

Professor finds similarities between the Bible and archaeology

A vice president of Bank of America shares inside knowledge with students



Society has conditioned us not to see women as athletes

Women's volleyball drops Seattle in first home game of the season

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# DAILY SUNDIAL

CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

THURSDAY, SEPTEMBER 19, 2013 | VOL. 55, ISS. 16 | WWW.DAILYUNDIAL.COM

## CSUN ranks No. 3

Men's soccer jumps to third in latest poll

DARKO DEBOGOVIC  
DAILY SUNDIAL

THE CAL STATE NORTHRIDGE Matadors (6-0-0) are off to their best start since the 1987 season after stringing together six consecutive victories, including an upset over #9 University of New Mexico (3-1-1) last Sunday, at the TLC Plumbing, Heating & Cooling Lobo Invitational in Albuquerque.

This unprecedented run has garnered national recognition leading Northridge to a No. 3 ranking by the National Soccer Coaches Association of America (NSCAA).

"It's very humbling, but at the same time our goal is not to be No.3 in September, our goal is to be in the playoffs doing very well in November," said head coach Terry Davila. "I'm happy about where we're at but that's not where we want to stay, we want to continually improve and if we don't improve now we'll get caught easily."

Despite recording its best start in the program's Division-I era, CSUN has also achieved the highest national ranking in school history.

Throughout the first three weeks, the Matadors are ranked first in the nation in goals scored (18), assists (23), points (59), assists per game (3.83), and points per game (9.83).

See **SOCCER**, page 8

# HOW MUCH WILL YOU EARN AFTER COLLEGE?

SHIRA MOSKOWITZ  
DAILY SUNDIAL

study, it would help them make wiser decisions when selecting a major.

"You should know before you borrow money for college what the likely wage outcomes are so you make better choices," Schneider said. "You don't want to borrow \$75,000 to get a degree in philosophy, one of the lowest paying majors. If you borrow \$50,000 to get an engineering degree, that is a great investment."

Although the study focuses on which majors lead students to the most financial success, Vice President of Student Affairs and Dean of Students William Watkins said students should study what they are most passionate about.

"Some students choose majors that prepare them to enter careers or positions in life that involving healing the problems of society or teaching our children or serving the public," Watkins said. "Focusing exclusively on expected compensation could be a quick road to future dissatisfaction."

The study shows that regardless of the institution new graduates came from, whether it was a four year university or a community college, all graduates with degrees in the technology field made the same amount of money.

"If you're looking to go into the labor market with a bachelors degree, than there are many schools in every state that will put you in the labor market in roughly the same place as a school like UC Boston or UC Boulder," Schneider said.

For each of the five states studied, graduates who earned a degree in engineering made anywhere from \$54,000 to \$117,000 a year, as opposed to those who held a liberal arts degree that could make as little as \$15,000 a year.

The study also said that health services, philosophy, music performance and photography were the undergraduate programs that brought in the least amount of money, the highest being about \$28,000 a year for a degree in philosophy in Tennessee.

CSUN English professor and expert in higher education, Dr. Cheryl Spector, said students are not only driven by money and more students are changing career

See **MAJORS** page 3

### TOP 3 HIGH INCOME MAJORS



COMPUTER SCIENCE  
STARTING AT:  
\$ 58,000  
ANNUALLY



ENGINEERING  
STARTING AT:  
\$ 54,000  
ANNUALLY



BUSINESS  
STARTING AT:  
\$ 31,000  
ANNUALLY

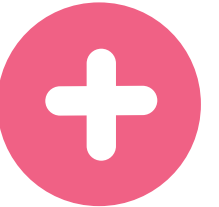
### TOP 3 LOW INCOME MAJORS



MUSIC PERFORMANCE  
STARTING AT:  
\$ 15,053  
ANNUALLY



PHOTOGRAPHY  
STARTING AT:  
\$ 20,422  
ANNUALLY



HEALTH SERVICES  
STARTING AT:  
\$ 24,876  
ANNUALLY

INFORMATION COURTESY OF HIGHER EDUCATION PAYS  
INFOGRAPH BY JASMINE MOCHIZUKI/ VISUAL EDITOR

# CULTURECLASH

THIS WEEK, IT'S ALL ABOUT THE MUSIC



# Licensed Israel tour guide talks archaeology

**ROY AZOULAY**  
DAILY SUNDIAL

**ON SEPT. 18, THE DAY** of the Jewish holiday Sukkot, which celebrates the fall harvest, CSUN's Jewish studies program hosted a seminar highlighting the history and archaeology of ancient Israel and how it ties into the present.

Moshe Goldin is a former geography professor and archaeologist in Israel. Golden is also a licensed Israel tour guide.

Goldin presented a history lesson of 3,000 years to Michele Paskow's Jewish Studies class.

"What's happening today is based on everything that's happened in the past," said Paskow.

Although the geographical region of the seminary's subject is present day Israel, Goldin covered not only the history of the Jewish people but also ventured into the relevant history of Christianity and Islam as well.

"This history is significant because it is backed by the Bible. The more we dig, the more we see how

correct the Bible is. The archaeology goes hand in hand with the Bible," Goldin said.

Goldin had on display many rusted coins, nails, and pieces of glass which he had personally found were tied to the ancient empires of Rome during their conquering of the promise land, more commonly known as present-day Israel.

"The trail is smarter than those who travel on it," said Goldin, who is a man who doesn't believe in shortcuts and lives by this saying. "It's a motto for me, follow it and your life will be better".

Even some non-CSUN students attended the seminar due to genuine interest in the subject.

"We're both interested in history especially the

archaeology of Israel," said Walter Roig, who came with his wife Suzy, both of whom declined to state their age but said, "It's been 45 years since I've been in a history class."

The seminar tied the history of the Middle East with the issues and conflicts that are going on today and where and when these conflicts came about.

"History repeats itself in one way or another and I can tell you that you shouldn't step foot in Iran, Syria and Iraq because it is an ancient conflict that has been going on for ages," said Goldin.

