The Oviatt Library adopts technology and a new ideology

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CSUN junior heads mentoring club for impoverished youth



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Eva Longoria's TV Show is nothing to be proud or happy about

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Men's Soccer: Matadors remain undefeated

FREE CALIFORNIA STATE UNIVERSITY, NORTHRIDGE TUESDAY, SEPTEMBER 10, 2013 | VOL. 55, ISS. 10 | WWW.DAILYSUNDIAL.COM

CSU CHANCELLOR CHATS WITH CSUN

MICHAEL ARVIZU

DAILY SUNDIAL

MICHELLE DOMINGUEZ DAILY SUNDIAL

ELIZABETH OHANIAN DAILY SUNDIAL

ALIFORNIA STATE UNIVERSITY (CSU) Chancellor Timothy White visited CSUN on Monday for a town hall meeting and a subsequent campus tour that reflected a theme of candidness and sparked conversation among students and faculty.

White's visit to CSUN included a town hall meeting at Plaza del Sol Performance Hall in the University Student Union (USU), which was filled to capacity.

The running theme throughout the meeting revolved around compensation, faculty diversity and student integration.

When asked if faculty would be compensated for the salary cutbacks they have received since 2008, White answered that the cutbacks were a result of numerous budget cuts.

"We're not going to do anything different with the people who are the heart and core of this institution," White said. "We're trying to distribute \$38 million in new salary money this year. When you write that down across 44,000 employees, it's not a lot of money and I recognize that. I wish I had more money, but I don't."

White has been widely praised for receiving a 10 percent pay cut when he became chancellor, and for 23-year-old art major Edgar Ramos, it is something he'd love to see other people in positions of power do.

It was very modest of him and I think it's the right way to be," Ramos said. "If the chancellor is OK with getting a pay cut, I don't see why it should be an issue for anyone else."

White received a pay cut in an attempt to illustrate to other CSU leaders, faculty, and staff that they must all play a part in rebuilding the higher public education system, according to a report by The Sacramento Bee.

Student integration became another hot topic as Health Science Professor Ronald Fischbach asked if there's a chance colleges will be integrated



CSU Chancellor Timothy White gives Robert Querfurth, 23, a business marketing major his card after introducing himself in the Oviatt Library during his campus tour.

with each other, allowing students to be enrolled in all CSU campuses.

"His response to my question gave me some hope that perhaps sometime in the future we will see an increase in cooperation between the campuses in our system," Fischbach said.

Fischbach also said White seemed very open and approachable and it was nice to see in someone of his position.

Upon his arrival, White was first welcomed by Associated Student (A.S.) President Chris Woolett at the weekly senate meeting.

"As you will see throughout the day, CSUN is very unique from all of the other universities," Woolett said to the chancellor.

At the meeting, White participated in a question and answer session where senators and board members

were permitted to ask a question and have it answered.

Later, as part of his campus-wide tour, White made a stop at the CSUN Pride Center.

Upon his arrival, White walked in and sat on a colored pouf, cushionedbackless chair. Seeing that three students were hanging out at the center and relaxing on a couch sans footwear, the chancellor proceeded to take off his loafers, to their delight.

"It feels like he actually cares (and) actually gets comfortable with us by taking off his shoes and talking with us," said 19-year-old CSUN freshman psychology major Louis Spellman. "It feels like he is genuinely doing this, not just because he has to, not just because he's the chancellor."

See CHANCELLOR, page 4



KEN SCARRORO / SENIOR PHOTOGRAPHER

Chancellor Timothy White spoke at the A.S. meeting at the Grand Salon this morning. He explained how he came to be the head of the 23 campus CSU system.

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Library receives modern makeover

CALVIN RATANA

DAILY SUNDIAL

WITH THE START OF the Fall 2013 semester CSUN students were greeted with a renovated Oviatt Library.

The revamped first floor of the Oviatt is now called the Learning Commons where new carpet, furniture, tables, study rooms and new sections like an IT Help Center have been built.

