

It was 2009 when Bennett joined HauteLook company. When she came to the company they were devoid of a marketing department. However, 18 months into the job a marketing team was created.

HauteLook is going on six years old and has nearly 14 million registered members. The company averages nearly 1 million member registrations every 90 days. HauteLook was adopted into the Nordstrom family in Feb. 2011 and is now a part of the Nordstrom family.

“Now we are a part of Nordstrom, which has been pretty exciting in terms of



ALEX VEJAR / DAILY SUNDIAL

Kerry Bennet, senior vice president of HauteLook, talks to a marketing class during the “Professor for a Day” event organized by the College of Business and Economics on Tuesday.

being a small startup company. The company has really grown quite a lot,” said Bennett.

To many students’ surprise, Bennett did not go to school for marketing and advertising. She received a degree in anthropology and

happened to stumble into the world of marketing and fell in love.

“There were a couple of companies that recruited on my [college] campus through the career center and one of them was an advertising agency. I felt

like I wasn’t really qualified for anything else so I really hoped I’d get that job, and I did!” she said.

Bennett’s first marketing job was at a small advertising agency. “My job was to make sure the ads we were producing had all of

the right information, everything was spelled correctly, fact checking and making sure we were doing what the client wanted.”

Katryna Howard, senior management major, said Bennett’s presentation has encouraged her to transition

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into marketing after she earns a degree in management.

"I enjoyed her presentation a lot. I like the fact that she started out in anthropology and not marketing. That kind of gives me hope to know that even though I am in a different major I can still figure out what I want to do," said Howard. "Management is more of a leadership aspect and marketing is a lot more creative. But I find myself being in leadership and on the creative side. So this was really helpful."

For ambitious students who want to get their foot in the door of a marketing company, Bennett suggests they go through an advertising agency.

"Agencies are a good place to start because they offer a lot of good training. At an ad agency typically they have a couple of different businesses that they work [with]. One of the agencies I worked for [in the past represented] a video game company, a bank, Kellogg's, and Rebox. They have a bunch of different [clients] and do advertising for a bunch of different businesses."

Within an ad agency students will have the opportunity to work on one project for an allotted amount of time before moving on to another project for a completely different business and a different target audience. "[They'll] get a lot of different experience," Bennett said.

Alyssa Broody, a CSUN alumnus who graduated from the college of business in 2009, is now working at HauteLook with Bennett. When asked how she acquired such a respectable job in a short amount of time Broody responded that she owes everything to internships.

"I did six internships while I was at CSUN. I worked [at my last internship] for three years. I didn't do anything that a normal intern was hired to do. I showed interest in different areas," said Broody. "The thing is to try to make yourself invaluable, and know things that other people do not know."

Broody and Bennett have known one another for more than seven years. The two met while Broody was interning at a phone company. Bennett transferred to HauteLook first and Broody followed soon after. Broody feels the two have grown up in front of each other's eyes.

"It's been exciting for me to see Kerry grow into the

VP of marketing for a huge company owned by Nordstroms," said Broody. "I have learned so many valuable things from her [such as] being really attentive to how your brand is presented to the outside world."

During her one hour as a professor, Bennett spoke with passion and fervor about how to successfully make it in the marketing industry. She recommends students use LinkedIn when searching for employment. She encouraged students to list all of their skills onto LinkedIn so that potential employers can see what they have to offer. Before attending an interview, Bennett also recommends students check LinkedIn to see if they may know someone who works at the company they are applying for.

"A lot of hiring HR teams, even hiring managers will look at LinkedIn," said Bennett. "If somebody at this point does not have a LinkedIn I'd be like, 'Who is this person? Why are they

off the grid?'"

To add an air of caution, Bennett said that college students hoping for future employment should always be cautious of what they post on their social media. "If it's private, you're fine. But people do look at that. Think twice. Be thoughtful about what [your posts] say about you. Would you want that to be on the front page of the New York Times website?"