Chris Depaoli, a CSUN junior and geography major, also attended the event.

"Israel is in a complicated situation that needs refinement and examination," said Depaoli. "It will

"History repeats itself in one way or another, and I can tell you that you shouldn't step foot in Iran, Syria and Iraq because it is an ancient conflict that has been going on for ages."

—Moshe Goldin  
Professor and Archaeologist



LUCAS ESPOSITO / DAILY SUNDIAL

Moshe Goldin, a licensed Israel tour guide and former geography professor speaks about archaeology in Israel as well as some of the current controversies within present-day Israeli archaeology. "Israel Today Through the Lens of History" was held on Wednesday at Juniper Hall 1212.

require education from both sides."

Professor Paskow and the Jewish studies program will be hosting another seminar on October 2 about Crypto-Jews and the Sephardic community in L.A. at 11 a.m.

## CORRECTION

In the story "Obamacare for Dummies," which ran on Sept. 17, the Chair of the Department of Health Sciences is Dr. Anita Slechta, not Dr. Bethany Rainisch. Dr. Slechta was interviewed for the story, not Dr. Rainisch.

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						9	
8				6			7
6			3		4	1	
		2			3	5	4
		6	5				3
				7			
3			1			9	4
2		4			6	8	
		7		2	8		1

<http://www.pdfpad.com/sudoku/pdf/e3548.pdf>



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<http://library.csun.edu/transformation>

## MAJORS

Continued from page 1

paths today than before.

"If a student loves a discipline and masters it on the way to getting a degree, chances are that student will have deepened her or his ability to acquire additional kinds of expertise when the inevitable career change happens," Spector said.

While engineering may be the highest paid undergraduate program, business administration ranked the most popular major in the study.

College graduates with a degree in business administration made roughly about \$31,000 to \$43,000 a year, according to the study.

According to Colleg-eboard.com, 20 percent of all undergraduates at CSUN choose a degree in business.

"Business and finance is the most popular major because it's well paid and you are building yourself to go work in the private sector: in companies and in corporations." Schneider said.

According to CSUN's Office of Institutional Research, although 16.9 percent of first time freshman in 2012 graduated with a degree in business and economics, the college with the highest course enrollment within CSUN is social and behavioral sciences, with 23 percent of first time freshmen graduating with a degree in that field. How-

ever, among CSUN's first time transfer students, the data show that the Business and Economics college graduated 23.7 percent of first time transfer students in 2012, making it the most popular college amongst first time transfers.

The study also found that having a two year associate degree or certificate in technology, construction or health care can bring in more income than those with a four year bachelor's degree in a less financially rewarding program.

Part of the reason that Schneider conducted this study is because he believes college students do not have the necessary information available to them to choose majors wisely.

"College students absolutely do not have enough information available to pick majors that will lead them to success and money. This is a failure of government because the government has this data but they haven't wanted to make it available or they haven't wanted to work really hard to put it in the public domain," Schneider said.

Emma Wolgast, a freshman who is majoring in CTVA, said that she chose her major because she loves movies, and the fact that it is profitable is only a bonus.

"It's what I was interested in; it wasn't about the money. But it is definitely a plus that this major also happens to make a lot of money," Wolgast said.

## PREVIEW

## 'Bloody Bloody Andrew Jackson' sells out first weekend

Tickets are sold out for all three days of this weekend's showing of the CSUN produced rock musical "Bloody Bloody Andrew Jackson," hosted by the Valley of Performing Arts Center (VPAC).

The energetic, fast-paced rock musical was directed by CSUN theatre chair Garry Lennon, and the music was produced by CSUN alumni Philip Matthew Park. The play includes strong political themes, catchy songs, and an interesting portrayal of the formidable President Andrew Jackson.

While the theme of the play does contain some mildly controversial content, there might be some rewarding educational purposes in store, according to CSUN theatre manager, William Taylor.

"It's a political satire about the politics today," Taylor said. "I believe more students will be more interested in looking into Andrew Jackson."

"Bloody Bloody Andrew Jackson" will be performed this weekend at the VPAC Experimental Theatre. The show will begin at 7:30 p.m. on Friday and Saturday and 2 p.m. on Sunday.

CSUN students can purchase tickets at the VPAC for \$15, faculty and staff can purchase tickets for \$16, and general admission is \$20.

—VICTORIA BECERRIL, DAILY SUNDIAL

## Matadors can finally exchange

GEORGE BENITEZ  
DAILY SUNDIAL

**THIS SEMESTER**, Associated Students (AS) introduced the Matador Exchange, a market solely for CSUN students, faculty, and staff to buy, sell or trade things with each other.

Anybody with a CSUN email address can register to use the service.

The Environmental Affairs Committee of AS visualized

an online market for students to buy, sell, trade, or donate unneeded things like clothing, furniture and books.

It was created to reduce the waste of unneeded things that may be useful to others.

"There is so much waste at student housing when students move out," said Ken Premo, AS manager of support services. "They dump lots of usable items like furniture just to get rid of it. Other students need things, and it is better to sell or donate them instead of throwing them away."

The idea of Matador Exchange was introduced to

the California State Student Association, and they awarded it the Greenovation Grant of \$1,000 to set it up.

The Greenovation fund is a resource to provide money for student-led sustainability projects at CSU campuses.

The service is designed like Craigslist and Freecycle, but it is for the CSUN community.

"It's a cool idea," said Kosala Hemachandra, a 22-year-old senior computer engineering major. "I will use it to buy textbooks and other things before using Craigslist because I know it's a CSUN student."

CSUN is the first CSU campus to have this sort of service, and it is a pilot program for other CSU campuses and other colleges.

"Dumpsters are mostly filled with clothes," said Melissa Giles, student housing associate director for residential life. "This can be donated to others or to the Salvation Army."

AS' goals with Matador Exchange are to reduce waste, give a chance to students to make money and help students move in and out of housing.