"The library is more open, more bright, (and) the colors are more appealing," said junior Jennifer Okuhara, a business management major. "In the old library the atmosphere felt kind of sleepy. But now it doesn't feel like an old library."

Additionally, to accommodate technology, there is now a new section for students to rent laptops and iPads from the library. There are also eight new study rooms that students can reserve online.

"The Learning Commons is a combination of different facets including space, technology, partnerships among people and entities on campus," said Mark Stover, dean of the Oviatt Library.

Aside from the new furniture and look, the Learning Commons now has a Freudian Sip shop near the entrance of the library.

"The goal was to modernize the library and also



LUCAS ESPOSITO / DAILY SUNDIA

Faisal Bensaidan, 24, a senior nutrition major, works the front desk at the Learning Resource Center. The LRC, located on the third floor of the Oviatt Library, provides students free tutoring for writing, math and science courses.

to make the space more attractive to students," said Marianne Afifi, associate dean of the Oviatt Library. "We wanted to make it more comfortable for students and put in the things that students were interested in."

Mircea Pitariu, a kinesiology major, said the renovated library is not only functional, but also convenient for students.

"I like all the signs they have that point students in the right direction. I like the Freudian Sip as well. It keeps everything in one place. So if you're hungry

and want to study it's convenient for you," Pitariu said.

Afifi said the Learning Commons will be a more loud environment, and for students who prefer less noise, the upper floors of the library will remain a quiet area.

"It feels like a place you can come and study," said Marlene Barrientos, an undeclared sophomore. "I feel like sometimes it can get too loud on the first floor. But overall, I do think the change is good and probably needed."

Byron Guzman, a senior marketing major, said integrating multimedia technology in the library may not improve the studying habits or learning skills for students.

"Technology can make it harder for people to concentrate," Guzman said. "With their laptops instead of books people are more tempted to use Facebook and Youtube instead of studying."

The Learning Commons isn't the only new addition to the library. The Learning Resource Center (LRC), originally located in Bayramian Hall, has been moved to the third floor of the library.

"Some people confuse

the LRC and the Learning Commons because they both have learning in their names," Stover said. "The LRC is a tutoring and writing center on campus. Many people don't know this, but many years ago the LRC used to be in the library. So we're sort of going back in time recreating and reinventing the LRC."

The LRC offers tutoring in many subjects and also hosts various workshops such as a tutorial program for the Upper Division Writing Proficiency Exam (UDWPE), according to Rocky Zamora, staff coordinator at the LRC.

"The LRC is a student-centered department and we try to have as many classes covered and as many tutors available as possible," Zamora said. "We have Facebook and Twitter that we update so people can know when we are booked and when they should schedule for an appointment with us."

Zamora recommends setting up an appointment a week in advance before the due date of an assignment.

"The learning center is great for helping me with the proficiency exam that you have to pass before you graduate," said Kevin Su Yingnan, a junior finance major.

The LRC is also equipped with a Science and Math And Related Topics (SMART) Lab, a space dedicated to help students in science and math and currently employs 150-200 student tutors who are available to assist their fellow matadors.

The entire project for renovating the library cost about \$2.4 million. The funding came from various different sources, including the Chancellor's Office and the Campus Quality Fee, according to Stover.

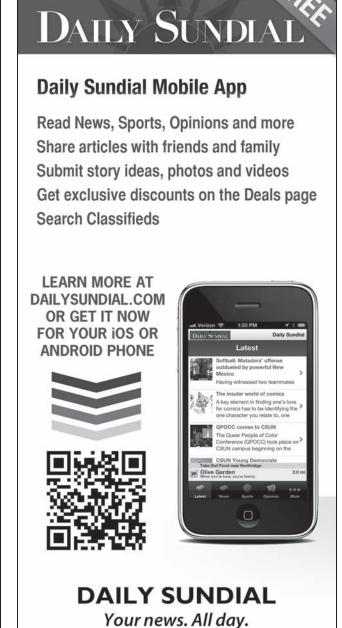
Inspiration for the library renovation came from other campuses, according to Afifi. Before the project started, several CSUN librarians visited libraries at UCLA, USC and CSUDH. They also looked at photos of Cal Poly SLO, Humboldt and UCSC's newly renovated libraries.