The HauteLook VP of marketing and advertising also let students know that their interviews starts before you walk in the door. People will research you and form an opinion about you before you come in for an interview. Be aware of this and be cautious regarding what you post on social media.

A final piece of advice Bennett offered students was to remain open to trying new things, even if it is something new or not what you are being paid to do.

"I would certainly say to someone just starting: Be willing to do things that maybe you don't understand. Be willing to do any project that anyone asks you to do. Jobs change so much and the people who are successful are the people you know you can rely on, who work really hard," Bennett said. "Just jump in. Those are the people who are always going to be successful and are always going to have a job."

5 TIPS FROM HAUTELOOK'S VP OF MARKETING:

1. Write, think, and communicate well. You need to be able to communicate and work with a lot of people
2. Working in an ad agency for your first job will give you great experience and training. You get to work on a lot of different projects with a lot of different business needs, styles, and target audiences.
3. Try to make yourself invaluable, and know things that other people do not know (said by associate)
4. Your interview starts before you walk in the door. People will research you and form an opinion about you before you come in for an interview. Be aware of this and be cautious regarding what you post on social media.
5. Don't be afraid to try something new. Even if you don't know how to do it, be open, learn, and do your best. These are the type of people who will always be successful.

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Eating organic isn't always healthier

Recent studies show that organic food does not in any remarkable way improve a person's health

JAKE FREDERICKS
DAILY SUNDIAL

SHOPPING organically has been the trend among younger generations filled with the idea that organic products have higher nutritional value than their conventional counterparts.

New York Times best-selling author and "locavore," (someone who eats locally grown or produced food) poster boy, Michael Pollan, urges that consumers move "beyond the barcode."

In his article "The Food Movement, Rising," Pollan defines this way of thinking as the ability "to create new economic and social structures outside of the mainstream consumer economy."

Essentially, consumers should focus more on investing in local agricultural practices, which is almost entirely organic by association, rather than continuing to support traditional grocer conglomerates.

But what if someone were to tell you that buying organic wasn't actually healthier for you?

Last September, researchers at the Stanford School of Medicine did just that.

The study, which included over 80 years of aggregate nutritional data, determined that organic foods had little effect on the nutritional wellness of the human participants.

The only discernible conclusion from the study was that the organic products tested contained 30 percent lower levels of pesticide residue.

Leading us to another hot-button topic: genetically modified organisms or GMOs.

For years, the United States government has been trying to calm the fears surrounding GMOs, and their application in food processes destined for human consumption.

Even the acronym sounds sinister, and therein lies the problem.

Not all GMOs are bad.

In the modern landscape of food, you may be surprised to discover the types of GMOs we consume on a daily basis without so much as giving them a second thought.

Those cute baby carrots you love so much alongside your grass-fed, free-range, hormone-free porterhouse steak...better throw 'em out. That succulent pluot you just picked up from the organic fruit stand down the street...a genetic abomination!

Since the mid-1990s, scientists have been tinkering with biotech foods, an initiative conceived from the result of an increased awareness of geothermal climate change and the subsequent sustainability movement.

This sort of negatively contrived labeling subsequently fueled the debate of organic versus GMOs, and opposing sides continually struggle to reach any speck of common ground.



ILLUSTRATION BY CELINA SARMIENTO / CONTRIBUTOR

You're either in, or you're out. And don't even think about switching sides.

One simply cannot mention sustainable produce anymore without rekindling a verbal slugfest concerning Monsanto or DuPont, and the economical repercussions arising from the support of "agribusiness."

Freelance investigative reporter Jon Rappoport attests in his March 17, 2013 blog that the failure of last year's Proposition 37 was no coincidence.

Another hindrance in the quest for a more organic America is the preference for the acceptance of misleading and, often, downright confusing information.

In America, the United States Department of Agriculture's National Organic Program regulates, sanctions and certifies all labeling aspects of organic foodstuffs.