## MATADOR SOCCER

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# Bank of America VP guest lectures for a day

**JAZZMYNE BOGARD**  
DAILY SUNDIAL

**STUDENTS** and professionals mingled during the “Professors for a Day” event, hosted by the College of Business and Economics. Among the speakers for this two-day event was Senior Vice President of Global Commercial Banking for Bank of America Steve Block.

“I’ve been in commercial banking over 25 years,” said Block. “Commercial banking really means working with companies and business owners to help them achieve their dreams and goals.”

As an attendant of this event for three years, Block is a professional at being a guest professor. He has been a part of the advisory board for the Business and Economics College for just as long.

Block has been with Bank of America since 2008, during what some would consider one of the roughest points of the recession.

According to the senior VP, he largely deals with the company side of banking. When banks want to expand their business, buy equipment,

obtain real estate loans to buy new buildings or build a new building, they go to Block to receive those types of loans. “My companies that I currently bank range from a low of \$50 million dollars in sales to, I have a billion dollar company,” said Block while introducing what his job entails.

During the class, Block had students separate in teams and gave them a real life scenario to see how they would work together and come up with a solution for a specific situation. Half of the class pretended they were from Apple and had \$150 million dollars in revenue, while the other half of the class pretended to be shareholders of the company.

Block wanted to give students the opportunity to interact with each other and open up. It was also a chance for them to experience real world situations and demonstrate what they can do, and how to use these skills once they graduate.

Erin Goldfarb, the event coordinator, says the college brings business professionals into the classroom to teach outside of the book, and expose students to great networking opportunities.

“We invite our alumni back into the class, but we have professionals from all differ-

ent industries,” said Goldfarb. “From Goldman Sachs to marketing professionals from LegalZoom, to consultants.”

According to Goldfarb the school had 95 business professionals on campus throughout the event.

“That means almost every single classroom had a speaker in it,” said Goldfarb. “I think that’s pretty successful in itself that we’re reaching that many students.”

Students were able to hear stories and messages from alumni as well as CEOs that attended the event.

Block hopes students to take away from his lessons, is that life is about getting involved, working together with colleagues and doing critical thinking to resolve difficult situations.



**SCAN THIS QR CODE**  
to see footage of  
“Professor for a Day”

## CAMPUS VOICE

DAILY SUNDIAL STAFF

**Q:** What did you think about the Professor for a day event? What did you learn?



**DARREN HOJJATI**  
ACCOUNTING

“We had Mr. Harvey Bookstein, who’s the co-founder of RBZ firm. He told us when he was younger, he was lucky enough to save his money and not spend it on typical high school activities. That inspired me to save my money especially as a student. I know I have to make sacrifices to be financially stable.”



**BRIDGET ALSTON**  
ACCOUNTING

“We had a CPA who’s a partner in a firm, come in and talk about his experience in the accounting field. I thought it was really informative and he was honest. The things he shared with us will be more understood more when we’re in the (business) situation.”



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SOCIOLOGY

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**JORDAN TAYLOR**  
ECONOMICS

“Our guest was a CEO who talked about the skills required for Corporate America. I really appreciated him coming in to speak to us. It was very motivational and I’ll definitely take his advice to heart and utilize them in my future.”

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# CULTURECLASH

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# LISTEN UP AND FACE THE MUSIC

## WHAT'S INSIDE

### INTERVIEW

Tru-Ace juggles school with a rising rap career

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### EVENT

The Getty gets it's groove on

p. 3

### CHECK IT OUT

The Jackson clan kicks it into action

p. 3

### CALENDAR

This week in music:  
Sep. 18-25

p. 4

“THAT’S WHAT HE SAID

# Ace in the hole: CSUN student pursues dream

**SPENCER KILGORE**  
DAILY SUNDIAL

**WHILE WORKING** toward a degree in the school’s business law department, CSUN alumnus Archie Roundtree was also paying his dues in the rap scene.

Perhaps it’s best to refer to him by his stage-name, Tru-Ace. Walking off campus with diploma in hand this past May, Tru-Ace was laying down tracks in the studio for his “Neglected Kid” mixtape which dropped around the same time.

Within a few short months, Ace caught himself in a whirlwind of events that had him balancing his Law School Admission

Test prep classes with performing aggressive sets in arenas like the LA Convention Center while recording in the studio with Tommy Boy Entertainment—the same label that brought you Naughty by Nature and Gucci Mane.

Sitting down with the Sundial, Ace talks about naming his mixtape, the balance of school and music, working on his debut album, his hopes of playing Big Show and how Skee-Lo influenced his pursuit of a career in entertainment law.

**Daily Sundial:** When did you first start rapping?

**Tru-Ace:** I was chilling with my cousin, he got in on punishment and couldn’t go to homecoming so we were just kicking it and I wound up not going to the dance either because I felt bad for him. There just happened to be some

tracks available or whatever so I was just rapping to the tracks not really thinking of anything—I was just writing my thoughts down to everything that was going on, free-style type stuff. We did a couple of them that night and one wound up being more of a rap song. I guess that was the first rap that kind of triggered me, that maybe this is something I would want to do.

**DS:** So what about your mixtape, “Neglected Kid?”

**TA:** The mixtape “Neglected Kid” came out a couple months ago. It that was just me talking about all my life, all my aggressions, everything that was going on with me, anything that I felt at the time. It even has funny stories [like] when I broke up with my girl. I don’t think she cared for that but it’s on the mixtape regardless. It goes from breakups to just the balancing act I was doing, trying to balance school, college life to this whole rappers world I was in, doing different shows to different struggles that just growing up you go through, as you get older and everything.

**DS:** How do you balance school with rapping?

**TA:** It’s a balancing act. You’ve just got to work hard in everything you do. My pops told me to compartmentalize, to put everything that you’re doing in this separate box. With going to college, you’ve got to focus on school, focus on your books. When you’re in the music, you have to focus your time.