"I hope that the typical student will now feel welcomed, they'll look around and they'll see a bright, open atmosphere," Stover said. "But more than that I want students to have various kinds of places in the library to study depending on their own learning style and needs."



scan this or code to see a video of the Learning Commons





STUDENT SPOTLIGHT

'Big buddy' mentors Valley children

TREVOR STAMP

DAILY SUNDIAL

COMING TO COLLEGE is all about new experiences. Do you join a club, or start a new one? How do you immerse yourself into the college community? For Tania Benjamin, 20, attending CSUN was about trying new things. That's what led her to starting Big Buddies.

"I always wanted to start a club to just make college fun for myself," Benjamin said. "I didn't really know what I wanted to do."

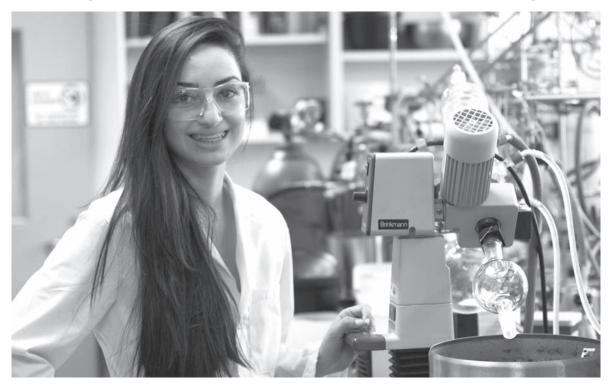
Big Buddies is a student run charity organization focused on helping children in homeless shelters or in tough living conditions. Most of the club's members volunteer at Hope of the Valley in Sun Valley. The group pairs its members with children for one-on-one tutoring and other peer mentoring.

Benjamin is the president and the founder of the club.

"I felt college students would be the best people to be there for (the children) because we have a diverse group at CSUN," she said. "They're all in college, they all have visions and goals."

The idea for Big Buddies stemmed from her volunteer work at the Help the Children Foundation in Santa Clarita.

"I saw the kids that would come into that food pantry," she said. "The clothes they were wearing, the way



TREVOR STAMP/ DAILY SUNDIAL

Tania Benjamin, 20, a junior cellular and molecular biology major, is the president of Big Buddies, a student-run charity organization that supports homeless and troubled children. Benjamin hopes her work will get her to medical school so that she may realize her dream of helping the community.

they were feeling, the way they were treating their parents in front of people, I could tell they had so much hurt inside of them."

Benjamin came up with the idea of the club on her own, according to Terri Silverberg, the club's faculty adviser.

"She saw a need for volun-

teers in the shelters and took the steps needed to remedy this situation," Silverberg said. "After presenting the idea to me as faculty adviser, she literally took charge of all the details."

Benjamin began volunteering at Help the Children during her junior year at Canyon High School. She said that she was never really active during high school, spending most of her time studying for classes.

"I wasn't as involved as I am now," she said. "But that was because of my family circumstances. My parents were divorced."

Despite their divorce, her parents did the best they could to make sure their children were not too affected by it, according to Benjamin. But this allowed her to see how hard her mom worked to support her children as a single parent. It also motivated Benjamin to work even harder in school and begin volunteering when she received a car.

"I like giving more than I like taking," Benjamin said.

Benjamin, a junior, currently majors in cellular and molecular biology. She hopes her degree will help get her into medical school, and later land a job as a physician. Benjamin hopes to be the kind of physician that is seen as caring and compassionate, something that she learned from her mother who is a nurse.

"Her enthusiasm for helping people is sincere and, in her quiet, gentle way, she inspires everyone around her, including me," Silverberg said.