Here's where reading the fine print comes into play. There are three distinct classifications that comprise the USDA's labeling of "organic."

A "100 percent organic," or "organic" foodstuff must be raised/farmed, handled, processed, packaged and sold without the inclusion of genetically modified organisms, and in conjunction with non-organic materials.

A product "made with organic specified ingredients" typically contains three organic ingredients, all of which are listed as organic

and handled in the exact fashion as 100 percent organic items.

The third is a product containing less than 70 percent organic ingredients, and is required to denote which specific ingredients are organic but cannot be labeled as completely "organic."

Of the three classifications, the latter two are intensely scrutinized due to the way in which they are labeled, and often perceived as wholly organic.

Now that you have a working understanding of how to identify organic products, the only thing left to do is determine whether organic products are actually good for you.

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BUSINESS

Continued from page 1

in order to aspire to get there one day themselves. It's incredible professional development for them."

Lord has worked for four other universities in his career, but said "nothing rivals" CSUN's event that brings business professionals directly to students.

"Every place I've worked, students might have gone years into their profession without being able to actually interact with someone of the caliber of people who are coming here today and tomorrow," Lord said.

Gil Breakman, a financial executive at Warner Brothers, hopes students took away some valuable lessons after his short teaching stint.

"It's an opportunity to give back and share some of the experiences that I've learned in my career, some of the things that I learned here at CSUN and other things I learned in the business world that is not taught in the university," said Breakman, who graduated in 1990 with a degree in marketing.

Omar Aldousari, sophomore finance major, felt the experience of having Breakman speak in his class was "a really good experience" and "an eye-opener kind of thing." "They show you a live



ANA RODRIGUEZ / DAILY SUNDIAL

Gil Breakman, vice president accounting enterprise financial services at Warner Home Entertainment, participated in CSUN's Professor for a Day where he shared information on the past, present and future of Warner Bros. Studios. Breakman also shared important career lessons that he has gained through his own experiences in other companies such as the Walt Disney Company and Fox Entertainment Group.

example [of] someone you can be someday, especially if someone's successful," Aldousari said. "You feel like you can relate to them [and] ask them questions if you have anything to ask about the real world and all that."

Shannon Tang, senior finance major, enjoyed the guest speaker that taught her class. Tim Wahl, general council for CitiCorp and FDIC, passed out information about current court cases to the class and told students

that they should always be informed about what is going on in the real world.

"The most important thing that he told us was for all of us as students to be updated on current events. As students we go out into the real world and not many of us are updated with the current events," Tang said. "He told us that [paying] attention to detail is the most important thing."

Wahl told students that the New York Times and

Wall Street Journal are good sources to refer to when they want to read about current events.

"I definitely feel a lot more prepared," Tang said. "The class was very interactive and he was a very good speaker. If someone did not understand he would explain."

Phil Mundy, vice president of business development and sales for Pacrus Medical, warned of the struggle students may have getting a job after graduation.

"I really wanted the students to understand that while they're here, take advantage of everything they can because when you get out of here, it's not going to be as easy to get an interview with a company."

Mundy graduated CSUN in 1971, a time in which the university was named San Fernando Valley State College. He said his experience of being teacher for a day was "fun" and would come back "in a heartbeat."

"I didn't see anybody sleeping [during my class]," Mundy said. "I was very happy about that."

Erin Goldfarb, development associate for university advancement, hopes that students gain "mentoring experiences" from the event.

"Almost every single classroom will have a speaker in it and I think that's pretty successful in itself that we're reaching that many students and they will get to hear stories and messages from our alumni and successful CEOs."

Goldfarb said many students have previously obtained internships as a result of meeting their class' guest speaker.

In the past, other colleges on campus have opted to bring industry professionals to teach students how to succeed in their respective fields in the past. The College of Health and Human Development held their Professors for a Day event on March 14.