When you’re in the recording, studio you’ve got rehearsals, [you have to] take care of what you’ve got to do. I just focus my attention to whatever I need to be doing at that time. You have to realize that you can’t go to every party you might want to go to. You can’t go to every event. You have to go to things you know you need to go to and balance everything out with what’s important at the time.

**DS:** If your rapping took off before you started college would you still have pursued it?

**TA:** I don’t know. I was always used to doing the balancing act and college was something that I wanted to make sure I knocked out. First and foremost, I tell everybody school is super important. Being around the entertainment business, you’ve got to know the business part of everything. It’s crazy, it is about the music, you need to put your heart into it, but there’s a business part you have got to know. If you don’t know it yourself as an artist, regardless of who gets involved with your career, what people are around you, no matter what cool studios you go to or what producers you’re with, it’s still a business. You’ve got to know what’s going on with you whether a contract comes your way or shoe endorsements and clothing sponsors. You’ve got to know what’s going on and it’s good to have that educational background so I’m glad that I have it. They respect you more too. It’s good just to have it in your back pocket.



PHOTO COURTESY/ MANAGEMENT OF TRU-ACE

**DS:** How did you get involved with Tommy Boy Entertainment?

**TA:** The timeline with that is so crazy. Literally it was graduating from college to registering for my LSAT prep classes to still working in this recording studio all during that time and doing shows and just making sure I’m focused. I never set out like “yo, I’m going to do this.” If this is my last interview, if this is my last show that I’m going to do, I’m gonna make sure it’s the most fun experience that I could possibly have.



SCAN THIS QR CODE for the full interview with Tru-Ace



PHOTO COURTESY/ MANAGEMENT OF TRU-ACE

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**PLACES TO GO**

# Saturdays off the 405

**NEELOFER LODHY**  
DAILY SUNDIAL

**GOING TO** a museum on a Saturday evening may not seem like a compelling event to many, but adding live music to the mix may make the idea more appealing.

Saturdays off the 405 is a series of events put on by the J. Paul Getty Museum. The Getty hosts about one to two live events a month from 6-9p.m. in the museum courtyard featuring an array of bands and artists. Admission to the event is free and no prior reservations are required.

Food and beverages are available for purchase at a cash bar located in the museum courtyard. The Getty also has two cafes, one has seven different food stations and is open until 6 p.m., and the other, Garden Terrace Cafe, offers salads and sandwiches and is open until 8:30p.m.

While the 405 is undergoing major construction, it is recommended that guests arrive early to avoid traffic and crowds. The Getty is a pleasant place to spend the afternoon, so what better way to wait for the show to browse through the galleries? Parking is \$15, but after 6 p.m. it is reduced to \$10.



COURTESY OF MCT

This Saturday features the industrial electronic sounds of Jonathan Bates' Big Black Delta. This show is definitely not one to miss as Bates fronts his musical production with the just help of his MacBook, a bassist and two drummers. Formed back in 2010, Big Black Delta has been moving up in the music scene opening for bands like The Neighbourhood and M83.

Having only just released his first full-length album ear-

lier this year, the LA-based musician has been touring in promotion for the album across the states and in Europe.

Previous artists featured at Saturdays off the 405 include bands like Cold Cave, Best Coast, Geographer and Quadron. For more information about Saturdays off the 405, visit [www.getty.edu](http://www.getty.edu) for upcoming events and performances, and for more information on Big Black Delta head on over to [bigblackdelta.com](http://bigblackdelta.com)

**CHECK THIS OUT**

# Jackson boys are back

**CHANDELOR ARMSTRONG**  
DAILY SUNDIAL

**WITH THE** desire to mix a variety of musical styles into one unique sound, the Jacksons rose to fame in the 1970s and became a global sensation. Siblings Jackie, Jermaine, Marlon, Tito and their late brother Michael formed the Jackson 5 and became the first group in music history to have their first four singles be #1 on the Billboard Charts. Their hit "I'll Be There" remains the best-selling single in Motown history. The Jacksons were also the youngest group ever to be inducted into the Rock n' Roll Hall of Fame.

The group's sound was used as a backdrop for positive lyrics expressing unity, universalism and empowerment. They showed that the message is still intact by performing on Sept. 12 at the L.A. County Fair as part of the End of Summer concert series. Funk and soul was in the air as brothers Jermaine, Tito, Jackie and Marlon performed their hit songs "I'll Be There," "ABC," "I Want You Back," and Michael's hit "Wanna Be Startin' Somethin'." Katherine Jackson smiled and waved to the audience as Jermaine introduced her on stage.

When asked about it being nearly three decades since their last tour, Jackie said, "Just com-



COURTESY OF THE JACKSON PUBLICITY TEAM

ing together as a group is so much fun. We are about bringing people together and having a great time. It's about happiness. We can just entertain people for two hours."

The Jacksons last toured together in support of their album "Victory," in 1984. When asked about song selection for this tour, Jackie said, "It was very difficult. I didn't realize how many songs we had. Somehow we found how to get them all into a two hour show."

Jackie went on to talk about his musical influence,

"When I was a little kid, I used to go to the record stores and pull out

Johnny Mathis album covers. I would stare at his album covers. A lot of people didn't know that Johnny ran track. He was a very good athlete."

The name 'The Jacksons' is known all around the world and they remain the biggest-selling family in music of all time. Brothers Jermaine, Jackie, Tito and Marlon reunite for the Unity Tour and fans once again can celebrate their extraordinary contributions and witness music history first-hand on stages around the globe. Their music has stood the test of time and will continue on. The nearly sold-out crowd at the LA County Fair definitely proved that.



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# 2013 SEPTEMBER CALENDAR of events

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# 19

At 8:00 p.m.  
**Cold War Kids**  
*The Wiltern*  
Cost: \$40 to \$200

With the release of "Dear Miss Lonelyhearts," Cold War Kids fourth album, the group continues their trend of mixing indie rock and dancey blues. This band has been teetering on the edge of stardom since the release of their 2006 foot tapper "Hang Me Up To Dry." The Long Beach natives have only booked one night at The Wiltern and are sure to put on an unforgettable show you won't want to miss.