Benjamin fears that the time allotted to helping the children is not always enough. However, she's happy they at least help them get started on finding a solid education and quality time with positive peer mentors.

"I always wanted to be a person where I can make people feel happy and good and secure in their lives,' she said. "I guess maybe that's why I wanted to do Big Buddies."

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Q CAMPUS VOICE

DAILY SUNDIAL STAFF

Q: If you could ask Chancellor Timothy White one question, what would it be?



NATALIE ETCHER
LIBERAL STUDIES
"Does the CSU system have a sustainability plan?"



REYNA PEDREGON

KINESIOLOGY

"Why did tuition go up so high?"



JESSICA GARCIA

GEOGRAPHY
"Will there be any measures to decrease student loans?"



DIRADOORIAN

POLITICAL SCIENCE
"Do you like your job as chancellor?" and "What are some of the challenges you face in the CSU system?"



TIM BLACK
DEPARTMENT CHAIR OF
PHILOSOPHY
"How do you think your
policies influence students
and is that a driving concern
for you in making those
policies?"



DANIEL GONZALES
GRAPHIC DESIGN
"Why do we keep fluctuating from not having enough people to having too much people? Why isn't there an even balance in enrollment?"

CHANCELLOR

Continued from page 1

White kicked off his midafternoon tour at the university's Brown Center in the Center of Achievement, where he took the opportunity to meet with staff and view the center's therapeutic exercise areas.

"This is a world-class facility," said White after touring the center. "It's robust in terms of engagement with the students, the quality of the facilities and the care and concern for the range of disabilities."

After meeting with staff at the Brown Center, the chancellor visited the Matadome, Student Recreation Center, campus fuel cell power plant and Veteran's Resource Center, where he was able to speak with student-veterans.

"These men and women have served us, or are going to serve us," White said. "It's our responsibility to serve them and to make sure that they have opportunity, either before or after military service — particularly if they are injured — to have a knowledge-based life."

White said CSUN's Veteran's Resource Center is similar to Operation Education, a scholarship program that White founded with his wife to serve veterans with permanent disabilities while he was president of the University of Idaho.

Both the Veteran's Cen-



KEN SCARBORO / SENIOR PHOTOGRAPHER

Chancellor White speaks to the CSUN community at the Plaza Del Sol Performance Hall in the USU on Monday, Sept. 9.

ter and Operation Education, White said, serve the needs of veterans in their efforts to attain a higher education.

After arriving at Oviatt Library, White, accompanied by library Dean Mark Stover, toured the recently remodeled facilities and continued to have spontaneous conversations with students as he and his entourage walked through the study areas.

"He's very accessible to the students," Stover said. "He enjoys talking with them, getting their viewpoint on things. It's very refreshing."

White concluded his day by cutting the ribbon to and officially opening the university's Matador Achievement Center (MAC) on the fifth floor of Bayramian Hall. The center was made possible by a \$900,000 grant from the NCAA.

One of the goals for the new MAC is that it will expand academic support for student-athletes by offering services such as one-on-one tutoring and mentorship.

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ASSOCIATED STUDENTS MATADOR REPORTER

Upcoming Campus Events

Thursday, September 12 6 p.m. | Oviatt Lawn

Freshman Convocation

Join us to welcome the Freshman. This event is open to all students and faculty. Keynote address by Edward Humes, author of Garbology, the 2013 Freshman Common Reading.

September 13th - 15th

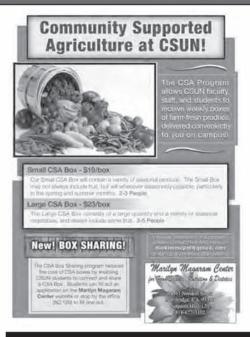
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SEPTEMBER 10, 2013 DINION@SUNDIAL.CSUN.EDU

'Devious Maids' is not TV progress

If Latina/os are becoming the majority in the U.S., then why do we still have to play minority roles on television?