Maxwell Owens, senior communication studies major, felt that having a successful professional in his class gives him more insight into his chosen field.

"It's just more convincing in what I'm learning and kind of connecting what my professors are saying with real life and bringing both outside of the classroom and inside the classroom together," Owens said.

Los Angeles Times Daily Crossword Puzzle

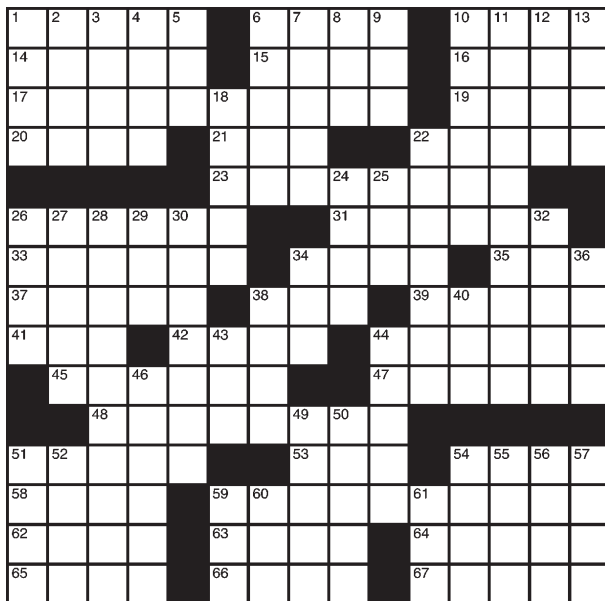
Edited by Rich Norris and Joyce Lewis

ACROSS

- 1 Nation between Togo and Nigeria
- 6 "Look over here!"
- 10 CSNY member
- 14 Private line?
- 15 Elevator man
- 16 "It's clear now"
- 17 *Edward Cullen's rival for Bella's hand, in the "Twilight" series
- 19 Genghis
- 20 "The Plains of Passage" author
- 21 Former SSR
- 22 Pharmaceutical rep's samples
- 23 *She played Michelle on "Full House"
- 26 Dogpatch creator
- 31 Alley cats, e.g.
- 33 Some crowns
- 34 Desert tableland
- 35 Blue bird
- 37 Looking for a fight
- 38 Suffix with infer
- 39 Cook, in a way
- 41 Bar bowl item
- 42 "Don't tell me!"
- 44 2007 "American Idol" winner Sparks
- 45 *Brother of Helen of Troy, some say
- 47 Fails to pronounce
- 48 Image to identify on a driver's license exam
- 51 Drifters
- 53 Diarist Anaïs
- 54 Neighbor of a Cambodian
- 58 Short race, briefly
- 59 *Beach Boys title girl
- 62 Ruse
- 63 Duel tool
- 64 Target Field team, and each pair of intersecting names in the answers to starred clues
- 65 Funny Dame
- 66 Bombs
- 67 Narrow piece, as of cloth

DOWN

- 1 California
- 2 Biblical birthright seller



By C.C. Burnikel

9/18/13

Tuesday's Puzzle Solved

E	F	F		I	M	U	S		S	A	S	S	E	D	
A	I	L		S	O	M	A		T	O	O	K	T	O	
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D	I	N	E	A	T		N	I	M	H		M	T	N	

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- 40 First name in shipping
- 43 1963 Newman/Neal film
- 44 "Today" correspondent
- 46 Start of a show-off kid's cry
- 49 How traditional Chinese brides dress
- 50 Taunts
- 51 Garden waterer
- 52 Burned, in a high-tech way
- 54 "I ___ I taw ..."
- 55 It may have highlights
- 56 Years, to Caesar
- 57 Clouseau's rank: Abbr.
- 59 Place to sleep
- 60 Bart's Squishee provider
- 61 ACLU concerns

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FEATURE

Graduation is gold for Leonardi

Coach Leonardi has led the women's water polo team to success, but graduating his players is still his main focus

DARKO DEBOGOVIC
DAILY SUNDIAL

THE OFFICE has an unfinished feel to it. A lone plant sits in the far left corner with water polo pictures hovering above. The wall to the right is completely empty.