# 20

At 8:00 p.m.  
**Bloody Bloody Andrew Jackson**  
*Experimental Theatre in the Valley*  
Performing Arts Center  
Cost: \$15 students, \$20 general

The CSUN theatre department is bringing us another controversial musical, this time omitting the oppressive late 19th century German setting a la "Spring Awakening," in favor of the seventh president of the United States. "Bloody Bloody Andrew Jackson" portrays the early Democrat as a rock star who takes care of business. The show's run ends on September 29th.

# 21

At 8:00 p.m.  
**John Mauceri with Orchestra**  
*The Great Hall at the Valley*  
Performing Arts Center  
Cost: \$25 to \$65

A world renowned conductor, Grammy winner, Hollywood Bowl orchestra director and "Grand Theft Auto: Vice City" voice actor. What can John Mauceri not do? Join Mauceri and his Orchestra at the VPAC for an ode to composers who had a profound effect on Hollywood.

# 22

At 4:00 p.m.  
**The Beach Ball - Reggae Fest**  
*Santa Monica Pier*  
Cost: \$17 to \$65

The Santa Monica Pier is known for being a good tourist spot as well as a community hangout. Add some reggae into the mix and you've got yourself an event! Michael Rose, Jamaican born grammy winner, will be in the lineup, along with Sly & Robbie, The Skatalites, U Roy and more. If for no other reason, this should give the weary a good excuse to go AWOL.

# 23

At 8:00 p.m.  
**Ones to Watch Presents**  
**Ben Rector**  
*House of Blues*  
Cost: \$18.50 to \$20

Nashville native, Ben Rector's 2011 album "Something Like This" debuted at number one on iTunes singer/songwriter chart and number four on iTunes albums overall. Rector's songs have been featured in countless television shows and commercials. With a platform to showcase his talent in L.A., expect big things.



**GABRIELA MARTINEZ, PIANO**  
Thursday, September 26 - 7:30 PM

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# CSUN goes to Washington

Student shares her experiences working on a research project for the gender women's studies department, and presenting their findings in D.C.

**ALYSHA GARRETT-BYRD**  
DAILY SUNDIAL

**WONDERING IF** students still show school spirit nowadays? Look no further than CSUN business major Alina Sarkissian.

Sarkissian has been a student at Northridge for three years, but has accomplished more than one would imagine.

Sarkissian is the Chair of Clubs and Orgs at Associated Students, president of the Armenian Students Association (ASA) and CSUN Liaison for the American Association of University Women and a university ambassador of Unified We Serve. She lives and breathes matador spirit, and has divided her time so she can actively contribute to each club.

Lisa-Mone Lamontagne, who works with Sarkissian at Associated Students, talked about some of Sarkissian's upcoming events and what she is doing at AS right now.

"(Alina) has very high school spirit. To be a chair of clubs and Orgs, she has to know about the majority of the clubs, and what types are on campus. She is involved in new student orientation and tabling for the clubs."

Sarkissian believes in having a strong presence on campus. For that reason, she participates in various organizations. She has

noticed that many students do not have much school spirit and hopes that through her efforts, more students will see how rewarding being an active part of the CSUN community can be.

As if all these organizations weren't enough, when Sarkissian heard about the opportunity to participate in the National Conference for College Women Student Leaders, she knew she needed to be a part of it. The conference brings together students from universities across the nation and takes place over the course of a few days.

It all started out with a grant that the CSUN gender and women's studies department applied for, to look in depth at the wage gap between men and women and the hardships that women are still facing with equality today.

Only six colleges received the grant after their proposals were submitted and the diligence and hard work of the group here at CSUN paid off.

"It's something I'm tremendously proud of, not about myself, but for CSUN in general and the gender and women's studies department. It's really going new places and hopefully they can do it again," Sarkissian said.

With the grant, a new course was formed focusing on finding out what students know about the gender wage gap and getting students involved in making a change. The class had about 15

people in it and was dedicated to researching the project.

Although a business major, Sarkissian immediately decided to sign up. At the end of the semester, the results were to be presented at the conference in Washington D.C. by a student representative. Sarkissian knew she wanted to be that student.

"I was dying for the opportunity. It was such a great public speaking experience and on top of that, it was a huge moment of pride for CSUN," she said.

Gender and women's studies major Michele Roberts accompanied Sarkissian on the trip and together they presented CSUN's findings at the conference. They found that majority of students surveyed were unaware of the gender wage gap.

"About 90 percent of them were just appalled by the information and really grateful that it was being given out. We did have a small minority that just didn't believe it was true, which was very interesting as well," Sarkissian said.

Sarkissian spoke to the conference as Roberts handled the technical side of the presentation. The hard work of the semester was apparent, as the women received praise throughout the entire conference for their impressive presentation and findings.

When asked if she wanted to return to the conference next year, Sarkissian said she would love to but would want another

student to get the experience that she had. She believes it would be selfish of her to go again through the program, she said.

Sarkissian's involvement in the project lives on as she has been attending meetings around the Los Angeles area giving her presentation to different groups to spread the message of gender equality in the workforce.

The faculty advisor of the project, Shira Brown, has been setting up these meetings in hopes that the program can be continued in future semesters to spread awareness about the gender wage gap.

Having finished the research project, Sarkissian has settled back into helping the other organizations close to her heart. Fellow ASA member Christine Dashdermirians believes that Sarkissian has done and will continue to do great things as the president of their club.

"I am proud to be working beside her as the Vice President. Alina's love and dedication for the Armenian culture will definitely make the (ASA) thrive throughout the academic year" Dashdermirians said.



PHOTO COURTESY OF ALINA SARKISSIAN

The gender women's studies department earned a grant to study what student's know about the national gender wage gap. Student representative, Alina Sarkissian and a research group traveled to Washington, D.C. to present their findings at a conference.