MICHELLE DOMINGUEZ

DAILY SUNDIAL

I SPENT two years trying to be an actress. I know it's not a huge amount of time, but it was a goal I set for myself. If I didn't land a gig within that time frame, I'd move on and set my sights on something less dramatic.

Well, it didn't take long for those two years to pass. I had gone to a handful of auditions and visited one or two casting agencies with no luck. By the end, I had enough and I was tired of constantly being pigeonholed into a certain role.

You see, I'm a Latina and in Hollywood being a Latina means being relegated as a sexpot, maid, chola, prostitute or teen mom. I wasn't interested in being any of those.

Apparently, prime-time television can't survive without stereotyping at least one ethnic group, and in this case it's Latinas. Thanks to Lifetime's "Devious Maids" this looks like it's never going to end.

"Devious Maids" is the first mainstream English-language television drama to feature five Latinas as main characters and though it sounds groundbreaking, the show is a wasted opportunity.

For those who haven't seen the show (good for you), the story revolves around five Latinas who work as maids in posh Beverly Hills.

There is no shortage of devious maids in sexual encounters with their wealthy employers, as the show's title suggests. Along with thick accents, scheming plans and predictable flamenco guitars playing in the background, it's all downright insulting.

Why do they all have to be maids? There's nothing wrong with working as a maid. It's a respectable job that can pay well. My problem is that television networks are defining it as a poor Latina's job.

I've seen plenty of Caucasians, African-Americans and Asians working as domestic servants, but tell me why aren't they ever shown in television sitcoms? The only one I've seen is Consuela on "Family Guy," and that woman gets no respect. Not only is she characterized as rude, she is also shown as greedy and big mouthed; plus she has the thickest accent that I've

What's even more upsetting is that one of the show's producers is

our very own CSUN graduate Eva Longoria. With a master's degree in Chicana/o studies, I'd expect her to be more critical of a show featuring Latina/os.

In defending the show, Longoria said to the Huffington Post, "I take pride in the fact that these characters are not one dimensional or limited to their job title. As the minority becomes the majority and the United States becomes more diverse, it is important that the protagonists on television embody this diversity."

According to a 2013 Census Bureau report Latina/os and Asians are on their way in becoming the majority group in the U.S. with the Hispanic population having grown by 2.2 percent from the preceding year. That's a growth of more than 1.1 million.

If indeed the minority is becoming the majority, then why must we still play minority roles?

She continues to say: "Television is a business. If we don't support shows that have diverse content, we won't see shows with diverse content! They will simply go away, and the hurdles to make the next show with diversity will be even more challenging."

As a Latina, I would love to see more of my people on prime-time television - but in diverse roles. The Screen Actors Guild's 2008 Casting Data Report showed that of the roles on television, only 6.4 percent were Latina/os, compared to Caucasians at 76 percent. I also agree that we need to support shows that have diverse content, but not all shows are created equal.

Think I'm over exaggerating? The National Hispanic Media

Coalition released a 2012 survey on how non-Latina/os view Latina/os based on media content. About 61 percent said they mostly saw Latinas as maids. When asked where they got their information from 66 percent said they watch major network and cable newscast.

Eva Longoria is one of the most influential actresses in Hollywood. especially in the Latina/o community, which is why many Latina/o civic groups have come to her aide by throwing special screenings of her show.

Untortunately, I feel these groups are blindsided by the newfound success of "Devious Maids." The show has been renewed for a second season and will continue to popularize the unshakable stereotype that will keep undermining future Latina actresses.

I'd rather not see any Latinas on television if it means sacrificing the rich complexity of an identity by making Latinas one-dimensional. I want to support shows that illustrate these proud, hard working women as first class citizens.

Instead of revolutionizing the Latina/o image, the show takes steps backwards.

Longoria's "Devious Maids" reinstates the idea that all Latinas are hypersexual, gossipy domestic servants by handing them brooms, vacuums and aprons. Whatever happened to the "Ugly Bettys" of the world? The ones who are independent, successful and educated?