"I want you to envision this wall filled with small plaques with pictures of my graduates," said Water Polo Head Coach, Dr. Marcelo Leonardi. "Winning games come and go, but looking up every year and knowing that someone has come through this program and graduated, that's by far my most important accomplishment here."

Despite Leonardi's numerous achievements, including two gold medals, a doctorate in education and an impressive 91-56 record in four years at CSUN, his dedication to graduating student-athletes remains the focus of his program.

"I think it's very special when someone can come through our program, play Division I water polo and graduate successfully. Every year in May, I get that reminder of what I'm really doing here," said Leonardi.

Entering his fifth season at CSUN, the 37-year-old never thought he would be a coach.

His journey began at Webb High School one day during swim practice, when someone tossed a water polo ball into the pool.

He was hooked and after playing four years in high school, he continued his career at Whittier College before graduating with a Bachelor's degree in Biology and Spanish.

At 22, Leonardi was awarded his first teaching job at El Rancho High School and the following year the athletic director asked him if he would coach the school's water polo and swim teams.

"I never thought I was going to be a coach, I was a teacher by profession and those were two pathways in my life I just kept developing. I still do both, I still hold on to teaching because I think teachers make great coaches and vice versa," said Leonardi.

During his tenure at El Rancho, the Dons won two Del Rio League water polo titles and advanced to the Division III CIF championship game in 2004. For his leadership, he was named CIF Division III Coach of the Year.

Following the defeat, Leonardi felt he reached his potential at El Rancho and wanted to pursue coaching at the collegiate level.

He was hired as an assistant coach at Northridge under head coach Molly Barnes in 2006.



TREVOR STAMP / DAILY SUNDIAL

Dr. Marcelo Leonardi, head coach for the women's water polo team, will begin his 5th year as head coach in 2014. Aside from his duties as a CSUN head coach, Leonardi teaches AP Environmental Science at El Rancho High School.

When Barnes stepped down in the 2010 season, Leonardi was promoted to interim head coach and shortly after, he became the head coach.

In his first season with the Matadors, the team exceeded all expectations setting a school record for wins with 28.

"I thought in four years we changed the culture of the program, we redefined certain expectations athletically and academically. We were one game away from winning it all, and I'm really pleased as how my first year as head coach went."

Northridge finished first during the Big West regular season and earned a ninth place national ranking.

Two years after taking the head coaching job at CSUN, Leonardi was asked to be an assistant coach on the United States Women's Junior National water polo team.

During the 2012 Junior Pan Am Championships in Montreal, Leonardi won gold with Team USA as an assistant coach.

"It provided me an opportunity to coach the highest level athletes in our country, an opportunity to travel and

meet international coaches, it was a great form of development," said Leonardi.

Leonardi was also a member of the 2013 United States Women's Youth National Water Polo Team coaching staff that won gold at the UNANA Youth Pan American Championship in Argentina.

Right before the championship game against Canada, he told the team that there is no greater experience than standing on the platform and hearing your national anthem.

"That's the pinnacle of it, hearing your national anthem

means you're a winner. It means you did your job and the training, the process, the culmination, it all paid off," said Leonardi.

Northridge has won 20 plus games in three of four seasons under coach Leonardi, and has garnered national recognition in multiple seasons.

Junior center Marisa Young admits that having a coach with national experience gives her confidence going into games.

"I get confidence from it and I feel better knowing that he has that experience and wants to continue improving himself as a coach, he's con-

stantly growing while we grow as well," Young said.

Recently, Leonardi was promoted to head coach of the United States Women's Junior National water polo team and named National Technical Director of the Women's Olympic Development Program.