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# Opinion

SEPTEMBER 19, 2013

OPINION@SUNDIAL.CSUN.EDU

## Female athletes still face inequality

Women in sports are not only expected to be great athletes but also good looking in order to be successful

**ANA RODRIGUEZ**  
DAILY SUNDIAL

**AS THE WNBA** moves into the final stretch of its 15th season, attendance rose along with TV viewership and is at its highest since 2005. ESPN also reported that the network's 12 regular-season broadcasts drew an average of 270,000 viewers, an increase from last year.

Even with all this obvious success and increase in popularity, it seems that the WNBA is still looming in the NBA's shadow. This makes it difficult for female athletes to be taken seriously in comparison to their male counterparts.

Is this because female athletes don't have what it takes to make it in the world of sports or could it be more of a social issue?

One of the theories behind this is that society doesn't like to see women in roles that go against the norm of what a woman "should be." The traditional female traits include being sexy, highly feminine, passive, graceful and weak. Nowhere does the word "athletic" appear on that list.

These female athletes are not just playing a sport that they excel in. They are breaking down barriers that have always left women outside the world of professional sports. The idea of a strong, fast, powerful woman leaves many feeling uncomfortable because it isn't seen as an attractive or traditional characteristic.

Female athletes have trouble receiving equal pay when compared to men and getting sponsorship deals, making it difficult for them to stand out in their sport.

According to Forbes online, the world's highest paid female athlete is tennis player Maria Sharapova, who is on top for the ninth straight year with \$29 million in earnings from prize money, endorsements, and appearance fees between June 2012 and June 2013. This seems like a hefty amount until you compare it with Tiger Woods, who is the world's highest paid athlete with \$78 million in earnings (including sponsorships, endorsements, etc.).

It seems that in the world of sports, the disparity in pay between men and women is greater than the workers of the United States, in which women earn 77 cents for every dollar earned by men according to data from the Center for American Progress.

Women not only experience a pay disparity, they also encounter a different side of the media.

Although it is not outwardly stated, physical appearances (attractiveness, sex appeal) are very important if you're a female athlete who wants to get a sponsorship deal because in order to sell, you need to appeal to the general public. In short, sex appeal matters.

"And why do they want to sell sex? Because beauty is important to this society, whether we are talking about sports stars or movie stars or people in general," according to sports blogger Andrea Adelson.

When you think about the expectations that are placed on women, it's understandable that a female athlete would put so much care into the

way she appears in front of a camera. She is posing for her chance to have a sponsor, and having sponsorships means success.

In some ways, good looks have led many female athletes to come into the spotlight, seemingly making appearances more important than skills. The women that are most willing to show a little skin are the ones that are most recognizable and even though they may have the athletic skills, they only gain popularity after their exposure (literally).

One example is snowboarder Hannah Teter, an example of a female athlete who has done it all. In 2006, she won gold in her Olympic halfpipe debut. Shortly, she started Hannah's Gold, which is an organization that strives to help an impoverished village in Kenya. In the following years she won silver for another Olympic performance, second at the Burton U.S. Open and many other impressive awards.

Although she enjoyed success and modest fame, her celebrity took off after she appeared in Sports Illustrated's Swimsuit Collection in 2010.

A documentary film titled "Branded" explores the double standard that is placed on female athletes and discusses how they not only have to be the best in their sport but also the most attractive in order to get any attention.

Heidi Ewing and Rachel Grady direct the film and express that female athletes "...have worked in equal parts talent and sex appeal ...clearly, winning or being the best is not enough for a woman to rise to the top of the high stakes world of sports marketing."

Overall, the disparity between what a male athlete must do in order to become successful is vastly different from their female counterpart.

She must be able to deal with receiving less pay than a man and pose for the camera in order to achieve a bit of spotlight and to prove that she is, in fact, feminine.

Aren't those female stereotypes a bit outdated by now? Everyone needs to face the fact that there are women who dunk in the WNBA, race in NASCAR, ski, snowboard and are figure skaters at the Olympic level.

It's high time that a woman proves she's an amazing athlete by her moves on the field and not her poses in front of a camera.

I hope to see the day where the phrase "you play like a girl" is no longer an insult but a compliment.