Many young Latinas that hit the show's demographic are aiming to be doctors, lawyers, politicians, painters or journalists. This is our new majority; we are not all working as domestic servants with less than an elementary level education.

Longoria says that these maids' stories are worth telling. I disagree. The poor naïve maid who falls in love with the rich, handsome, well-to-do boss is cliché.

I want to hear stories that have depth. There are count-

less tales that are heart-wrenching and thought-provoking, stories that involve deportation, abuse, racism, struggle victory. There are stories that showcase Latinas in diverse



and powerful roles. Why can't I

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Phil, familiarly 38 Tails and tongues do it

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Across) 59 Against 60 Dutch cheese

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By Donna S. Levin

DOWN

Graduation wear 2 Poker declaration 3 "Psvcho" Oscar

nominee 4 Prospector's quest 5 "Never mind" PC

key 6 Grifter's game 7 Swimming aids 8 Artist who lives across from

Central Park's Strawberry Fields 9 Way up the slope

10 Heroic TV dog 11 Rapper-turned-

12 "Mötley" group 13 Actress Deborah 18 Went (for) 19 Pokes around on

the Internet 24 Some regatta equipment 25 Cpl., for one 26 Takes in, as a

movie 27 Greek deli

stockpile 28 Vision-related 29 Pillow-shaped

truck

9/10/13 Monday's Puzzle Solved

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MEN'S SOCCER

CSUN remains perfect, tops Gaels

DARKO DEBOGOVIC DAILY SUNDIAL

THE MATADORS (4-0) rallied from an early one goal deficit to defeat Saint Mary's (2-1) 2-1 in the dying seconds of overtime, keeping their unbeaten streak alive Sunday afternoon at home.

Senior forward Brian Behrad tallied both goals for Northridge including the game-winner, handing the Gaels their first loss of the season. Four Matadors recorded points in the game.

"It was frustrating that we weren't beating these guys, I just wanted to do whatever I could to help get the ball in the goal but I couldn't have done it without my teammates," Behrad said.

Although Northridge set the tempo and controlled the ball well, they conceded the first goal in the 34th minute of play.

An errant pass by the defense was intercepted by Gaels forward Ismail Adam, who dribbled his way 35 yards to the goal and sent a right-footed shot past diving goalkeeper Adam Hobbs.

CSUN's best chance came off the foot of senior forward Beto Velasquez, who missed the top right corner of the crossbar off a free kick.



ARACELI CASTILLO / CONTRIBUTOR

Sophomore defender Victor Vasquez defends a Saint Mary player at midfield.

Despite outshooting Saint Mary's 11-6 in the first-half, the Matadors looked one step slower than the speedy Gaels.

"Part of playing varsity soccer is game fitness, we were playing against a team that was fresh, they were waiting for us for a week," said head coach Terry Davila.

Heading into the second half, the Matadors determination paid off.

In the opening minutes Velasquez juked his way into the heart of the Gaels defense before defender Rafael Sanchez swept his foot and earned a red card.

"There's a couple of ways to stop us, either we're going to miss or you're going to foul us and they decided to foul us recklessly," said Davila. "They got a little physical in the second. Beto's a tough player to stop and they deserved the red card."

After the ejection, the Matadors turned up the pressure scoring the equalizer off a beautifully timed set-piece corner kick.

Senior midfielder Chris Smith lobbed the ball to Behrad who was waiting near post for the easy tap-in header.

"I set the ball down, I saw Brian and I knew exactly where he was going," Smith said. "I knew that if I put the ball any-

where in his area it was going to be a great attempt on goal and he made the best of it."

Northridge ended regulation outshooting Saint Mary's 22-12, but despite playing a man down, the Gaels defense hung tough and forced the game into overtime.

With the final seconds dwindling down, CSUN pressed forward and was awarded a throw in on the left side.