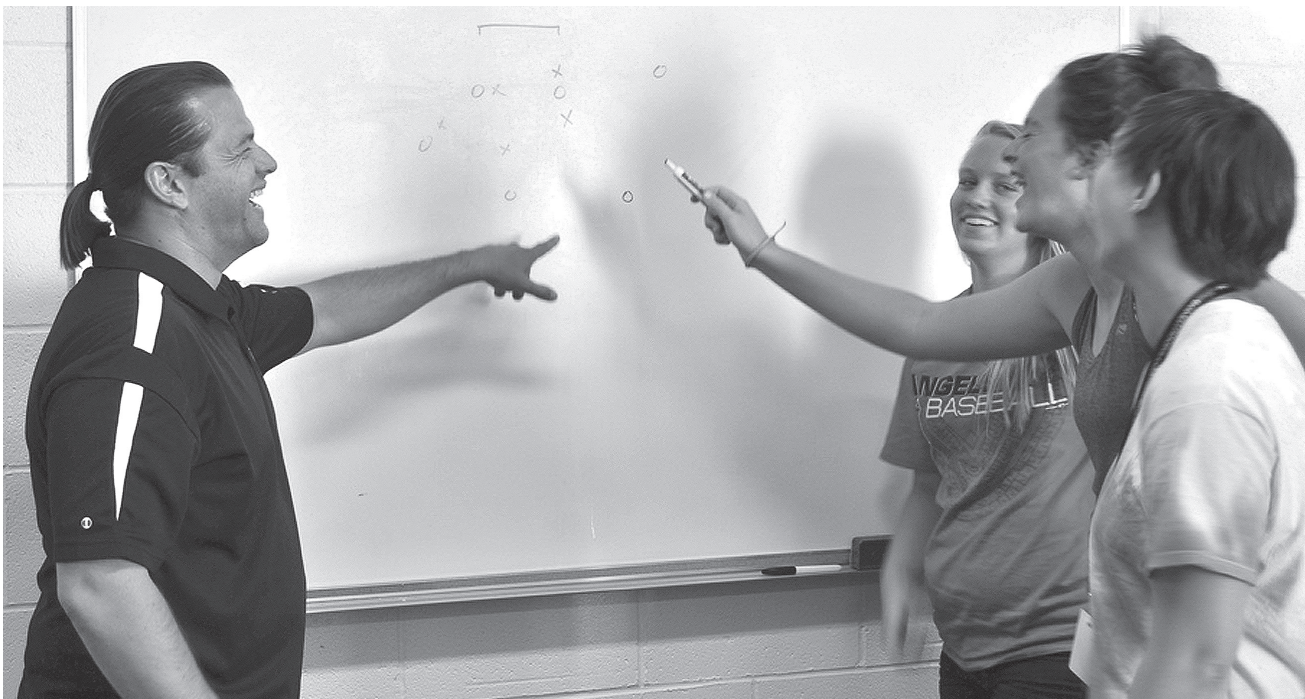
To remind himself of his humble beginning, Leonardi still carries his first clipboard from El Rancho and uses it to this day when coaching.

"It's a small reminder of where I came from and where my first water polo coaching position was, where that culture started that I've embedded and instilled into this program."

Despite the improvement of the Big West Conference, his goals remain the same: to win the Big West Championship, place as many athletes on All-Academic as possible and make sure the graduation rate continues to stay at a high level.

10 years from now Leonardi believes he will still be coaching water polo, helping students graduate while competing for the ultimate prize.

"I will still be coaching, I know that for a fact, every year presents itself with something new. That's why I'm still here. I believe in CSUN, in our administration, in Dr. Martin, I think with the change that's occurring now CSUN can be in the mix to play for multiple championships down the road."



ANDREA ALEXANIAN / PRODUCTION DESIGNER

Coach Leonardi teaches his water polo team different strategies on the whiteboard. Despite Leonardi's success with the water polo program, his biggest joy is watching his players graduate.