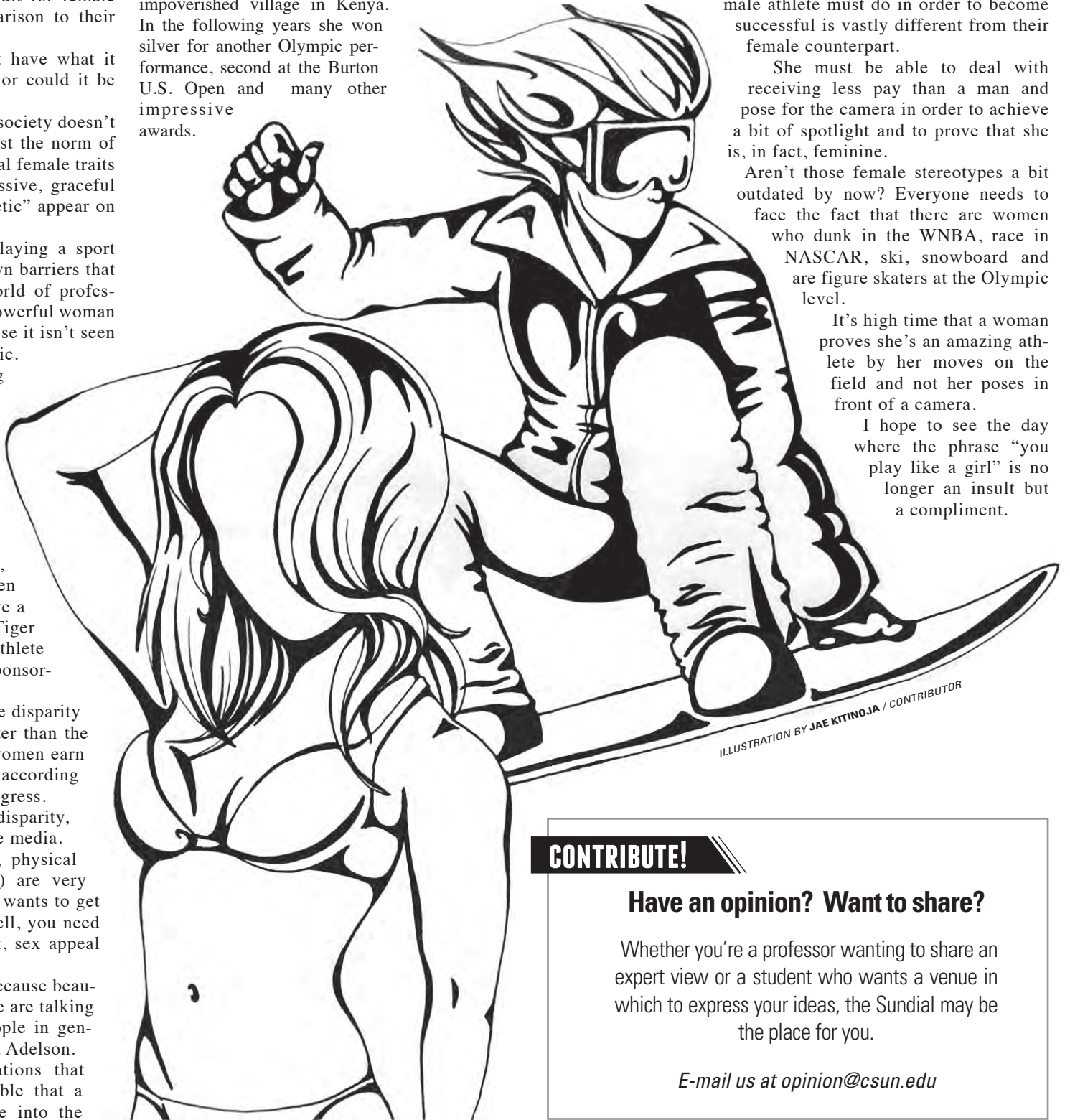


ILLUSTRATION BY JAE KITINOJA / CONTRIBUTOR

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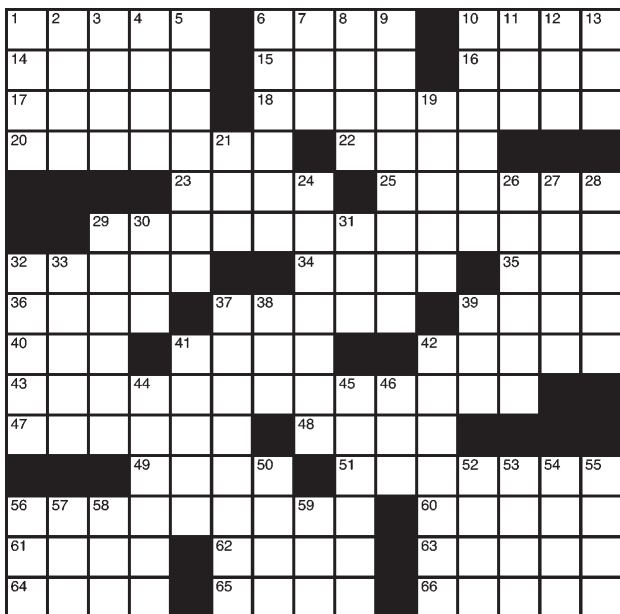
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## Los Angeles Times Daily Crossword Puzzle

Edited by Rich Norris and Joyce Lewis

### ACROSS

- 1 One who's always on the go?
- 6 Pear that's good for poaching
- 10 Glass sheet
- 14 Superior to
- 15 Member of the opposition
- 16 One on a pedestal
- 17 Pick-me-up
- 18 Governor's pet projects?
- 20 Like one who forgot the Dramamine
- 22 Exposed
- 23 Nutritionist's recommendation
- 25 Causes to quail
- 29 Utensil that gives you ideas?
- 32 Take to task
- 34 Cock or bull
- 35 Blues-rocker Chris
- 36 Clothes
- 37 Alex Haley classic
- 39 Abarth automaker
- 40 Coffee hour item
- 41 Talent
- 42 Precipitation
- 43 Bully's secret shame?
- 47 Day spa offering
- 48 First name in fashion
- 49 Pundit's piece
- 51 Olympic Airways founder
- 56 Say "Come in, Orson!" e.g.?
- 60 Empty room population?
- 61 Poetic lowland
- 62 Iroquoian people
- 63 Compass dirección
- 64 Rep on the street
- 65 "Law & Order" org.
- 66 Composer Bruckner



By Gareth Bain

9/19/13

### DOWN

- 1 Expos, since 2005
- 2 High wind
- 3 Pulitzer poet Van Dуйn
- 4 Budget alternative
- 5 Ruled
- 6 Hoops score
- 7 London's prov.
- 8 Shot in the dark
- 9 Fortresses
- 10 Find one's voice
- 11 Stir
- 12 Eur. kingdom
- 13 Antlered bugler
- 19 Take out
- 21 "Charlie Wilson's War" org.
- 24 Recipient of two New Testament epistles
- 26 Without a downside
- 27 Pet's reward
- 28 Use the rink
- 29 After-dinner drink
- 30 Jekyll creator's initials
- 31 Distillery vessel
- 32 Things
- 33 Chick of jazz

### Wednesday's Puzzle Solved



(c)2013 Tribune Content Agency, LLC

9/19/13

- 37 Winchester welders
- 38 Frequently, in verse
- 39 Hardy's "From the Madding Crowd"
- 41 Freak out
- 42 Liturgical shout of praise
- 44 Was revolting?
- 45 Brought to mind
- 46 Place for a wide-screen TV
- 50 Fishing boat
- 52 In short order
- 53 Spreadsheet function
- 54 Liking quite a bit
- 55 Not hidden
- 56 Home shopping channel
- 57 Nasser's confed.
- 58 Cry for a picador
- 59 Fashionable jeans feature



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# Sports

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## SOCCER

Continued from page 1

Sophomore centerback Trevor Morley, the team's sole returning defender is aware of the pressure to remain undefeated.