Velasquez sent a pass to freshman midfielder Steven Manios who threaded the ball to the far post just in time for Behrad to get his head on it, ending the game with six seconds left in the period.

The win marks the Matadors fourth in a row and their best start since the 1987 season. Northridge is 4-0 for the first time in the program's Division I history.

CSUN will hit the road for the first time this year on Friday, when they travel to Albuquerque, New Mexico for the 2013 TLC Plumbing, Heating and Cooling Lobo Invitational.

Behrad is excited to keep the success going.

"New Mexico is a very tough place to play, but we're a pretty fit group and we've got a lot of heart," he said. We're playing some very strong teams and I think it's going to be our hardest challenge so far."

New center built for student-athletes

Northridge receives grant from National Collegiate Athletic Association to open Matador Achievement Center

ANDREW MARTINEZ

SPORTS EDITOR

FUNDED BY a grant from the NCAA, CSUN opened the Matador Achievement Center (MAC) in Bayramian Hall on Monday evening.

In a ceremony President Dianne F. Harrison, the center was unveiled in a ribbon cutting ceremony attended by student-athletes, coaches, athletic department personnel and NCAA representatives.

"The great people in athletics and academic affairs put their heads together, wrote the proposal, and was successful in getting this funded and getting this to happen, so we're very very pleased," Harrison said.

CSUN was awarded a grant of \$900,000 over three years by the Limited-Resources Institutions Grant Program Pilot, a program approved by the NCAA Executive Committee.

President Harrison said the center would reach out to over 200 new student-athletes as three additional staff members were added.

"We're going to move from targeting one team using a suc-



JOHN SARINGO-RODRIGUEZ / PHOTO FOITOR

Chancellor Timothy White and President Dianne F. Harrison join the CSUN community in celebrating the grand opening of the Matador Achievement Center on Monday, Sept. 9.

cessful model that started with the men's basketball team, to adding seven additional teams," Harrison said. Andrea Hernandez, the

MAC's tutoring coordinator, explained how the center would help student-athletes with not only tutoring, but mentoring as well.

"The mentoring aspect is helping them develop life skills, especially for the freshmen, and pairing them with a student athlete that is a sophomore or junior that can show them the ropes can help them ease the transition," Hernandez said.

Hernandez also elaborated on the tutoring aspect of the MAC, which is led by studentathletes as well.

"We offer tutoring in all subjects. About 95 percent of our tutors are student-athletes themselves, so they understand what student-athletes are going through and the demands placed on them."

Katie Hooper, a freshman utility player on the softball team, and Jennifer Tyler, a senior pitcher, both expressed their happiness with the new center.

"Having this mentoring pro-

gram is really helping me get on top of my game, learning all the aspects of the campus and how to use my resources well, and the tutoring is really helping also knowing I have someone to go to if I need help," Hooper said.

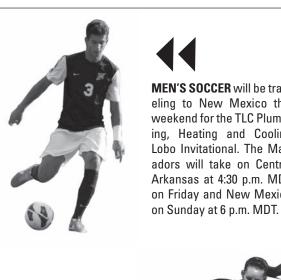
Tyler, Hooper's mentor, agreed that the new mentoring resources are much more helpful than before.

New resources include com puter labs just for student-athletes, private study areas and access to advanced calculators, translators and iPads not available to regular students. The MAC has allowed student tutoring and mentoring to become its own department, as they formerly shared a department with student-athlete advisement.

Although the center was just opened, staff members are already looking forward to increasing opportunities for student-athletes.

"We're hoping to just keep growing and expand even more, maybe in the future offer online tutoring, virtual tutoring, especially for athletes that are on the road and traveling," Hernandez said. "We just want them to know that we're here and we're always willing to support them with their academics."

UPCOMING GAMES >



MEN'S SOCCER will be traveling to New Mexico this weekend for the TLC Plumbing, Heating and Cooling Lobo Invitational. The Matadors will take on Central Arkansas at 4:30 p.m. MDT on Friday and New Mexico