"There's always more pressure (to win again), the target on our back becomes bigger and everyone wants to be the first team to beat us," said Morley. "I'm not sure how many teams in the nation are 6-0, so of course there's a mounting pressure to stay undefeated and in the Top 10."

Of the four remaining unbeaten and untied teams in NCAA division I soccer, CSUN is the only one with a 6-0 record.

From an individual standpoint, three Matadors are ranked in the Top 10 nationally in various statistical categories.

Senior forward Brian Behrad is fifth in goals (5) and eighth in points (11), while senior forward Beto Velasquez is second in assists with four.

CSUN's leading scorer, junior forward Sagi Lev-Ari, is currently ranked third in goals scored (7), points (15) and points per game (2.5). Lev-Ari is also

ranked fourth in goals per game with 1.17.

"We have good character, the kids are very competitive and they want to do well, they'll figure out any way to produce a victory in the game," said Davila.

The team's six straight wins to open the season is only second in school history behind the 1979 program that started 7-0.

If the Matadors want to make history and extend their winning streak to eight, they'll have to do it against two tough opponents in UNLV (2-3-0) and #11 UCLA (3-1-1).

The Matadors host the Rebels Friday, Sept. 20, at 5 p.m. and the Bruins Sunday, Sept. 22 at 7 p.m.

CSUN's last victory against UNLV came during the 2008 season and the Matador's haven't defeated the Rebels at Matador Soccer Field since 2004.

Northridge has dropped its last two meetings with UNLV, but holds a 9-8 advantage in the series.

Although Davila recognizes that his team is on the brink of history, he understands that making a lengthy run into the post-season involves constant improvement throughout the season.



FILE PHOTO / DAILY SUNDIAL

The Matadors' 6-0 record has earned them the third overall ranking in the most recent NSCAA poll. CSUN is also off to their best start since 1987.

"They are very nice accomplishments (remaining undefeated and ranked No.3) but its only September, we want to keep improving every single day and we want to play better against UNLV then we did against the University of New Mexico."

## UPCOMING SOCCER GAMES

**CSUN v. UNLV**  
**WHEN:** Friday,  
Sep. 20 at 5:00 p.m.  
**WHERE:** Matador  
Soccer Field

**CSUN v. UCLA**  
**WHEN:** Sunday,  
Sep. 22 at 7:00 p.m.  
**WHERE:** Matador  
soccer field

## WOMEN'S VOLLEYBALL

# Matadors sweep Seattle in home opener

ANDREW MARTINEZ  
DAILY SUNDIAL

**IN THEIR HOME** opener Tuesday, the Matadors (8-2) took care of business and defeated the Seattle Redhawks (2-11) in three sets, 25-23, 25-18, 25-18.

The Matadors were led by strong performances by senior outside hitter Mahina Haina, junior middle blocker Casey Hinger and sophomore middle blocker Cieana Stinson, whose 34 combined kills exceeded the entire Seattle squad. Haina and Hinger notched 12 and 11 kills respectively, while Stinson had a match-high 13 kills.

"I think we did really well offensively," said junior opposite hitter Natalie Allen. "We had a high hitting percentage in the end, and we put a lot of balls away. We played well as a group."

Allen, who guided the Matadors to their hot start earlier this season with two tournament MVP awards, had a relatively quiet night but had a team-high nine digs along with five kills.

Although the Matadors dominated the stat sheet, they struggled to close out Seattle at times. The first set proved to be the toughest,

as there were 12 ties and six lead changes.

Seattle took an early 7-4 lead, but CSUN went on a scoring streak punctuated by a Hinger kill to give them to 9-7 lead. However, the Redhawks battled and continued to keep the score close, finding themselves ahead 15-14.

The Matadors bounced back and eventually led 24-21 following Hinger's sixth kill of the set. Seattle did not go down easily, as defensive specialist Lani Beadle made an acrobatic dig to keep the Redhawks in a lengthy rally and eventually force an error to pull within a point.

On the next point, Seattle was caught off guard when they prematurely celebrated a point and were defeated by a Stinson kill to win the match 25-23.

"The first set we made a lot of serving errors, but we pulled it out in the end and that's all that matters," Allen said.

The Matadors had five service errors along with five attack errors in the set.

Haina felt that nerves on the home opener were the reason for the tense first set.

"We were probably getting out our jitters, being our first game and all," she said.

The Matadors never trailed after the first set, and they cruised through the second set, leading by



FILE PHOTO / DAILY SUNDIAL

The Matadors swept the visiting Seattle Redhawks 3-0 in their home opener on Tuesday night.

as much as 11 points. The Redhawks eventually pulled within six points, but Stinson again closed out the set with a kill, winning 25-18.

The third set saw the Matadors jump out to another early lead, but the Redhawks rallied and pulled within three points at 14-11. The Matadors

slowly pulled away, and finally shut down the Redhawks as Haina had the last three kills for CSUN to complete the sweep, winning the match 25-18.

Despite early struggles, coach Jeff Stork believed the team performed well under the circumstances.

"I thought they played

hard and passionate in front of what could have been a distraction for them in the sense of being a home match, more family and friends come, and the potential of being distracted can be there at the first home match but they handled that very well," he said.

The Matadors head north this weekend to face Cop-

pin State and third-ranked Washington, a match up the team looks forward to.

"(Washington) plays cleanly. It's a system we understand though and I think the matchups will be good for us because we know that system well," Stork said.

Northridge returns home Sept. 28 to play UC Davis.